The Greater Austin region is known as the “Human Capital”, a theme coined to reflect what draws so many people and companies to Central Texas. Austin is an innovative and creative community defined by stunning vitality, lower business and living costs, and a youthful, well-educated population.

**DEMOGRAPHICS**

The Austin region is well recognized one of the fastest growing in the nation. The strong population growth is expected to continue for the foreseeable future.

- **2.0 MILLION**
  - REGIONAL POPULATION

- **41.5%**
  - POPULATION OVER 25 WITH BACHELOR’S DEGREE

- **3.4%**
  - UNEMPLOYMENT RATE

- **33.5 YEARS**
  - MEDIAN AGE

- **37.7%**

- **3.5%**
  - LABOR FORCE GROWTH 2015

**BUSINESS**

Our tax structure is fair, competitive and designed to make companies feel welcome.

- **$0**
  - STATE PERSONAL INCOME TAX

- **441,000**
  - EMPLOYED IN MANAGEMENT & PROFESSIONAL OCCUPATIONS

- **31ST**
  - AMONG THE 50 STATES IN TAXES PAID PER CAPITA

- **NEARLY $911M**
  - INVESTED IN STARTUPS IN 2015

**MAJOR EMPLOYERS**

AMD • APPLE • CHARLES SCHWAB • 
DELL • GENERAL MOTORS • 
HOMEAWAY • IBM • INTEL • 
NATIONAL INSTRUMENTS • NXP • 
SEMICONDUCTORS • PZI • 
SAMSUNG • VISA • WHOLE FOODS •

**CONTACT US**

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**INFRASTRUCTURE**

The Austin region offers the necessary tools for businesses to be successful – deep talent, education, quality healthcare, transportation, telecommunications, electric and water capacity, and a modern international airport.

11.9 MILLION
TRAVELERS THROUGH AUSTIN-BERGSTROM INTERNATIONAL AIRPORT (ABIA) IN 2015

425,000
STUDENTS WITHIN A 100-MILE RADIUS — THE UNIVERSITY OF TEXAS AT AUSTIN, TEXAS STATE UNIVERSITY, AUSTIN COMMUNITY COLLEGE, AND MORE

1ST MEDICAL SCHOOL
THE DELL MEDICAL SCHOOL AT THE UNIVERSITY OF TEXAS AT AUSTIN IS THE FIRST MEDICAL SCHOOL IN NEARLY 50 YEARS TO BE BUILT FROM THE GROUND UP AT A TIER 1 RESEARCH UNIVERSITY

40
HOSPITALS, INCLUDING TWO LEVEL 1 TRAUMA CENTERS

1ST
RANKED NUMBER ONE IN THE INNOVATIVE TRANSPORTATION INDEX

**LIFESTYLE**

Our region features a beautiful natural environment with endless opportunities for fun: live music; wonderful lakes and parks; sports activities and events.

4.0% BELOW
NATIONAL COST OF LIVING

LIVE MUSIC CAPITOL
OVER 200 MUSIC VENUES
HOME TO NATIONAL AND INTERNATIONAL FESTIVALS LIKE SXSW, AUSTIN CITY LIMITS, AND FUN FUN FUN FEST

FITTEST CITY IN TX
271 PARKS
211 MILES OF TRAILS
40 GREENBELTS
10 MILES OF TRAILS BORDERING DOWNTOWN’S LADY BIRD LAKE

“When Oracle made the decision to come to Austin, we sought a central, vibrant community that offered access to a strong talent pipeline and a supportive business community, and the region has certainly delivered.”

- Randy Smith VP of Global Real Estate & Facilities, Oracle

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