Welcome Austin.....to The Valley of the Sun!
Jobing.com - Your First Choice for Local Talent

- Jobing.com is the nation's largest locally-locally focused employment media
- Created to connect local employers and local job seekers
- Founded in 1999 in Phoenix
  - By HR Professional for HR Professionals
  - Today: Over 35 local markets
  - Great State of Texas: Austin, San Antonio, DFW and Houston
Jobing.com - Your First Choice for Local Talent

- WorkAustin.com merged with Jobing.com - February 2008

- Time Warner - Cable partnership to expand reach to both local employers and local job seekers

- Charla Lovelace, General Manager Austin
  - Society for HR
  - Management, Texas State Council
  - Austin Human Resource Association
    - Co-Chair, Workforce Readiness Committee
  - Texas Recruiter's Association BOD
Agenda - Welcome to the Valley!

- Who am I? Jobing?
- Overview of Phoenix
- Personal Observations
- Questions & Answers
Any Natives 'round Here?

All About Phoenix From A True Phoenician....
What do you call us?

- Phoenix
- Valley of the Sun
- Greater Phoenix
- The Valley
- Residents: Phoenicians
Welcome to the Valley!
History of Phoenix

- Early names: Pumpkinville, Swilling's Mill, Helling Mill, Mill City
- May 4, 1868, Phoenix was born
- 1911 - Roosevelt Dam
- February 12, 1912 became capital of new state of Arizona
- 1913 - adopted new form of government from mayor-council to council-manager
What made it all possible?
History of Phoenix

- WWII became a distribution center
- Luke Field, Williams Field, and Falcon Field
- 1942 - City council gave more power to the city manager, making Phoenix largest city with limited Mayoral power
- 1940-1970's - Growth from tourists and exotic setting
- 1968 Phoenix Suns NBA franchise
- 1988 Arizona Cardinals
- 1996 Phoenix Coyotes
- 1998 Arizona Diamondbacks
It's a desert. Why do people come to Phoenix?

- Jobs
- Weather
- Lifestyle
- Economy/Opportunity
- "To get away"
- "To start over"
It's about the jobs.....
Economy of Phoenix

- Began agricultural, cotton & citrus
- Diversification in last few decades
- Seven Fortune 1000:
  - Allied Waste
  - Avnet
  - Apollo Group (University of Phx)
  - Freeport-McMoRan
  - PetSmart
  - Pinnacle West
  - CSK Auto
- Also:
  - Honeywell Aerospace HQ
  - Intel (10,000 ee, 3 plants)
  - U-Haul
  - Best Western
  - Military
Some Facts About Greater Phoenix

• Named North American City of the Future by fDi Magazine
• Named one of the top 10 states in the nation for doing business (Development Counsellors International)
• Top 5 market offering strong job opportunities for young professionals (Bizjournal study)
• Named 2007 Best Place for Business (INC.com)
• Named one of the top 10 cities to relocate or start a business (Forbes)
• Topped large metro areas as the best place for recruitment and attraction, and ranked Maricopa County the No. 4 county for recruitment and attraction (Expansion Magazine)
Greater Phoenix Population Density

Phoenix is the fifth largest city in the country and the largest capital city in terms of population.

Maricopa County 3,987,942

Source: Population Statistics Unit, Arizona Department of Commerce
Fastest Growing Region in the U.S.

Maricopa County Population Growth 2005 - 2020

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<td>3,681,025</td>
<td>4,216,499</td>
<td>5,230,300</td>
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- 3rd Youngest Metro Area (2 million or more)
  - Average Age is 33.4, compared to U.S. Average of 36.4 years
- Has consistently outperformed the nation's economy

Source: US Census Bureau, Maricopa Association of Governments (MAG)
Source: Arizona Department of Commerce Workforce Informer
Employment Growth & Labor Market

- Over past decade Metro Phoenix has matched the employment growth of New York, Boston, San Francisco, and the Silicon Valley area combined.
- Region's Labor Force Totals: 2,097,300
- Unemployment Rate (Phoenix MSA): 8.5%
- Major Industries: Retail Trade, Administrative & Support, Waste Management & Remediation Service, Construction
- Best Paying: Utilities, Professional-Scientific & Technical Services, Management of Companies & Enterprises

Sources: Arizona Department of Commerce Workforce Informer, Maricopa Partnership for Arts and Culture
Educational Infrastructure

- Arizona State University
  - One of the nation's largest universities with over 64,000 students at 4 campuses
  - Issues 13,600 degrees annually
  - Ranked in the top tier of national universities in the country in 2008 by U.S. News and World Report
  - W.P Carey School of Business has five Departments in the top 20 Rankings of U.S. World and Report:
    - Supply Chain Management (#3)
    - Information Systems (#15)
    - Accounting (#16)
    - Marketing (#18)
    - Management (#19)
Educational Infrastructure

• Maricopa Community Colleges
  o One of the largest of its kind in the Nation
  o Comprised of 10 Colleges, two skill centers and numerous education centers
    ▪ largest provider of job - training in Arizona
    ▪ serves more than 250,000 students annually
    ▪ approximately 1,000 occupational programs (degrees and certificates), 37 academic associate degrees and over 10,000 courses available
Major Transportation Hub

Airports - Sky Harbor International Airport
- Among top 8 airports in the world for take-offs and landings with 913 tons of air cargo handled daily
- 9 additional municipal airports in the region

Highways & Railways
- Centrally located with access to major western U.S. cities and Mexico
- Two Major interstates and five freeways
- Two transcontinental railroads and 10 intrastate railroads provide rail freight service.

Light Rail
- $1.3 billion METRO Light Rail System
- Initially connecting Phoenix, Tempe and Mesa
- Planned expansion through 2020
METRO Light Rail

Controversial Vision
Greater Phoenix Outdoors

- Easy drive or flight to San Diego, Los Angeles, Las Vegas, Mexico, Utah and New Mexico.
- 7 lakes within one-hour drive.
- More than 200 golf courses in Greater Phoenix.

- Hundreds of miles of trails for hiking, mountain biking and off-road driving.
Sports

• Professional sports teams
  o Arizona Cardinals (NFL)
  o Phoenix Suns & Phoenix Mercury (NBA & WNBA)
  o Arizona Diamondbacks (MLB)
  o Phoenix Coyotes (NHL)
• Host of the 2008 NFL Super Bowl XLII.
• NCAA - College sporting events year-round at ASU with three bowl games including 2007 BCS National Championship.
• NASCAR - Phoenix International Raceway hosts two annual Nextel Cup races.
• PGA - FBR Open is PGA’s best-attended event
Development Issues

- Urban Sprawl
  - Hubs
- Must Connect the Hubs to Create True Community
- Infrastructure Must Catch Up With Growth
Moving Forward

• Constant Evolution

• Retain those elements that people found appealing "frontier mentality"
• Right concepts will come in steps of evolution
• Future lies in accessible space and opportunity
Again, welcome to the Valley of the Sun!

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