

2016

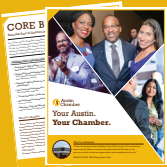
YEAR IN REVIEW



MEMBERSHIP



Helped members
SAVE \$350,000
via Office Depot & SXSW
discount programs



Rolled out
**NEW MEMBERSHIP
TIERS**
offering higher value



ENGAGEMENT
10,000+
Event & Program attendees

ECONOMY



50 companies relocated
3900 NEW JOBS



80 local companies expanded
5000 NEW JOBS



Austin ranked
#1 CITY FOR STARTUPS
-The Kauffman Index

TALENT



Led State in record
80% FAFSA FILING RATE
for Central Texas



DTC70 Summer Melt Program
expanded to
10,000 GRADUATES



**OVER \$130 MILLION IN
FINANCIAL AID**
granted to Central Texas high
school students

PLACE



Austin voters approved
**\$720M MOBILITY
BOND**
to address traffic



**INCREASED
INTERNATIONAL
FLIGHTS**
Frankfurt, Guadalajara, &
Mexico City



**HELPED CUT BASE
ELECTRIC RATES**
for large & small businesses

MARKETING



NEW WEBSITE
featuring responsive
capabilities & mobile
device access



#3 IN SOCIAL MEDIA
On list of Top 100 Social Media
Friendly Chambers in the U.S.



20% INCREASE
Twitter followers to
over 29,000