Accelerating Talent
Recruitment, Innovation and Technology Development
Five factors for top cities for corporate innovation in North America

1. Global 1000 companies with R&D labs or innovation centers, and their R&D investment levels.
2. Trend-setting tech companies with large partner ecosystems.
3. Startup density, including accelerator programs, incubators, and co-working spaces.
4. The presence of top-tier research universities.
5. Events that foster interactions among corporate executives, entrepreneurs, and academic researchers.
“Something is happening in Midtown Atlanta. Georgia Tech’s city-centered campus has become one of the nation’s leading destinations for corporate research centers...”
Innovation Neighborhoods Surround Campus

Market Focus
- Large Companies
- Small Companies
- Georgia Tech
- Signature Technologies

Experiential Learning for Georgia Tech Students

Vibrant work-live-play areas

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Tech Square Expansion Timeline

Georgia Tech then President Wayne Clough announces Technology Square project.

OPENING
NCR Hosted Solutions Group

OPENINGS
ThyssenKrupp Elevator Americas Research and Innovation Center
AT&T Foundry
Panasonic Innovation Center

OPENINGS
Coca Cola European Partners IT Development & Innovation Center
Southern Company Energy Innovation Center
Worldpay FinTech Accelerator at ATDC

OPENINGS
Delta Global Innovation Center
Boeing Manufacturing Development Center
Siemens Data Analytics and Applications Center

OPENING
Advanced Technology Development Center (ATDC)

OPENING
Global Center for Medical Innovation

OPENING
The Home Depot Technology Center

OPENINGS
Keysight Software Design Center
Anthem Innovation Studio
Helix Innovation Center

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What’s Happening in Tech Square?

Incubators, Accelerators, Collaborators

The Advanced Technology Development Center (ATDC)
Venture Lab
Sandbox ATL
Google for Entrepreneurs
CREATE-X
Technology Association of Georgia
Tech Square Ventures

High Tech Spaces and Facilities

Coda
The Biltmore
Centergy One
The Garage
Georgia Tech Hotel & Conference Center
Global Learning Center
Scheller College of Business
Tech Square Labs
Technology Square Research Building

Innovation Centers and Partners

Anthem, Inc.
AT&T Mobility
Chick-fil-A
Delta Air Lines
Dover Industries
Emerson Climate Technologies
The Home Depot
Keysight Technologies
Honeywell
NCR Corporation
Panasonic
Siemens Mobility
Southern Company
Southwire
Stanley Black & Decker
thyssenkrupp
UCB, Inc.

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Corporate Labs and Technology Centers in Tech Square:

1. Anthem Innovation Studio
2. Accenture Innovation Hub
3. AT&T Foundry
4. AT&T Drive Studio
5. Chick-fil-A Rev Innovation Center
6. Delta Air Lines Hangar Innovation Lab
7. Dover Mindsparq Lab
8. Digital Scientists
9. Emerson “Helix” Innovation Center
10. Georgia Pacific (Point A Lab)
11. Keysight Technologies Software Design Center
12. NCR Hosted Solutions Lab
13. Panasonic Innovation Center
14. Pratt Industries (name TBD)
15. Southern Company Energy Innovation Center
16. Southwire Innovation Lab (name TBD)
17. Siemens Data Analytics and Applications Center
18. The Home Depot Technology Center
19. ThyssenKrupp Research and Innovation Center
20. UCB Solutions Accelerator

Corporate Labs and Technology Centers a Few Blocks Away:

1. Honeywell Software Development Center
2. Flex Atlanta Design Center
3. Stanley Black & Decker Digital Accelerator
4. Boeing Manufacturing Development Center
5. Elavon Greenhouse Innovation Lab

Corporate Innovation, Technology and Headquarter Locations Nearby:

1. Anthem IT Center of Excellence
2. The Coca-Cola Company
3. Sage Software
4. NCR World HQ (Tech Sq)
5. Worldpay U.S. Headquarters
6. KPMG Ignition Innovation Lab
Represent a Wide Range of Corporate Activities

- Accelerator
- Incubator
- Innovation Center
- Venture Center
- Design Center
- Embedded Lab
- Collaboration Space
- Product Engineering
- Research Center
- Technology R&D Center
- Technology Cluster Group
Expansion of Technology Square

From Left to Right:
(L) Co-working, event and start-up spaces
(c) Biltmore Hotel purchased by GTF 2016 (additional corporate innovation centers and a place for growing start-up companies)
(L) **GT Coda Building approximately 740Ksf** ½ GT research neighborhoods ½ corporate labs and centers (opening early Q2 2019)
Innovation Hub for Advanced Computing  (March 2019)

GT Research Institutes operating here:
- Data Science and Engineering
- Information Privacy
- Cybersecurity
- Digital Energy Management
- Machine Learning
- Computational Science & Engineering
- Health Analytics
- Sensors, IoT, Industrial Internet
- Smart Cities | Mobility

Data Center (80K sf)
Corporate Tenant Spaces
Co-working spaces (WeWork)

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Thank You For Your Time

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