Biobusiness in Minnesota: A Snapshot

Presentation to
Austin, Texas Leadership

September 27, 2010
Objectives

• Minnesota Overview
• BioBusiness Alliance Background
• Destination 2025 process and outcomes
• Mega-trends affecting the future
The BioBusiness Alliance of Minnesota

• Industry led, non-profit organization
• Partners with industry, academia and government to stimulate growth in Minnesota
• Supports growth in six targeted industries

- Medical Devices
- Biologics/Biopharma
- Animal Health
- Food
- Renewable Energy
- Renewable Materials

Enriching Minnesota’s Future through the Biosciences
The BioBusiness Alliance of Minnesota

- We have a targeted, fact-based strategic plan.
- We are helping companies grow by leveraging internal and external resources.
- We are leading and catalyzing statewide and regional projects that will drive the growth of biobusiness in Minnesota.
- We are improving the climate for biobusiness in Minnesota.
Today’s advances leverage the accomplishments of previous ages products and technologies.
A simple way to remember the industry

- Blood (human or animal)
- Living Plants
- Industrial
- Aquatic

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Three phases of evolution

Phase I
- 2005
- Statewide Industry Assessment

Phase II
- 2007
- Biomap

Phase III
- 2009
- Destination 2025
- BioBusiness Resource Network

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What is Destination 2025?

- A partnership with Deloitte Consulting, LLC
- A twenty year “vision and roadmap” for the life science industry in the state of Minnesota that is intended to help ensure our place in the evolving global economy.
Opportunities: Medtech Cluster

- Expand applications of active implantables
- Establish leadership role in next generation devices

- Establish a biotech industry
- Diagnostics & Monitoring
  - Diabetes

- Vaccines
- Convergence with Human Health

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**MN’s Opportunities: Biomass Cluster**

- Participation in all other industries

- Combustion of biomass

- Engineering and end product production

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Implementation

BioBusiness Resource Network

Company Support  Community Support  Infrastructure Projects

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Thank You

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