Austin Chamber

2013 InterCity Visit

Boston

Ten consecutive years, and we're still going strong! With this year's InterCity Visit to Boston, we will have traveled to all four corners of the United States with one trip to Canada too.

For each of the previous InterCity Visits we've covered many informative topics, and this trip is no different. Boston has a rich history and offers much for us to learn. Many firsts have taken place there, but their region has not rested on its past accomplishments.

With its multiple medical schools, the Boston region is a global leader in life sciences. The Longwood Medical Area is a best practice model for an urban medical campus and collaboration among many research partners.

Their big traffic problems needed big projects such as the Central Arterial Tunnel Project aka "The Big Dig".

Like Central Texas, the Boston region has a highly-educated workforce and a strong entrepreneurial spirit. We will learn firsthand their many approaches to foster innovation and investment. Additionally, Boston is committed to nurturing its creative industries through affordable housing and community development initiatives.

I look forward to getting to know you as we take this opportunity to bring many great ideas home to Central Texas. As the 2014 Chair of the Austin Chamber, we have tremendous opportunities to work together next year putting these ideas into action.

Sincerely,

Jack McDonald

Jack McDonald
2013 Chair-Elect, Austin Chamber of Commerce
Chairman & CEO, Silverback Enterprise Group

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HOTEL INFORMATION

LANGHAM HOTEL, BOSTON
250 Franklin Street
Boston, MA 02110
617-451-1900

Built in 1922 and converted to a hotel in 1981, the Langham was originally the Boston branch location for the Federal Reserve Bank. Site of the delegation's hospitality suite, the Wyeth Room features two original murals by the American artist and illustrator N.C. Wyeth. The BOND restaurant and lounge once served as the meeting room for the bank's members.

Photo Credit: Langham Hotels International Limited

Historic Boston dates of interest

1630
Settlement formally named Boston

1742
Faneuil Hall built

VENUES

HAMPSHIRE HOUSE BEACON HILL
84 Beacon Street
Boston, MA 02108
www.hampshirehouse.com

JOHN F KENNEDY PRESIDENTIAL LIBRARY AND MUSEUM
Columbia Point
Boston, MA 02125
www.jfklibrary.org

CAMBRIDGE INNOVATION CENTER
1 Broadway, 14th Floor
Cambridge, MA 02142
www.cic.us

YAWKEY CENTER FOR CANCER
450 Brookline Avenue
Boston, MA 02215
www.dana-farber.org/About-Us/Yawkey-Center.aspx

MADE (FORT POINT)
30 Channel Center Street
Boston, MA 02210
www.fortpointarts.org/posts/made-in-fort-point

FEDERAL RESERVE PLAZA
600 Atlantic Avenue
Boston, MA 02210
www.federalreserveplaza.com/content/index.cfm

UNIVERSITY OF MASSACHUSETTS CLUB
225 Franklin Street
Boston, MA 02110
www.clubcorp.com/Clubs/University-of-Massachusetts-Club

KROC CENTER
650 Dudley Street
Dorchester, MA 02125
www.use.salvationarmy.org/use/www_use_BostonKrocCenter.nsf

FENWAY PARK
4 Yawkey Way
Boston, MA 02215
www.boston.redsox.mlb.com/index.jsp?c_id=bos

1770
Boston Massacre occurs

1773
Boston Tea Party

BOSTON:

Leading the Revolution Through the Ages

ROSEMARIE SANSONE

Rosemarie Sansone is President of the Downtown Boston Business Improvement District Corporation, a non-profit organization made up of over 500 property and business owners. As President, she serves as an advocate for the Downtown Boston BID, forging important partnerships and promoting initiatives that highlight the unique qualities of the area.

Established following a two-year campaign led by Ms. Sansone, the Downtown Boston BID—Boston's first BID—is committed to achieving downtown's full potential as a premier economic center and vibrant, mixed-use neighborhood. Designed to benefit property owners, businesses, visitors, students, and residents, the BID provides supplemental services in Downtown Crossing, the Ladder District, and parts of the Financial and Theater Districts.

Ms. Sansone's professional career prior to the BID spans more than three decades in both the private and public sector. She has served in government and also worked in public affairs, advertising, and fundraising.

Ms. Sansone studied liberal arts at Suffolk University and earned a master's degree in Education from the Harvard Graduate School of Education. She received an honorary doctor of Fine Arts degree from the Art Institute of Boston. She has studied Fine Arts at the Boston Museum of Fine Arts' Museum School, Kaji Aso Studio, the Art Institute of Boston, the DeCordova Museum, and the Fine Arts Work Center in Provincetown, MA.

SESSION INFO
Sunday, September 15 | 4:30 pm

Hampshire House Beacon Hill
84 Beacon Street
Boston, MA 02108
617-854-7627

The Boston area is the site for many firsts in the United States:

Public park: Boston Common | 1634

Public school: Boston Latin | 1635

University: Harvard | 1636

Opening campaign of the Revolutionary War | 1774-1776

Police department | 1838

Subway | 1897

During the 1800s, Boston rapidly grew from a colonial post to an international trading center to a hub of manufacturing, particularly garments and leather goods. Following decades of industrial decline, Boston's economy has transformed to be a global leader in biotechnology, financial services, and higher education. With more than 50 colleges and universities in the Boston area, the regional student population exceeds 250,000. In the city of Boston alone, there are 35 institutions of higher learning with more than 150,000 students.

Fortune 500 companies in the Boston region include:

#84	Liberty Mutual Insurance Group (Boston)
#114	Staples (Framingham)
#117	Raytheon (Waltham)
#125	TJX (Framingham)
#139	EMC (Hopkinton)
#182	Global Partners (Waltham)
#225	Thermo Fisher Scientific (Waltham)
#262	State Street Corp (Boston)
#335	Boston Scientific (Natick)
#476	Biogen Idec (Weston)

Historic Boston dates of interest

1775
Battle of Bunker Hill

1788
Massachusetts delegates ratify US Constitution

WALKING TOURS
of Historic Boston

LEGEND

- The Freedom Trail
- Black Heritage Trail

1822
Boston chartered as a city

1872
Great Boston Fire

BUILDING:

Austin's New Urban Medical School Campus

The Boston region is home to 3 major medical schools: Boston University School of Medicine, Harvard Medical School, and Tufts University School of Medicine. Additionally, University of Massachusetts Medical School in Worcester is only 40 miles away. Central Texas soon will be home to two centers of graduate medical education: Round Rock's Texas A&M Health Science Center that opened in 2009 and the Dell Medical School under development at the University of Texas at Austin.

This session will feature a discussion by leaders involved in the development of an urban medical campus to transform health care delivery and foster research and collaboration through the development of an accompanying innovation district.

SENATOR KIRK WATSON

Kirk Watson is State Senator for District 14. He is a lawyer and former Austin Mayor. In addition, he is former Chair of both the Texas Advisory Board for Environmental Defense and the Greater Austin Chamber of Commerce. Senator Watson has been recognized repeatedly for his legislative work. In 2011 and 2013, Texas Monthly magazine recognized him as honorable mention in its coverage of the state's best legislators. In 2009, he was on the magazine's "10 Best" list, and was named its legislative "Rookie of the Year" in 2007.

He also has earned numerous other endorsements, awards and recognitions, including "Austinite of the Year" by the Greater Austin Chamber of Commerce, Austin Family Magazine's "Favorite Local Hero," the "Best of Austin – Best Citizen" Reader's Choice Award from the Austin Chronicle, and the " Pro Texana – Medal of Service" from Baylor University. Senator Watson graduated first in his law school class at Baylor University Law School in 1981. He served as Editor-In-Chief of the Baylor Law Review and clerked for the U.S. Court of Appeals for the Fifth Circuit. He currently is a partner with the law firm Husch Blackwell, LLP.

Building the UT Medical School

1883
University of Texas at Austin opened

1891
UTMB founded in Galveston

GREG HARTMAN

Greg Hartman is the President of External Affairs for the Seton Healthcare Family. He has responsibility for communications, marketing, and government affairs for the Seton network, as well as Seton's growing enterprise in academic medicine and research. Prior to this current role, Greg was the President and CEO for Seton's Central Group, which included Seton Medical Center Austin, the University Medical Center Brackenridge and the Clinical Education Center @ Brackenridge.

Greg has been heavily involved for several years in the efforts to create a collaboration between Seton, the University of Texas at Austin, UT Southwestern Medical School in Dallas, the UT System and Central Health to bring translational medical research and academic medicine to Central Texas, including the new UT Austin medical school and a new teaching hospital.

Before joining Seton, Greg was a Managing Director for Public Strategies, Inc., and previously a Senior Partner with MGT of America, a management consulting and research firm. He served as Executive Assistant and Director of Communications for former Texas State Comptroller John Sharp, and also worked for legislators in both the Texas Senate and House. For nearly two decades, he worked as a strategic consultant for numerous national and statewide campaigns including President and the U.S. Senate.

PATRICIA YOUNG BROWN

Ms. Patricia "Trish" Young Brown is the President/Chief Executive Officer of Central Health. Previously, she served for five years as the Chief Executive Officer of the City of Austin's Community Care Services Department responsible for the Austin/Travis County Community Health Centers (FQHC), City of Austin/Travis County Rural Medical Assistance Programs and the Austin Women's Hospital. In addition, Ms. Young Brown served as President of the Integrated Care Collaboration (ICC), a regional collaboration of healthcare providers that serve the uninsured and underinsured in Central Texas.

Previously, Ms. Young Brown worked for Seton Healthcare Family in a variety of managerial capacities, including Chief Operating Officer of Seton Health Partners physician group, Executive Director of Medical Management Resources, and Director of Seton Healthcare Network Planning and Network Development. Her early career began with Arthur Andersen and Co. where she developed expertise in oil and gas and real estate industries, international taxation and healthcare related taxation of for-profit and not-for-profit entities, joint ventures, financial forecasts and projections and alternative delivery systems.

She holds a BS in Accounting from the University of Denver, Colorado and is a Certified Public Accountant. She was also awarded the prestigious Austin Business Journal 2009 Profiles in Power: Central Texas Women of Influence Award.

LARRY SPECK

Larry Speck has gained considerable national and international recognition for his work as an architect, an architectural critic, an academic and a teacher. His professional work includes such Texas landmarks as Austin Bergstrom International Airport, Austin Convention Center (both phases) and the architecture for Discovery Green, a twelve-acre park in downtown Houston. Over the last three decades his work has been recognized with numerous international, national, regional and local design awards.

Larry has been on the faculty of the University of Texas at Austin since 1975, and from 1992 to 2001, he served as Dean of the School of Architecture. He has received most of the major teaching awards given university-wide at that institution including the Regents' Outstanding Teaching Award, Chancellor's Council Teaching Award, the Friar's Centennial Teaching Fellowship, the William Blunk Professorship, the Amoco Award and membership in the Academy of Distinguished Teachers. In 2005 he received the Rominiec Award given by the Texas Society of Architects for outstanding architectural educator in the state, and most recently, he received the 2011 AIA/ACSA Topaz Medallion for Excellence in Architectural Education. Larry is a Fellow in the American Institute of Architects.

SESSION INFO
Sunday, September 15 | 7:45 pm

The John F Kennedy Presidential Library and Museum
Columbia Point | Boston, MA 02125
617-514-1600

SESSION SPONSORS:

Seton Healthcare Family · The University of Texas at Austin · PageSouthernPage

2012
Travis County voters approved Central Health Proposition 1

2016
Dell Medical School scheduled to accept its first class

BUILDING:
The Models for Innovation

Innovators have a long history in Boston. In 1837, Charlestown native Samuel Morse invents the electric telegraph based on patterns of dots and dashes. Alexander Graham Bell demonstrates the first telephone in Boston in 1876. Helen Magill White becomes the first woman to earn a PhD in the United States after graduating from Boston University in 1877.

Today is no different. The City of Boston is leading an initiative to transform the South Boston Waterfront into an Innovation District to be a hub for collaboration and entrepreneurship. With more than 1,000 acres of underdeveloped land strategically located near major transportation infrastructure such as Logan International Airport, IH 90 and IH 93, Mayor Thomas Menino has prioritized this effort as part of his final term in office.

CREATING INNOVATION DISTRICTS

JANNE CORNEIL

Janne Corneil is a planning and urban design consultant with over 20 years experience developing campus master plans, research parks, innovation districts, and downtown revitalization plans. As a principal at Sasaki Associates for 10 years, Janne was the design lead on master plans for University of Calgary, the University of Texas at Austin, Portland State University, and Downtown Rochester, Minnesota to name a few. Her background combines several years of urban design and architectural experience, both in the U.S. and abroad. Her broad range of experience working with public, institutional, community, and private clients strengthens her ability to navigate the cultural differences between universities, cities, and private stakeholders.

Corneil's practice focuses on working with anchor institutions and their host cities to develop planning strategies that align research, innovation, and economic development goals in a shared vision for urban revitalization and city district building. Having worked extensively with universities on plans for their academic and research campuses, as well as for cities and community development organizations on downtown and district planning, Janne has a deep understanding of the culture, challenges, and opportunities of both. The University District Development Plan for Portland State University and the West Campus District Plan at the University of Calgary, Alberta, are both plans that Janne played the lead design role on while a principal at Sasaki. Janne speaks frequently and teaches on the topics of the changing roles of institutions in cities and the potential of innovation districts as a new model of urban economic development.

SESSION INFO
Monday, September 16 | 7:30 am

The Langham Hotel – Wilson Ballroom
250 Franklin Street | Boston, MA 02110 | 617-451-1900

SESSION SPONSOR: TEXAS STATE UNIVERSITY
The rising STAR of Texas

Developing the South Boston Waterfront

1800
South Boston waterfront developed over decades by landfill

1999
Moakley United States Courthouse opened in Boston Seaport

A MODEL FOR START UPS

BRYAN KOOP

Mr. Bryan J. Koop serves as Senior Vice President and Regional Manager for the Boston Region of Boston Properties, and is responsible for overseeing all operations, development and new business opportunities for the Boston region. The portfolio of properties includes the Prudential Center, John Hancock Tower, Atlantic Wharf, Kendall Center and Marriott Hotel Cambridge, totaling over 13.5 million square feet of commercial office and retail space.

During Mr. Koop's tenure, the Boston Region has developed over 2.7 million square feet of commercial office space. Projects include 111 Huntington Avenue, a 36 story high-rise in Boston's Back Bay, which was a recipient of the 2006 Urban Land Institute Award for Excellence; the Broad Institute World Headquarters in Cambridge, Massachusetts; 77 CityPoint (LEED Gold), New England's First Speculative Green Office Building located in Waltham; and Atlantic Wharf, Boston's first Green skyscraper (LEED Platinum), and recipient of the 2012 Urban Land Institute Award of Excellence. He has spearheaded innovations in sustainable LEED EB strategy portfolio wide.

In 2009, Mr. Koop was selected to serve on the City of Boston's Climate Action Leadership Committee. Mr. Koop was named to the City of Boston's Green Ribbon Commission, and co-chairs the Adaptation Working Group's Steering Committee to advise the City on the implementation of its Climate Action Plan, and promote best practices that advance Boston's goals for energy efficiency and other climate action steps. Mr. Koop was also selected to serve on the Citizen's Committee on Boston's Future.

JOHN HARTHORNE

John Harthorne is the Founder and CEO of MassChallenge, a startup accelerator and competition designed to catalyze a startup renaissance by connecting high-impact startups from around the world with the resources they need to launch and succeed. In the first 12 months since joining the 2010 MassChallenge accelerator program, the inaugural group of 111 MassChallenge startups raised over $100 Million in outside funding and created nearly 500 new jobs. The 2011 MassChallenge competition received over 730 applications from 34 states and 24 countries. In January of 2011, President Barack Obama identified MassChallenge as one of America's most effective startup accelerators.

John received his MBA from the MIT Sloan School of Management in 2007. While at school, John received Grand Prize in the 2007 MIT $100K Business Plan Competition and received the 2007 Patrick J. McGovern Award for impact on quality and visibility of entrepreneurship at MIT. He also led the 10th annual MIT Global Startup Workshop (GSW) held in Trondheim, Norway.

In September 2011, the Boston Business Journal identified John as one of Boston's 50 Most Influential Business Leaders, alongside the CEOs of Akamai Technologies, Blue Cross Blue Shield and the Boston Celtics.

John is a life-long Massachusetts resident and an avid Red Sox fan. He currently lives in Somerville with his wife Natalia, their 5-year old son Max and their baby girl Yulia.

2004
Boston Convention & Exhibition Center opened

2010
Mayor Menino announced creation of the Innovation District to transform the South Boston waterfront

BUILDING:
The Models for Innovation

CAMBRIDGE INNOVATION CENTER

TIM ROWE

Born and raised in Cambridge, MA, Tim Rowe is the Founder and CEO of CIC. Tim is also a Founder and Venture Partner with New Atlantic Ventures, a $120M early-stage venture fund based in Kendall Square. Notable past investments include EnerNOC, a leader in demand-response energy management, and Qliance, a Seattle-based company revolutionizing how primary care is delivered.

Tim helped found the Kendall Square Association and serves as its current president. The KSA seeks to improve, promote, and protect Kendall Square as a global technology hub.

Tim was named one of BostInno's "50 on Fire" and one of Boston's "40 under 40" young business leaders by the Boston Business Journal. In 2010 he received the Innovation Catalyst Award from the Massachusetts Technology Leadership Council. He currently serves on several boards, including the John Adams Innovation Institute and the New England Venture Capital Association (NEVCA).

Tim's work experience includes Boston Consulting Group, lecturer at MIT's Sloan School of Management; and a role in organizing the "Woodstock of the Web" at CERN in 1994. Tim is a graduate of the MIT Sloan School of Management and Amherst College. He is fluent in Japanese and Spanish, and speaks basic Mandarin Chinese.

FUNDING START UPS

RANCH KIMBALL

Ranch Kimball is the COO of Babson College, which has been rated the #1 college in the world for entrepreneurship 20 years in a row, and is an outstanding business and Executive Education school. Most recently, he was a partner at the Cambridge Innovation Center ("CIC"), the largest innovation center in the world, containing over 570 start-up companies and over $8.2 billion of venture capital in its two buildings. His previous jobs include being President and CEO of the Joslin Diabetes Center, one of the Harvard teaching hospitals, serving as Massachusetts' Secretary of Economic Development, running a private equity firm, and working as a long-time partner at the Boston Consulting Group with leadership in Boston, London, Tokyo, and Hong Kong. In addition to those cities, he also lived in Palo Alto, California, and Washington D.C. during his investing career. He sits or has sat on the boards or leadership teams of several start-ups, two of which achieved sales above $40 million. Active in the local community, he is or has been Chairman, or Vice-Chairman, of boards at the state's airport and seaport authority, the state's redevelopment and finance authority, the Museum of Science, the Museum of Fine Arts, and Wheelock College.

cic

The Cambridge Innovation Center (CIC) houses over 450 startup and early-stage technology companies, and is perhaps the densest collection of startups anywhere in the world. The Boston Globe has described CIC as "what may just be the most important building in Greater Boston." Google, Inc. began in New England within Cambridge Innovation Center, as did GreatPoint Energy and many companies. Over 1000 companies have gotten their start at CIC since it was founded in 1999, and venture capitalists have invested over $1.9B in these companies to date.

Innovation evolution in Cambridge

1636
Harvard University founded

1865
First classes for MIT held in Boston

JAMES GESHWILER

James joined CommonAngels in 1999 and currently manages the group's investments in Apperian, HNW, Influitive, InsightSquared, ParElastic, Skyhook Wireless and TimeTrade. He also is on the Board of Trustees of the Massachusetts Technology Leadership Council. James was the founding chairman of the Angel Capital Association, the professional alliance of angel groups that has grown from 46 groups as charter members to now over 144, representing over 6,500 investors. He also was the founding chairman of the Angel Capital Education Foundation in partnership with the Kauffman Foundation. AECF works with angel investors, venture capitalists, academic leaders and entrepreneurs around the country to provide research and educational programs on angel investing.

Prior to CommonAngels, James worked at Cambridge Energy Research Associates, the premier strategic advisory consultancy for the oil, natural gas, electric power and refined products sectors. Prior to CERA, James worked for the U.S. Department of Energy and U.S. Department of State.

He holds a bachelor's degree with highest honors from the Liberal Arts Honors Program at theUniversity of Texas at Austin, a master's degree in political science from UCLA, and an MBA from MIT's Sloan School of Management. James also is an avid rower and a member of Cambridge Boat Club.

MAIA HEYMANN

Maia has been active in the start-up community, in Boston and Palo Alto, for over 22 years. In 2012 Maia was named by Xconomy as a top angel investor in New England. Maia joined CommonAngels as Senior Managing Director in 2013 after having been a member since 2006, a Board member since 2009, and the Chairman from 2010-2011. Previously, Maia was a Managing Director at Shott Capital Management where she was responsible for discretionary private equity and venture capital fund selection for institutional clients. Prior to joining Shott, Maia held several senior positions at the banks that ultimately became Bank of America. From 1993-2008 she was with Bank of Boston and was involved in corporate finance, private equity, and venture capital pursuits. In 1999 Maia opened and managed the Palo Alto office for BancBoston Ventures; she developed the strategy, hired the team, and built the investment portfolio. In 2002 Maia moved back to Boston and eventually headed BancBoston Ventures within Bank of America's Global Private Equity Group. Maia received a B.A. magna cum laude, from Wellesley College. She currently serves on the boards of Apperian, Fiksu, and Wymsee.

MARK LEVIN

Mark Levin is an industry leader with more than 25 years of experience building and operating leading biotech companies. Mark co-founded Third Rock Ventures in 2007 and focuses on the formation, development and business strategy of our portfolio companies, as well as actively identifying and evaluating new investments. He also assumes active leadership roles in our portfolio companies, functioning as CEO through the first 12-18 months post launch.

Mark was co-founder of Mayfield Fund's life sciences effort where he was also the founding CEO of Tularik, Cell Genesys/Abgenix, Focal, Stem Cells and Millennium Pharmaceuticals. Mark served as CEO of Millennium Pharmaceuticals for 12 years. Earlier in his career, Mark was a scientist at Lilly and Genentech.

Mark holds an MS in Chemical and Biomedical Engineering from Washington University. He is a member of the National Academy of Engineering, and the Friends of Personalized Medicine, and he co-founded the Possible Project in Cambridge, MA.

CURRENT ROLES

- Interim Board Member of Blueprint Medicines
- Board Member of Constellation Pharmaceuticals, former interim CEO
- Board Member of DC Devices
- Board Member of Edimer Pharmaceuticals
- Interim CEO and Board Member of Eleven Biotherapeutics
- Board Member of Foundation Medicine
- Board Member of NinePoint Medical

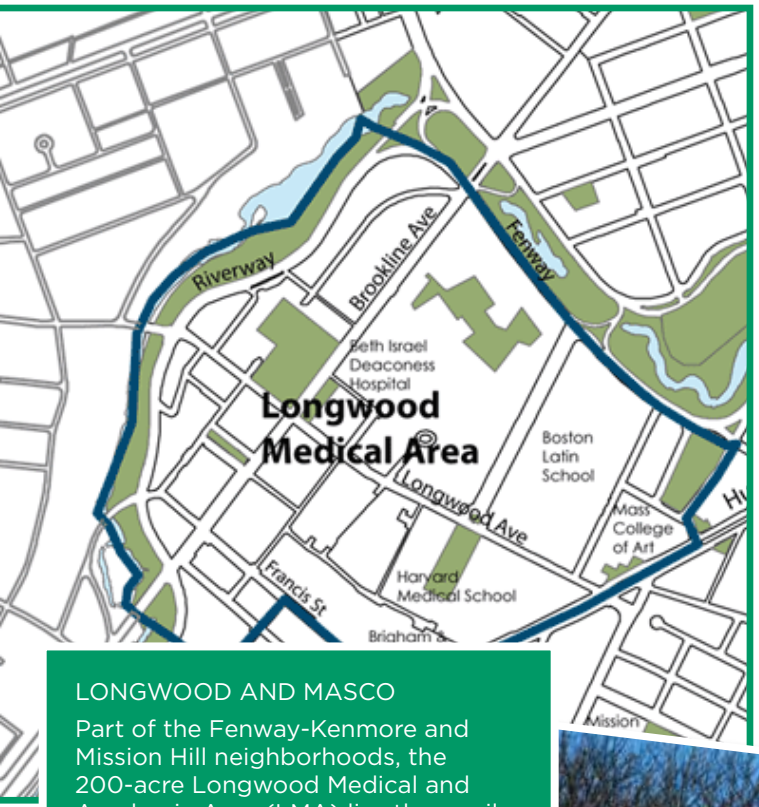
SESSION INFO
Monday, September 16 | 9:30 am

Cambridge Innovation Center
1 Broadway, 14th Floor | Cambridge, MA 02142

1912
Red Line subway opens connecting Cambridge to Tremont Street Subway (Green Line)

1916
MIT established campus in Cambridge

URBAN MODEL:
For Health Care and Medical Research



LONGWOOD AND MASCO

Part of the Fenway-Kenmore and Mission Hill neighborhoods, the 200-acre Longwood Medical and Academic Area (LMA) lies three miles southwest of downtown Boston. As of 2010, LMA has 17.6 million square feet of developed building space. Medical Academic and Scientific Community Organization (MASCO) is a non-profit organization dedicated to enhancing Boston's LMA for the benefit of those who live, work, study or receive care in the area. MASCO's services include area planning and development, parking and transportation, collaborative purchasing, a call center and child care. MASCO's diverse membership includes hospitals, research institutes, and top medical institutions such as Harvard University's Medical School, Dental School and School of Public Health. More than 100,000 people visit LMA daily including 45,000 employees and 21,000 students.

BENEFITS & CHALLENGES OF AN URBAN MEDICAL SCHOOL

KATHY WEST

Since 1998 Kathryn West has been Vice President of Real Estate & Facilities at Partners HealthCare, the parent company of Massachusetts General Hospital and Brigham & Women's Hospital, with responsibility for the strategic management of a broad portfolio of more than 16 million square feet of owned and leased property. Ms. West oversees a broad range of corporate real estate functions, including the coordination and permitting of large-scale development projects, planning and construction activities valued at approximately $300 million annually, professional real estate services, and sustainable initiatives and energy conservation programs. She has been instrumental in the sustained growth of the Partners network from 9.5 million square feet in 1997 to more than 16 million square feet in 2011.

Before joining Partners, Ms. West was Associate Dean for Operations at Harvard Medical School from 1992 to 1997, where she was responsible for the management of all campus real estate, off-site commercial and residential properties, and the administrative services of this research and teaching institution. She oversaw facilities management, construction and renovation, environmental health and safety, energy management, and support services. In addition, Ms. West developed and managed the school's annual operating budget of $15 million and supervised preparation of a $65 million six-year capital budget. From 1989 to 1992, she served as Director of Real Estate Development at the Massachusetts Bay Transportation Authority.

Establishing an urban medical district

1782
Harvard Medical School (HMS) founded

1906
HMS moved to current location in Longwood

COLLABORATION AMONG HOSPITALS

MARILYN SWARTZ-LLOYD

Marilyn Swartz-Lloyd is the President and CEO of MASCO, the area planner and service provider for the 23 institutions in the Longwood Medical and Academic Area. MASCO offers its members land development and transportation planning, parking options, shuttle services and office space, group purchasing programs, telecommunications and child care. Previously, Ms. Swartz-Lloyd was Senior Advisor to the President of Beth Israel Deaconess Medical Center. She was also Principal in the BRF&G Consulting Group, advising clients in real estate, strategic planning and economic development. She had been President of Beacon Management Company and Executive Director of the Economic Development and Industrial Corporation of Boston.

Ms. Swartz-Lloyd is currently on the Board of Directors of Lau Technologies and NAIOP, a founding member of Northeastern's Center for Urban and Regional Policy, a founding member and the first president of the Massachusetts Women's Forum, an overseer of the Boston Architectural College, a member of the Urban Land Institute's infrastructure product council, an Honorary Board member of Dimock Community Health Center, and an Honorary Life Member of the International Economic Development Council.

She has published and spoken internationally on topics ranging from transportation access, city planning and economic development to women in business and anchor institutions.

Ms. Swartz-Lloyd holds a BA in government from Smith College and a Master of City Planning from Yale University.

RESEARCH & COMMERCIALIZATION

BARRETT ROLLINS

Dr. Rollins received his undergraduate degree from Amherst College, and his MD and PhD from Case Western Reserve University. He completed his internship and residency in internal medicine at Beth Israel Hospital, Boston. He came to Dana-Farber in 1983, serving first as a clinical, then a postdoctoral research fellow. Since joining the faculty in 1989, Dr. Rollins has worked in the area of inflammation and cancer. He is the Linde Family Professor of Medicine at Harvard Medical School and Chief Scientific Officer at Dana-Farber Cancer Institute.

Dr. Rollins' research investigates the effects of inflammation on the development and progression of cancer. His laboratory helped identify the molecular signals that direct the movement and activation of white blood cells during inflammatory responses and discovered that some of these same signals stimulate cancer growth. His group also identified the first genomic abnormality in a rare childhood neoplasm, Langerhans cell histiocytosis.

SESSION INFO

Session Info:
Monday, September 16 | 11:30 am

Yawkey Center for Cancer, Room 306
450 Brookline Avenue
Boston, MA 02215

SESSION SPONSOR:

Bury+Partners

1972
MASCO, Medical Academic and Scientific Community Organization, established

1982
Longwood Medical Area Child Care Center established

HOUSING

BOSTON'S AFFORDABLE HOUSING INITIATIVES

HEIDI BURBIDGE

Heidi Burbidge has managed the Boston Redevelopment Authority's Artist Space Initiative for seven years. Having already spent three years as a BRA Project Manager for Article 80 before this, she has brought experience with the City's real estate development review process to the Artist Space Initiative's work to preserve and create permanent space for artists. Immediately prior to joining the Boston Redevelopment Authority, Heidi received a joint master's degree in Public Policy and Urban Planning (MPP/UP) from Harvard's Kennedy School of Government/ Graduate School of Design. Her coursework and thesis focused on housing, economic development and urban design. Previous to this graduate study she worked in Washington State for a grassroots non-profit organization, eventually as Co-Director, leading efforts to support economic justice projects, political action and nonviolence education. She completed her undergraduate study at Gonzaga University.

THERESA GALLAGHER

Under the leadership of Deputy Director, Theresa Gallagher, the Department of Neighborhood Development (DND)'s Neighborhood Housing Development division (NHD) works with non-profit and for-profit partners to develop and preserve affordable housing and create neighborhood open spaces. NHD seeks to enhance neighborhoods by renovating abandoned properties and providing housing and services for Boston's most vulnerable residents.

PETER ROTH

Peter Roth started New Atlantic Development after gaining a wealth of experience in community development, housing and adaptive re-use. Trained at MIT in architecture and real estate development, he has national experience in the area of industrial redevelopment, and has focused most recently on urban mixed-income housing and adaptive re-use. In addition to his development activity, Peter Roth teaches in the Master's degree program in Real Estate Development at MIT, and serves on the Board of Directors of several non-profit organizations. He is the currently chair of the Boston Preservation Alliance, a non-profit education and advocacy organization committed to preserving Boston's unique sense of place.

Using resources such as public land and financing assistance, the Boston Redevelopment Authority (BRA) and Department of Neighborhood Development create affordable ownership and rental opportunities.

At the direction of Mayor Menino, the BRA works to retain and create places for artists. Through its Artist Space Initiative, the authority seeks real estate:

- permanently dedicated to artists through deed restrictions or similar legal mechanisms;
- located in buffer zones between industrial and residential neighborhoods in locations that do not support traditional family housing; and
- that functions as live/work spaces or work-only spaces for rent and for purchase at a variety of prices.

To be eligible, artists must successfully complete a certification process that includes presenting a recent body of work to a jury of peers.

History of housing in Boston

1662
America's first affordable housing founded, an almshouse near Boston Common

1854
Model Lodging House Association formed

Photo courtesy of midwaystudiosboston.com

DANA WHITESIDE

Mr. Whiteside is a member of the senior staff of Economic Development division. In his current role he provides oversight for neighborhood economic development planning and efforts to revitalize and enhance commercial districts through coordination of BRA departments and other City of Boston agency teams. He has been Project Director for the Mattapan Economic Development Initiative ("MEDI"); and currently provides leadership for the implementation of the Roxbury Strategic Master Plan while also managing the BRA's participation in the Mayor Menino's Dudley Square Vision Project. Mr. Whiteside also oversees the BRA's efforts in implementing the City of Boston's Inclusionary Development Policy for Housing Development.

Mr. Whiteside oversees efforts to facilitate real estate development funds managed by the Commonwealth of Massachusetts to support Boston area projects; and has led efforts to secure and successfully administer several million in Massworks Infrastructure Program Grants for the benefit of such projects as Crosstown (Roxbury) and Olmsted Green (Mattapan) and Jackson Square (Jamaica Plain). He has also helped to shepherd the City of Boston's first successful 40R/Smart Growth Initiative.

Prior to this role, Mr. Whiteside was Special Assistant to the Director of Economic Development after having served several years in the Commercial/Retail Banking and Private Clients Divisions of what is now Bank of America. Mr. Whiteside is a graduate of the College of the Holy Cross from which he received a Bachelor of Arts Degree in Economics; and is a member of MassEcon, the Commonwealth's real estate and business development partnership.

JEN MECCA

Jennifer currently serves as President of the non-profit Fort Point Arts Community (FPAC). In July FPAC finalized its strategic plan for an arts center and maker space in Fort Point; pre-development planning is underway. Founded in 1980, FPAC holds two Open Studios events annually, operates a cooperative store – Made In Fort Point, has two galleries, manages a corporate art lending program, and runs an extensive public art program. FPAC developed the 249 A Street Artists Cooperative and The Artist Building at 300 Summer Street, two limited equity cooperatives that provide live/work space for over 90 artist households, and played an instrumental role in founding the Fort Point Cultural Coalition, which developed Midway Studios. Jennifer's fiber art has been shown both locally and nationally, and has received honors from the Mass Cultural Council and the Providence Art Club. Jennifer is a licensed architect with over 20 years experience in architecture, urban design and community planning.

SESSION INFO
Monday, September 16 | 1:30 pm

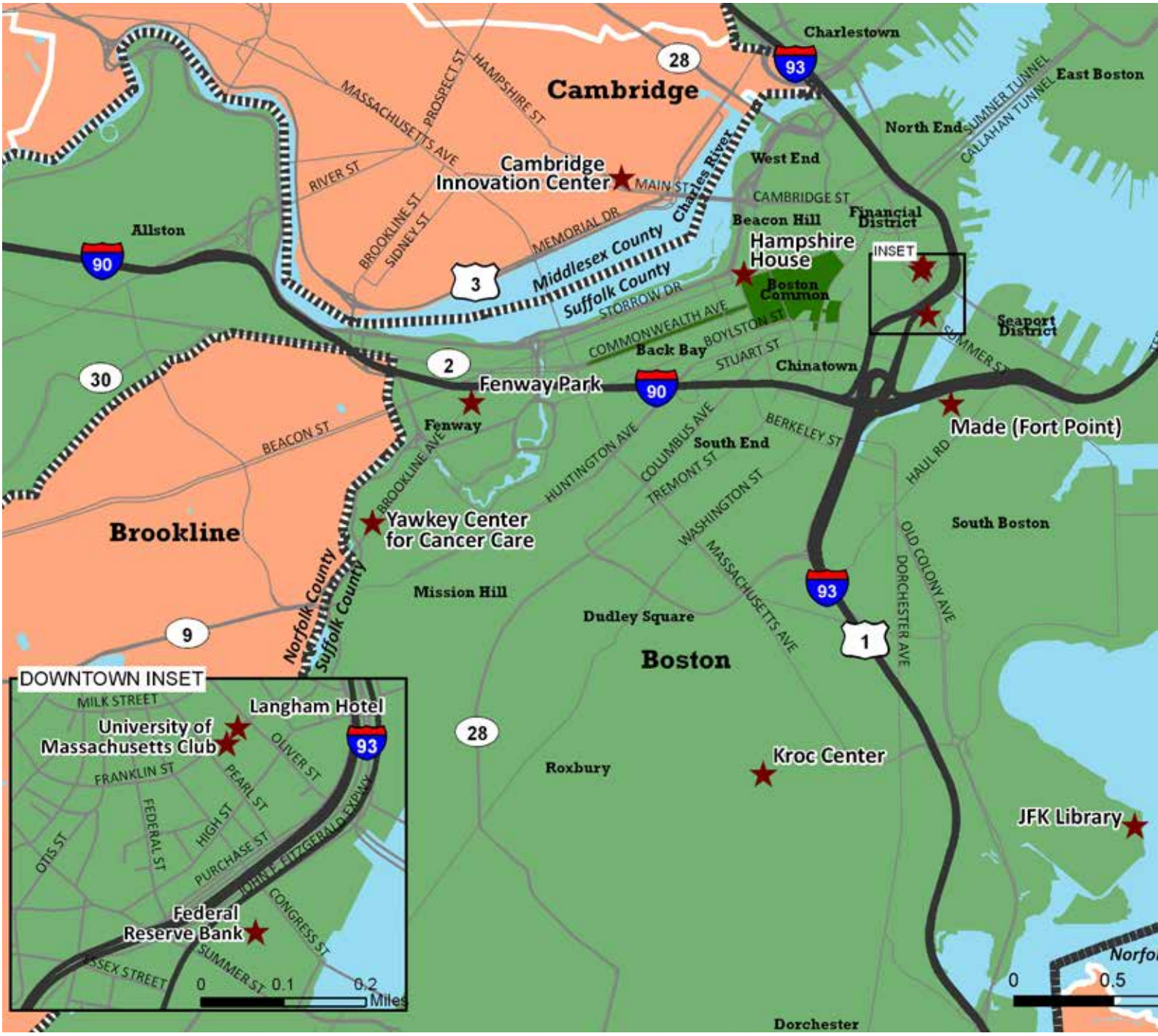
Made (Fort Point)
30 Channel Center Street | Boston, MA 02210
617-423-1100

1905
Fenway Studios opened; dedicated solely to artist's space

1938
Nation's first public housing opened at Old Harbor in South Boston

SEPTEMBER 15TH - 17TH, 2013:

Austin Chamber InterCity Visit to Boston



Historic population comparisons

1860
AUSTIN
Population: 3,494
BOSTON
Population: 177,840

1910
AUSTIN
Population: 29,860
BOSTON
Population: 670,585

ITINERARY

SUNDAY, SEPTEMBER 15, 2013

7:15 am | American Airlines passengers arrive on own at the Austin airport.

9:15 am | Flight 1356 departs Austin (breakfast bistro at gate)

3:50 pm | Arrive Boston Logan International Airport

4:15 pm | Arrive Hampshire House Beacon Hill

4:30 pm | "Welcome: A Sense of Boston's History, Present & Future"

5:30 pm | Buses depart for The Langham Hotel

5:30 pm | Hospitality Suite open: The Langham Hotel – The Wyeth Room

6:00 pm | Meet in hotel lobby

6:15 pm | Buses depart for The John F. Kennedy Presidential Library and Museum

6:45 pm | JFK Introductory Video; Museum and museum gift shop open to attendees

7:45 pm | Dinner

8:00 pm | "Building Austin's New Urban Medical School Campus"

9:15 pm | Buses depart for The Langham Hotel

9:30 pm | Hospitality Suite open: The Langham Hotel – The Wyeth Room

MONDAY, SEPTEMBER 16, 2013

7:00 am | Coffee service available at The Langham Hotel – Wilson Ballroom

7:30 am | Breakfast

7:45 am | "Creating Innovation Districts" | "A Model for Start Ups"

9:00 am | Buses depart for Cambridge Innovation Center

9:30 am | "Overview of the Cambridge Innovation Center" | "Funding Start Ups"

11:00 am | Buses depart for Yawkey Center for Cancer

11:30 am | Lunch

11:45 am | "Urban Medical Campuses" "Research & Commercialization" "Collaboration Among Hospitals"

1:00 pm | Buses depart for Made (Fort Point)

1:30 pm | "Boston's Affordable Housing Initiatives"

2:30 pm | Buses depart for Federal Reserve Plaza

3:30 pm | "Delivering Regional Transit"

4:30 pm | "The Building & Maintaining of a Greenway Conservancy"

5:30 pm | Walk to The Langham Hotel or Optional Tours

5:45 pm | Hospitality Suite open: The Langham Hotel – The Wyeth Room

7:15 pm | Walk to University of Massachusetts Club

7:30 pm | Dinner

8:00 pm | "Developing a Regional, Multimodal Mobility System"

9:00 pm | Hospitality Suite open: The Langham Hotel – The Wyeth Room

TUESDAY, SEPTEMBER 17, 2013

7:00 am | Coffee service available at The Langham Hotel – Wilson Ballroom

7:30 am | Breakfast

7:45 am | "Building the Education Technology Innovation Ecosystem" "Data Driven Advocacy for Workforce Solutions"

9:00 am | Buses depart for Kroc Center

9:30 am | "Delivering Solutions for Stronger Neighborhoods"

11:00 am | Buses depart for Fenway Park

11:30 am | Lunch

12:00 pm | The Honorable Thomas Menino, Mayor, City of Boston

1:00 pm | "Wrap Up"

2:00 pm | Buses depart for Boston airport

4:35 pm | Flight 1506 departs Boston (bistro meal at gate)

9:50 pm | Flight 1457 arrives Austin

1960
AUSTIN
Population: 186,545
BOSTON
Population: 697,197

2010
AUSTIN
Population: 790,390
BOSTON
Population: 617,594

MBTA:

Delivering Regional Transit

Regional transit milestones

1830
Boston and Lowell Railroad chartered

1897
Tremont Street Subway opened, "America's First Subway"; later became the Green Line

Regional mass transportation in Boston dates to 1631 when Boston was a narrow peninsula and transporting freight to the mainland occurred by ox cart. The first horsecar rail line started operation in 1856 connecting Cambridge to Boston. Public frustration with transit services resulted in the nation's first subway under Tremont Street in 1897. The Massachusetts Bay Transportation Authority (MBTA) continues the centuries-long evolution of providing transit services to the Greater Boston region.

Operating within MassDOT, the state's department of transportation, MBTA serves a regional population of nearly 5 million people in 176 municipalities covering 3,249 square miles.

MBTA Operations Facts and Figures

- Average weekday ridership: 1.3 million passenger trips
- Ridership by type of service:
  - 42% Heavy Rail
  - 30% Bus
  - 17% Light Rail (portions of Red and Green Lines)
  - 10% Commuter Rail
- Fares (single ride)
  - Bus: $1.50 (Senior/Disability/Student: $0.75)
  - Rapid Transit: $2.00 (Senior/Disability/Student: $1.00)

MBTA FY 2014 budget highlights

- Revenue: $1.867 billion
  - Dedicated state sales tax revenue: $799.3 million
  - Fare revenue: $569.2 million
  - Other sources include local assessments and other state assistance
- Operating expenses: $1.423 billion
- Debt service: $444 billion
- Fare recovery ratio: 40.0% (Ratio of fare revenue to operating expenses)

BEVERLY SCOTT

On December 17, 2012, Beverly A. Scott, Ph.D. was appointed Massachusetts Bay Transportation Authority (MBTA) General Manager and MassDOT Rail & Transit Administrator. Dr. Scott is responsible for managing the MBTA and overseeing the Commonwealth's 15 Regional Transit Authorities and MassDOT's freight and passenger rail program. Prior to coming to the MBTA Dr. Scott served as Chief Executive Officer/ General Manager of the Metropolitan Atlanta Rapid Transit Authority (MARTA). She was appointed to head MARTA in 2007 by the MARTA Board of Directors– the first female executive to hold this position.

Dr. Scott is renowned throughout the U.S. and North American transit industry for her visionary leadership, results-driven management style; and progressive approach to labor-management relations. Most recently, Scott was named a "Transportation Innovator of Change" by President Barack Obama and the U.S. Department of Transportation for her long record of exemplary leadership and service in the transit industry.

Dr. Scott's career in the public transportation industry spans more than three decades. Previously, she has served in leadership roles with the Sacramento Regional Transit District (SRTD), the Rhode Island Public Transit Authority (RIPTA), the Houston Metropolitan Transit Authority, the New York Metropolitan Transportation Authority (MTA), New Jersey Transit Corporation (NJT), the Washington Metropolitan Transportation Authority (WMATA), and Dallas Area Rapid Transit (DART).

Dr. Scott holds a doctorate in political science, with a specialization in public administration, from Howard University, and a Bachelor of Arts in Political Science from Fisk University (Magna Cum Laude; Phi Beta Kappa).

SESSION INFO
Monday, September 16 | 3:30 pm

Federal Reserve Plaza
600 Atlantic Avenue | Boston, MA 02210
617-973-3400

SESSION SPONSOR:

HDR

1947
Metropolitan Transportation Authority (MTA) created to consolidate transit operations of 14 cities and towns

1964
Massachusetts Bay Transportation Authority (MBTA) succeeded MTA to provide transit operations to 78 cities and towns

BREATHING NEW LIFE:
Green Space in the Urban Core

THE BUILDING & MAINTAINING OF A GREENWAY CONSERVANCY

JESSE BRACKENBURY

Jesse joined the Conservancy in December 2009 and is responsible for oversight of park operations, programming, planning/design, finance, and administration, as well revenue generation through amenities such as Greenway Mobile Eats. Jesse was previously with the Boston Consulting Group, where he worked on strategy, real estate, organizational development and other projects for Fortune 500 companies and government. Jesse has held management roles at the City of New York Department of Parks and Recreation, where he oversaw the capital budget and managed a special projects team, and at the United Nations World Food Programme in Italy. He holds an MBA from the University of California at Berkeley and a BA in Political Economy from Williams College.

STEVEN ANDERSON

Steven joined the Conservancy in July 2007 and oversees all park operations functions and maintenance of the Greenway including horticulture, facilities (including fountains) and public security. He also oversees volunteer and educational programs including the Green & Grow youth workforce development program. For 16 years prior to joining the Conservancy Steven was a project manager, construction manager, and manager of park design for the Central Artery/Tunnel Project. He is a member of the American Institute of Architects and The American Society of Civil Engineers. He has attended Roxbury Community College, the Boston Architectural College and Harvard University Graduate School of Design.

CHARLIE MCCABE

Charlie joined the Conservancy in February 2012 and is responsible for public programming on the Greenway, including creation, management and coordination with many third party organizations as well as website and social media management. Charlie's previous experience includes Executive Director at the Austin Parks Foundation and a number of management and technical roles at Apple, Inc. Charlie holds a BA from Colby College in Political Science and History.

SESSION INFO
Monday, September 16 | 4:30 pm

Federal Reserve Plaza
600 Atlantic Avenue
Boston, MA 02210
617-973-3400

Converting urban space to green space

1990
Development of open space required by State as part of Central Arterial Tunnel project

1992
Construction started for downtown corridor

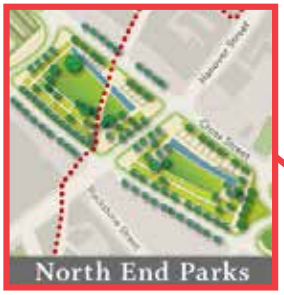
The Rose Fitzgerald Kennedy Greenway is a 15 acre, 1.5 mile roof garden park atop the Central Arterial Tunnel. The Greenway is owned by the Commonwealth of Massachusetts but is managed and operated by the Rose Fitzgerald Kennedy Greenway Conservancy. The Conservancy uses organic and sustainable landscape management programs to maintain the parks and features. The Conservancy partners with cultural institutions and non-profit organizations to program events throughout the year to encourage recreation, commerce, and education. The Conservancy organized over 350 free events in 2012, up from 201 in 2011.

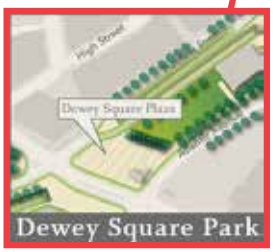
The Conservancy funds operations through the following:

- 60% from donations, endowment income and earned revenue
- 40% from State funds

The Conservancy relies on more than 400 volunteers that contribute 1,200+ hours every year to maintain the parks through pruning and weeding.

On August 31, 2013, the Conservancy opened its unique Greenway Carousel in the Wharf District near Faneuil Hall. New England sculptor Jeff Briggs created elements of the carousel using the drawings of local schoolchildren as inspiration.





1996
Legislature formally named open spaces, "The Rose Kennedy Greenway"

2008
Legislation granted responsibility to manage and maintain the Greenway to the Conservancy

THE BIG DIG:

Boston's Central Arterial Project

ZAKIM BRIDGE

THOMAS P. O'NEILL JR. TUNNEL

TED WILLIAMS TUNNEL

Transforming mobility in Central Boston

1959
Central Arterial opened for traffic

1970S
Concept of burying the Central Arterial revised

DEVELOPING A REGIONAL, MULTIMODAL MOBILITY SYSTEM

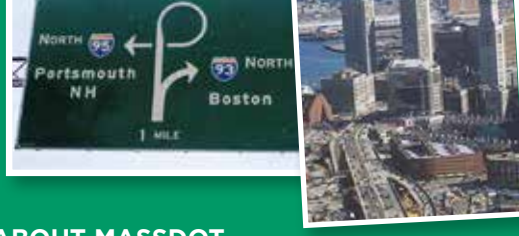
SECRETARY RICHARD DAVEY

On August 5, 2011, Governor Deval Patrick appointed Richard A. Davey, MassDOT Secretary and Chief Executive Officer effective September 2, 2011. Secretary Davey leads an organization that operates with a single mission: to provide a safe, reliable and efficient transportation network for residents of the Commonwealth. Additionally, Governor Patrick charged him with implementing transportation reform that will allow MassDOT to lead the nation in transportation excellence. Secretary Davey will achieve this goal by making a strong commitment to safety, customer service, and fiscal responsibility.

Prior to his current appointment, Secretary Davey served as MBTA General Manager and MassDOT Rail & Transit Administrator. During his tenure as GM and Rail & Transit Administrator, he was responsible for managing the MBTA and overseeing the Commonwealth's 15 Regional Transit Authorities and MassDOT's freight and passenger rail program. With his energetic leadership style, he was able to implement sustainable and impactful initiatives that focused on safety, customer service, employee relations, fiscal responsibility, and innovation.

Prior to joining MassDOT, Secretary Davey served as General Manager at the Massachusetts Bay Commuter Railroad (MBCR), the company that operates and maintains the MBTA's commuter rail service. He also served as MBCR's Deputy General Manager and General Counsel. At MBCR, he initiated programs that improved operations and safety, strengthened customer service, and changed the culture within the company.

In 2012, the Greater Boston Chamber of Commerce named Secretary Davey one of Ten Outstanding Young Leaders. In 2010, the Boston Business Journal named Secretary Davey a "Top 40 Under 40" award winner. He also serves on the Board of Directors of the Immigrant Learning Center, a non-profit center providing free English classes to immigrants and the Board of Advisors of Samaritans, Inc. He earned a Bachelor of Arts degree from the College of the Holy Cross and a Juris Doctorate summa cum laude from Gonzaga University School of Law. Secretary Davey and his wife live in Boston, where they are regular users of the MBTA system.



ABOUT MASSDOT

In 2009, the Commonwealth integrated multiple agencies and authorities by establishing a new, streamlined Massachusetts Department of Transportation (MassDOT). The department oversees four divisions: Highway, Rail & Transit, Aeronautics, and Registry of Motor Vehicles. MBTA operates within the Rail & Transit division.

BIG DIG FACTS

- Six-lane elevated portion of I-93 replaced by 8-10 lanes underground
- 1982: Environmental assessment begins
- 1987: Congress approves funding
- 161 highway lane miles in a 7.5 mile corridor
- 14 new on/off ramps replacing 27 old ramps
- 16 million cubic yards of dirt excavated
- 3.8 million cubic yards of concrete
- 29 miles of utility lines relocated
- 12% reduction in citywide carbon monoxide levels
- 30 acres opened for open space, commercial, and housing
- Original cost estimate in 1982: $2.8 billion
- Final estimated cost: $14.6 billion ($8.1 billion adjusted to 1982)

SESSION INFO

Monday, September 16 | 7:30 pm

University of Massachusetts Club
225 Franklin Street, 33rd Floor
Boston, MA 02110
617-287-3030

SESSION SPONSOR:

HNTB

1987
Construction started in Charlestown

2006
Final ramp opened in downtown Boston

STRENGTHENING COMMUNITIES:
Through Workforce and Economic Development

BUILDING THE EDUCATION TECHNOLOGY INNOVATION ECOSYSTEM

EILEEN RUDDEN

Rudden is co-founder of LearnLaunch and LearnLaunchX. LearnLaunch aims to increase learning by providing support for the creation and growth of education technology and learning companies; LearnLaunchX is Boston's Ed tech accelerator. Rudden served as Chief Officer, College and Career Preparation at Chicago Public Schools, where she led the efforts of the third largest public school system in the US to ensure that its 400,000 students are college and career ready. She was a 2009 Broad Fellow and graduate of the Broad Superintendent's Academy.

Rudden received her MBA from Harvard Business School, and her BA from Brown University, where she served as a Trustee.

She serves on the boards of the Achievement Network, The KnowledgeWorks Foundation and the Massachusetts Business Alliance for Education. She led the Unified Communications Division of Avaya, a Fortune 500 global business communications leader and was SVP and GM of IBM Lotus Software's Lotus Notes and Domino. Under her leadership more than 50 million began using the software and she was named to serve on IBM's Technical Leadership Council. Rudden was CEO of FairMarket which was sold to eBay, and a manager at The Boston Consulting Group. She is a member of the Advisory Board of the Pew Center on the Internet and American Life.

DATA DRIVEN ADVOCACY TO DELIVER WORKFORCE SOLUTIONS

ELIZABETH PAULEY

Elizabeth Pauley joined the Boston Foundation in 2006 as a Senior Program Officer, with a focus on education.

Prior to joining TBF, Elizabeth worked at the Massachusetts Department of Education as Director of Leadership Initiatives in the Commissioner's Office. In that role, she served as the State Director of the State Action for Education Leadership Project; a Wallace Foundation funded initiative to improve school leadership through policy change and program investment related to the recruitment, preparation, and retention of principals and superintendents.

Elizabeth began her career as a Teach For America Corps member, teaching second and third grade in the Washington D.C. Public Schools.

Elizabeth holds a Masters Degree in Education Administration, Policy, and Social Planning from the Harvard Graduate School of Education, and an undergraduate degree from Mount Holyoke College.

SESSION INFO
Tuesday, September 17 | 7:30 am

The Langham Hotel – Wilson Ballroom
250 Franklin Street | Boston, MA 02110
617-451-1900

SESSION SPONSOR: University Federal Credit Union

WORKFORCE DEVELOPMENT
For decades, Boston business leaders have collaborated with educational and civic leaders to prioritize education reform and workforce development. The Boston Private Industry Council led the effort to create the Boston Compact: a commitment to provide youth with summer job opportunities. Subsequent data-driven initiatives, including Success Boston and the Boston Opportunity Agenda, have focused on improving outcomes at all points of education, especially career/college readiness and college completion rates.

Community development

1971
Economic Development and Industrial Corporation (EDIC) of Boston established

1982
Boston Compact signed, the first collaborative school-improvement agreement between business, higher education and a school system

DELIVERING SOLUTIONS FOR STRONGER NEIGHBORHOODS

JEANNE DUBOIS

Jeanne DuBois is the Executive Director of Dorchester Bay Economic Development Corporation in North Dorchester, a diverse, low income neighborhood in Boston. Dorchester Bay has a 34 year history of economic and affordable housing development with a strong commitment to organizing. Raised in California, with a BA from Stanford and an MA from University of Wisconsin, Madison, Jeanne has had a 36 year career in community development and organizing after seven years as a high school social studies teacher. In the 1990's as co-chair of Roslindale Village Main Street, she spearheaded a community organizing and development effort that created the Roslindale Village Market, which served as an anchor that turned around the business district in that neighborhood.

Jeanne has been at Dorchester Bay EDC for 17+ years. Under her leadership their staff has grown to 24 people, and their housing production to 802 rental units and 176 home ownership units. DBEDC has developed 200,260 sq ft of commercial space through eight commercial or mixed use projects, and are developing two more factories. Along the Fairmount Rail Line, Dorchester Bay is taking the lead in commercial real estate. Jeanne's many years of community organizing and community policing informed Dorchester Bay's approach to real estate development, tenant mobilizing, community security, and asset managemen

GAIL LATIMORE

Gail Latimore is a veteran of nonprofit management and development, with over 25 years experience working in the public or nonprofit sector. She has served as the Executive Director of Codman Square Neighborhood Development Corp (NDC) since 1998. In this role, she has overall responsibility for the management, growth and health of one of Boston's largest community development corporations. During Gail's tenure, the NDC has grown significantly, expanding its service base to meet the needs of the community. Additionally, during this time, the NDC has developed almost 330 units of affordable housing, both homeownership and rental.

Gail holds a bachelors degree in Architecture from Columbia University and has completed coursework towards a master's degree in Urban Affairs at Boston University. A founding Board member of the Dudley Street Neighborhood Initiative, Gail continues to serves on several state, regional and local boards dedicated to responsible community development, including the Massachusetts Association of Community Development Corporations and the Four Corners Action Coalition.

SESSION INFO
Tuesday, September 17 | 9:30 am

Kroc Center
650 Dudley Street | Dorchester, MA 02125

COMMUNITY DEVELOPMENT CORPORATIONS
In Greater Boston and across Massachusetts, community development corporations oversee affordable housing and commercial real estate development, small business lending, and job training programs. Over the past three years, community development corporations across the state:

- Engaged over 2,000 volunteer community leaders;
- Built or preserved nearly 4,000 homes;
- Created or preserved 6,600 job opportunities;
- Supported 6,000 locally owned businesses;
- Attracted $885 million in private and public investment.

1993
Boston Redevelopment Authority and EDIC merged into a single development agency

2003
SkillWorks launched to train thousands of people in Greater Boston

MAYOR THOMAS MENINO:

Leading Boston Through Innovation

MAYOR THOMAS MENINO

Mayor Thomas M. Menino is the longest serving mayor in the City of Boston's history. For the entirety of his twenty years of leadership, Mayor Menino has been known as a mayor of the people and is widely recognized for meeting more than half of Boston's residents. This people-focused approach has defined his tenure, and it has produced remarkable results for New England's largest city. The Boston Public Schools have been transformed from a school district that parents avoided to one that has dozens and dozens of schools with waiting lists because they are so popular with parents. Boston's neighborhoods and local business districts have been made stronger with millions of dollars of investments, making them the pride of the city. A focus on public health and environmental sustainability initiatives has made Boston a healthier and more livable city. The Mayor's drive for innovation has positioned Boston at the forefront of collaborative government and the collaboration economy. Crime has been significantly reduced in Boston, and Mayor Menino, as co-chair of Mayors Against Illegal Guns, has also led a national effort for common sense gun reforms. The Mayor has made the diversity of Boston a true strength, welcoming immigrants, demanding equality for all, and celebrating the different cultures and traditions that enliven Boston today.

Now in his fifth term, Mayor Menino has taken Boston to new heights, including more jobs and development in Boston than at any point in its history; the largest population in over 40 years; more young workers per capita than in any other city; and BPS graduation rates and the city's bond rating at record highs.

A graduate of the University of Massachusetts Boston with a degree in community planning, Mayor Menino and his wife, the former Angela Faletra, have two children, Susan and Thomas, Jr. and six grandchildren.

SESSION INFO
Tuesday, September 17 | 11:30 am

Fenway Park | 4 Yawkey Way | Boston, MA 02215

SESSION SPONSOR: St David's HealthCare

PRIORITY INITIATIVES
Mayor Thomas Menino's fifth and final term as Mayor of Boston began in January 2010. For his final four years in office, Mayor Menino has prioritized key initiatives including:

COMPREHENSIVE YOUTH DEVELOPMENT
The Mayor and Boston City Council control appropriations for the Boston public school system. Mayor Menino developed a comprehensive strategy that aligns City departments such as the Boston Centers for Youth & Families and the Boston Public Health Commission for quality youth development and education in and out of the classroom.

A SUSTAINABLE AND SHARED INNOVATION ECONOMY
Mayor Menino has directed city agencies to facilitate development of the green economy and the urban food economy. Through innovative partnerships and streamlined City resources, Mayor Menino has emphasized investments that will make starting and growing a business in Boston as easy as possible for entrepreneurs.

BEYOND THE WALLS AND INTO THE NEIGHBORHOODS
To establish Boston as the center of municipal innovation, Mayor Menino launched the "New Urban Mechanics" initiative. Through citizen engagement, the office has focused on experimental approaches to deliver traditional city services more effectively with greater cost efficiency.

A SHARED EXPERIENCE FOR A DIVERSE BOSTON
Mayor Menino promised the many, diverse constituencies of Boston that community progress will be inclusive and shared. In the mayor's own words, "Complacency is no excuse for leaving people out, but our aims should be even higher."

Mayor Menino highlights

1981
Boston voters change at-large Council system to hybrid of districts and at-large

1983
Thomas Menino elected first City Councillor for newly-created District 5

BRINGING HOME:
The Best Practices

JOHN GARRETT

After graduating from Pflugerville High School, John Garrett graduated from Sam Houston State University and began his newspaper career at the Houston Chronicle. He became the advertising director at the Austin Business Journal in 2002 and helped turn the publication into one of the top-performing American City Business Journals.

While at the Austin Business Journal, John decided to create a hyperlocal, monthly publication with free distribution to everyone and that would be delivered through the mail. In September 2005, Community Impact Newspaper launched in Round Rock and Pflugerville.

Currently, there are 15 multicity editions of Community Impact Newspaper that are mailed to more than 1 million households and businesses in the Austin, Houston and Dallas-Fort Worth metro areas. More Texans receive a Community Impact Newspaper than any other publication in the state.

John and his wife, Jennifer, have three daughters and live in Round Rock. They are active members of Hill Country Bible Church–Round Rock. John is the 2012–13 chairman of the Round Rock Chamber of Commerce and serves on several community boards and nonprofit organizations. He was named the 2010 Concordia University Excellence in Leadership Honoree, the 2010 Sam Houston State University Distinguished Young Alumnus and the Pflugerville Education Foundation's 2010 Distinguished Alumni.

SESSION INFO
Tuesday, September 17 | 1:00 pm
Fenway Park
4 Yawkey Way | Boston, MA 02215

SESSION SPONSOR: Community Impact Newspaper

1993
Menino becomes mayor of Boston

2013
Mayor Menino announces he will not seek another term

FACTS & FIGURES:

Comparing the Regions

	AUSTIN MSA	BOSTON MSA
POPULATION & POPULATION GROWTH		
Metropolitan Rank 2012	35	10
Population, 2012	1,834,303	4,640,802
Population, 2002	1,347,822	4,440,034
Growth, 2002-2012	36.1%	4.5%
LAND AREA & DENSITY 2010		
Land Area	4,220	3,487
Persons per Square Mile	407	1,305
AGE		
Median Age 2010	32.6	38.5
Under 25 Years 2012	35.8%	31.2%
25-59 Years 2012	50.9%	49.3%
60+ Years 2012	13.3%	19.4%
COST OF LIVING INDEX (USA=100)		
2012	95.6	139.9
EDUCATIONAL ATTAINMENT 2011*		
High School Graduate or Higher	87.9%	90.6%
Bachelor's Degree or Higher	40.6%	43.1%
Graduate or Professional Degree	14.2%	19.0%
COMMUTING TO WORK 2011		
Mean travel time to work (minutes)	25.8	29.2
Public transportation	2.5%	11.6%
ECONOMIC INDICATORS 2011		
Median Household Income	$56,783	$69,455
Families Below the Poverty Level	10.4%	7.4%
Median Home Value	$187,600	$356,100
Daytime Employee Count	876,788	2,474,647
BUSINESS ESTABLISHMENTS 2011		
Total	41,924	121,796
Employing 1-19	35,625	103,567
Employing 20-99	5,341	14,715
Employing 100-499	869	3,125
Employing 500+	89	389

Boston Red Sox through the years

1901
Boston Red Sox founded

1912
Fenway Park opens

	AUSTIN TX	BOSTON MA	ROUND ROCK TX	LOWELL MA	CEDAR PARK TX	CAMBRIDGE MA
POPULATION & POPULATION GROWTH						
Rank within Metro, 2012	1	1	2	2	3	3
Population, 2012	842,592	636,479	106,573	108,522	57,957	106,471
Population, 2002	688,644	599,301	70,223	105,003	31,150	101,959
Growth, 2002-2012	22.4%	6.2%	51.8%	3.4%	86.1%	4.4%
LAND AREA & DENSITY 2010						
Land Area	297.9	48.3	34.1	13.6	22.9	6.4
Persons per Square Mile	2,653	12,793	2,928	7,842	2,142	16,469
AGE 2010						
Median Age	31.0	30.8	32.0	32.6	33.4	30.2
Under 25 Years	36.7%	36.2%	39.0%	37.2%	37.8%	32.2%
25-59 Years	52.5%	49.5%	52.0%	48.5%	52.2%	54.0%
60+ Years	10.8%	14.3%	8.9%	14.3%	10.1%	13.8%
EDUCATIONAL ATTAINMENT 2007-2011*						
High School Graduate or Higher	85.6%	84.2%	91.4%	78.3%	94.6%	94.3%
Bachelor's Degree or Higher	44.5%	42.8%	37.0%	23.3%	41.7%	73.1%
Graduate or Professional Degree	16.7%	19.4%	10.9%	7.6%	11.3%	43.2%
COMMUTING TO WORK 2007-2011						
Mean travel time to work (mins)	22.8	28.6	23.7	25.5	26.1	24.7
Public transportation	4.7%	33.1%	0.1%	2.7%	0.6%	27.9%
ECONOMIC INDICATORS 2007-2011						
Median Household Income**	$51,596	$51,739	$72,108	$51,471	$74,030	$69,017
Families Below Poverty Level	13.0%	16.0%	4.8%	15.5%	5.5%	10.1%
Median Home Value**	$209,900	$381,900	$168,300	$242,600	$182,900	$546,900
Daytime Employee Count	567,396	555,227	57,163	37,188	14,833	116,755
SALES TAX RATE	8.25%	6.25%	8.25%	6.25%	8.25%	6.25%

** Population aged 25 years and older.*
*** 5-year (2007-2011) income and home value estimates are in 2011 dollars.*

1918
Boston Red Sox win World Series

1919
Babe Ruth sold to the New York Yankees

FACTS & FIGURES:

Comparing the Regions

	GEORGETOWN TX	BROCKTON MA	PFLUGERVILLE TX	QUINCY MA	SAN MARCOS TX
POPULATION & POPULATION GROWTH					
Rank within Metro, 2012	4	4	5	5	6
Population, 2012	52,303	94,094	51,894	93,027	50,001
Population, 2002	33,203	95,066	30,878	88,849	37,852
Growth, 2002-2012	57.5%	-1.0%	68.1%	4.7%	32.1%
LAND AREA & DENSITY 2010					
Land Area	47.9	21.3	22.3	16.6	30.2
Persons per Square Mile	990	4,398	2,103	5,568	1,486
AGE 2010					
Median Age	44.0	35.9	33.8	39.2	23.1
Under 25 Years	29.8%	35.5%	37.5%	25.3%	59.0%
25-59 Years	37.4%	47.5%	52.8%	54.1%	31.9%
60+ Years	32.8%	16.9%	9.7%	20.7%	9.2%
EDUCATIONAL ATTAINMENT 2007-2011*					
High School Graduate or Higher	89.9%	81.6%	93.1%	87.0%	84.1%
Bachelor's Degree or Higher	39.5%	18.2%	34.1%	37.6%	30.4%
Graduate or Professional Degree	14.7%	5.2%	8.7%	13.6%	8.4%
COMMUTING TO WORK 2007-2011					
Mean travel time to work (mins)	23.8	29.4	25.3	31.6	21.5
Public transportation	0.0%	6.5%	0.5%	25.7%	2.9%
ECONOMIC INDICATORS 2007-2011					
Median Household Income**	$61,636	$49,848	$75,558	$60,947	$27,597
Families Below Poverty Level	6.0%	12.7%	6.1%	7.9%	15.8%
Median Home Value**	$183,900	$254,300	$163,000	$352,600	$121,300
Daytime Employee Count	20,460	34,551	9,938	43,383	28,937
SALES TAX RATE	8.25%	6.25%	8.25%	6.25%	8.25%

Boston Red Sox through the years

1946 — **1967** — **1975** — **1986**

Boston Red Sox lose World Series

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LYNN MA	KYLE TX	NEWTON MA	LEANDER TX	LAWRENCE MA	HUTTO TX	SOMERVILLE MA	TAYLOR TX	WALTHAM MA
6	7	7	8	8	9	9	10	10
91,253	30,875	86,307	29,620	77,326	18,765	77,104	16,080	61,918
89,869	11,009	83,618	12,449	73,467	4,327	76,927	14,115	59,372
1.5%	180.5%	3.2%	137.9%	5.3%	333.7%	0.2%	13.9%	4.3%
10.7	19.1	17.8	22.9	6.9	7.8	4.1	17.2	12.7
8,410	1,468	4,774	1,161	11,028	1,898	18,404	883	4,763
34.7	30.2	40.5	31.4	30.5	28.9	31.4	34.4	33.9
35.7%	41.1%	33.7%	40.7%	41.3%	43.0%	27.0%	37.0%	33.0%
48.3%	51.8%	44.4%	51.2%	46.3%	51.5%	60.1%	46.2%	49.8%
16.0%	7.2%	21.9%	8.2%	12.5%	5.4%	12.9%	16.8%	17.2%
78.7%	89.5%	96.5%	91.3%	64.7%	94.6%	89.3%	80.5%	89.4%
17.2%	24.4%	74.1%	30.7%	11.7%	14.4%	52.8%	16.6%	45.5%
6.2%	6.0%	45.9%	8.3%	4.6%	3.3%	26.3%	4.2%	19.6%
27.4	32.9	26.6	29.8	23.2	25.8	28.4	29.1	23.5
8.9%	0.7%	12.7%	1.6%	3.2%	0.4%	30.8%	0.2%	6.5%
$44,367	$73,790	$109,724	$71,042	$31,478	$66,581	$64,480	$43,484	$68,326
15.4%	7.2%	4.4%	4.1%	26.9%	4.3%	9.2%	12.9%	6.4%
$268,300	$146,100	$689,600	$154,200	$241,700	$141,600	$447,000	$103,200	$414,700
24,225	4,516	50,838	5,673	22,659	2,528	23,574	5,846	49,418
6.25%	8.25%	6.25%	8.25%	6.25%	8.25%	6.25%	8.25%	6.25%

2004

Boston Red Sox win the World Series; 86 year title drought and Curse of the Bambino end

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