ELLEN WOOD

Thirteen consecutive years of Austin Chamber InterCity Visits and we’re still going strong!

Austin and Seattle are special places for my company and me. We have offices in both cities for a very important reason: they both have great, talented people! Music, tech, and coffee...what more can I say. The 2016 InterCity Visit to Seattle will highlight the challenges we share as regions and the opportunity to exchange best practices and lessons learned.

Seattle has been at the leading edge of business for many decades whether it has been aviation, technology, or e-commerce. Huskies and Longhorns can be proud of their flagship universities and the positive impact they’re having on Seattle and Austin respectively with their leadership in research and innovation. However, two major concerns in Central Texas are also issues in Seattle: affordability and mobility. We’re going big this fall with a major transportation bond election in Austin, but with Sound Transit’s $54 billion initiative on the ballot this November, the Seattle region is going even bigger!

Thank you for joining this delegation of community leaders. At the Chamber, we are engaged in the issues that make Central Texas great and actively advocate for solutions that will improve the competitiveness of our business climate. As next year’s Chair, I look forward to working with you and bringing back great ideas together from our trip that we can put to work in Central Texas.

Ellen Wood
vcfo, CEO
2017 Chair, Austin Chamber of Commerce
## By the Numbers
### Regional Comparisons

<table>
<thead>
<tr>
<th>Region</th>
<th>City</th>
<th>2015 Population</th>
<th>2014 Median Household Income</th>
<th>2014 Families Below Poverty Level</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>KING COUNTY</strong></td>
<td>SEATTLE</td>
<td>2014 Families Below Poverty Level: 8.3%</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>BELLEVUE</td>
<td>2015 Families Below Poverty Level: 5.3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2015 Population: 139,820</td>
<td>2014 Median Household Income: $95,146</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>KENT</td>
<td>2015 Families Below Poverty Level: 13.2%</td>
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<tr>
<td></td>
<td>RENTON</td>
<td>2015 Families Below Poverty Level: 9.4%</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>FEDERAL WAY</td>
<td>2015 Families Below Poverty Level: 8.9%</td>
<td></td>
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<tr>
<td></td>
<td>KIRKLAND</td>
<td>2015 Families Below Poverty Level: 2.5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WILLIAMSON COUNTY</strong></td>
<td>ROUND ROCK</td>
<td>2015 Families Below Poverty Level: 8.6%</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>CEDAR PARK</td>
<td>2015 Families Below Poverty Level: 2.8%</td>
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<tr>
<td></td>
<td>GEORGETOWN</td>
<td>2015 Families Below Poverty Level: 7.1%</td>
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<td></td>
<td>PFLUGERVILLE</td>
<td>2015 Families Below Poverty Level: 8.5%</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>2015 Population: 57,122</td>
<td>2014 Median Household Income: $76,017</td>
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<tr>
<td><strong>TRAVIS COUNTY</strong></td>
<td>AUSTIN</td>
<td>2015 Families Below Poverty Level: 12.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>HAYS COUNTY</strong></td>
<td>SAN MARCOS</td>
<td>2015 Families Below Poverty Level: 23.5%</td>
<td></td>
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<tr>
<td><strong>Pierce County</strong></td>
<td>TACOMA</td>
<td>2015 Families Below Poverty Level: 14.8%</td>
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<tr>
<td><strong>Snohomish County</strong></td>
<td>EVERETT</td>
<td>2015 Families Below Poverty Level: 17.7%</td>
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<td></td>
</tr>
<tr>
<td><strong>King County</strong></td>
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Welcome to Seattle
An Overview of the Pacific Northwest

MAUD DAUDON
Maud Daudon was appointed president and CEO of the Seattle Metropolitan Chamber of Commerce in 2012. The first woman to lead the Chamber, Maud is widely respected by business, community and political leaders for her pragmatic, thoughtful and solution-oriented approach. During her four years as president and CEO, Maud has championed the Chamber’s commitment to the triple bottom line—advancing a strong economy, being good stewards of our natural and cultural assets, and not leaving people behind. Prior to the Chamber, Daudon was Chief Executive Officer and President of Seattle-Northwest Securities Corporation (SNW). Daudon also served for four years as Deputy Mayor and Chief of Staff for the City of Seattle. Previous to this role, she was the Chief Financial Officer (CFO) for the Port of Seattle. Daudon has a Master’s of Public and Private Management (MPPM) degree with an emphasis on finance and economic development from Yale University, and a bachelor’s degree from Hampshire College.

HISTORICAL FACTS
1790 Chief Sealth (Seattle) is born
1792 English explorer George Vancouver sails around Puget Sound
1861 University of Washington is established
1869 City of Seattle (re-)incorporated
1900 Population - 80,000
1910 Population - 237,000 (nearly triples in 10 years)
1934 United Aircraft and Transport Corporation broken up - Boeing Airplane Company begins
1960 Population exceeds 500,000
1962 Hosts the World’s Fair; Space Needle opens
1971 Starbucks opens first store in Pike Place Market
1979 Microsoft relocates from Albuquerque to Bellevue (later Redmond in 1986)
1994 Amazon founded
1996 Voters approve creation of Sound Transit
2000 Seattle SuperSonics sold; begin play as Oklahoma City Thunder in 2008
2009 Central Link light rail opens connecting downtown Seattle to SeaTac airport
2014 Mayor Ed Murray assumes office as 53rd mayor of Seattle

MIRIAM ROSKIN
Miriam is Deputy Director of the City of Seattle’s Office of Housing and previously served in several other management roles at the Office of Housing. Prior to the Office of Housing, Miriam was finance director for the City’s Department of Finance and Administrative Services. Previously, she was a consultant specializing in federal financing tools for major infrastructure projects. She holds a Master’s Degree in Public Affairs from the Evans School and a Bachelor’s in History from Yale University.

GEORGE SCAROLA
George serves as the City’s first ever cabinet-level Director of Homelessness and is responsible for leading the City’s homelessness efforts across departments. This year, Scarola returned from Hefei, China where he was lecturing at the University of Science and Technology of China. Previously, Scarola served the League of Education Voters as Legislative Director and led the Sand Point Community Housing Project as Executive Director. Scarola began his career in 1969 teaching at a then recently-integrated public elementary school in North Carolina.

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JON SCHOLES
Jon is president and CEO of the Downtown Seattle Association where he is responsible for the operations and programs of the DSA, a 2,200 member association formed in 1958 to champion a healthy, vibrant urban core. In his capacity, Jon is also responsible for the management of the 285 block business improvement district that was established in 1999 in Downtown Seattle to provide cleaning, safety, transportation, marketing and public realm management services in Downtown. He was appointed president and CEO of the DSA in November of 2014 following six years as DSA’s vice president of advocacy and economic development. Jon has spent fifteen years working in nonprofit advocacy, local government and in senior positions on political campaigns at the regional and state levels. Jon is a member of the Seattle Center Advisory Commission, the Visit Seattle Board of Directors and many task forces on transportation, homelessness and housing. Jon is a graduate of Leadership tomorrow and attended the University of Texas in Austin, before graduating from the University of Washington.

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Solving Community Challenges
Affordability, Housing, Homelessness

**HOUSING AFFORDABILITY**
In total, an estimated 15-20% of all Seattle households are severely cost-burdened (spend more than half of their incomes on housing)

**SEVERELY COST-BURDENED HOUSEHOLDS**

<table>
<thead>
<tr>
<th>RENTERS</th>
<th>OWNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>34%</td>
<td>36%</td>
</tr>
</tbody>
</table>

**BY RACE/ETHNICITY**

<table>
<thead>
<tr>
<th>RACE/ETHNICITY</th>
<th>RENTERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLACK</td>
<td>26%</td>
</tr>
<tr>
<td>HISPANIC</td>
<td>23%</td>
</tr>
<tr>
<td>ASIAN</td>
<td>19%</td>
</tr>
<tr>
<td>WHITE</td>
<td>12%</td>
</tr>
<tr>
<td>OTHER</td>
<td>13%</td>
</tr>
</tbody>
</table>

**BY AREA MEDIAN INCOME**

<table>
<thead>
<tr>
<th>MEDIAN INCOME</th>
<th>RENTERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>21,500 &lt;30%</td>
<td>4,750</td>
</tr>
<tr>
<td>3,750 30% - 50%</td>
<td>6,250</td>
</tr>
<tr>
<td>3,750 50% - 80%</td>
<td>3,750</td>
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</table>

**SEATTLE’S GOAL**

**50,000**
Housing Units over the next 10 years

Seattle’s plan calls for a tripling of affordable housing production and inclusion of affordability in all new developments.

**20,000**
Affordable Units

- Boost the preservation and production of income-restricted units
- Create new resources for rental housing (0-60% AMI) and homeownership (60-80% AMI)
- Tax incentives
- Mandatory Inclusionary Housing and Commercial Linkage Fee

**30,000**
Market-Rate Units

- Increase land for multifamily housing
- More options within Single Family zones
- Streamline regulatory and design process

**GROWING AFFORDABLY:**
Implementing the Mayor’s Action Plan

1. Align with Seattle 2035
2. Increase Diversity & Flexibility of Single Family Areas
3. Tie Affordability to Growth
4. Maximize Public Land for Mixed-Income Housing
5. Preserve Existing Affordable Housing
6. Make Strategic Investments to Anchor Communities & Prevent Displacement

**SEATTLE’S HOMELESS**

By The Numbers

**2,942** individuals
are living unsheltered in Seattle as of the 2016 One Night Count

$50 million spent this year
for individuals currently or at risk of becoming homeless

$7.3 million
in one-time funds dedicated through the State of Emergency declared by Mayor Murray in November 2015

In June 2016, Mayor Murray issued an Executive Order to create a low-barrier, one-stop service center modeled on the San Francisco Navigation Center for individuals without shelter to receive the customized support they need to move from the streets back into permanent homes.
Technology Innovation & Funding
The Future of the Northwest

FOREST GIBSON
Forest has a diverse background including VR, marketing, video, and crowdfunding. He has helped Kickstarter, an automated brewing machine that makes beer at the press of a button, pioneered a new way to train employees through mobile gaming, created more than a dozen viral videos, and starred as an Internet Scientist on Know Your Meme.

ED LAZOWSKA
Ed Lazowska is the Bill & Melinda Gates Chair in Computer Science & Engineering at the University of Washington, where he also directs the University of Washington eScience Institute. He serves as a board member or technical advisor for a number of high-tech companies, venture firms, and technology-oriented civic organizations. A long-time advocate for increasing participation in the field, he serves on the Executive Advisory Council of the National Center for Women & Information Technology, and on the National Research Council’s Committee on Women in Science, Engineering, and Medicine.

SUSANNAH MALARKEY
Susannah Malarkey is founding executive director of the Technology Alliance and a senior advisor to APCO’s technology practice. Ms. Malarkey spent 20 years as the founding executive director of the Technology Alliance, a statewide organization of leaders from technology businesses and research institutions dedicated to Washington state’s long-term economic success. Through programs, events, data analysis, and policy activities, the Tech Alliance advances excellence in education, research, and entrepreneurship to support the growth of high-impact industries; the creation of high-wage jobs; and economic prosperity for the entire state. During her tenure at the Technology Alliance, Ms. Malarkey spearheaded the State of Technology luncheon – the premier annual event for the technology community. A sixth generation Northwest native, she has an M.S. in Public Affairs and B.S. in Community Services, both from the University of Oregon.

DAN SHAPIRO
Dan Shapiro is the CEO and co-founder of Glowforge, a startup that’s creating the first 3D laser printer. Glowforge’s wireless desktop system makes it simple for designers and engineers to take products directly from digital design to reality. Previously, Dan accidentally launched the bestselling boardgame in Kickstarter history when he crowdfunded Robot Turtles, a game that teaches programming fundamentals to preschoolers. Before his detour as a boardgame designer, Dan spent two years as CEO of Google Comparison, Inc, a Google subsidiary that operates comparison shopping products. Shapiro landed at Google when they bought his previous company, Sparkbuy. Before Sparkbuy, Shapiro was founder and CEO of Photobucket Inc. (formerly Ontela). Dan is also a mentor for the Founder’s Institute, 500 Startups, and Techstars. He has been awarded eleven US patents, and received his B.S. in Engineering from Harvey Mudd College.

SESSION INFO:
Sunday, September 25
Columbia Tower Club

AUSTIN | SEATTLE

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<tbody>
<tr>
<td>Deals</td>
<td>138</td>
<td>175</td>
<td>198</td>
<td>162</td>
</tr>
<tr>
<td>Dollars</td>
<td>$679M</td>
<td>$657M</td>
<td>$1,060M</td>
<td>$919M</td>
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Source: CB Insights. CBInsights data includes venture investments by professional venture capital firms with or without a US presence, venture arms of corporations, institutions, and investment banks, angel,孵化器, and direct investment by corporations ranging from Seed/Angel round through Series F+.

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<thead>
<tr>
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<th></th>
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<th></th>
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<tr>
<td>Deals</td>
<td>203</td>
<td>219</td>
<td>193</td>
<td>195</td>
</tr>
<tr>
<td>Dollars</td>
<td>$995M</td>
<td>$927M</td>
<td>$1,830M</td>
<td>$1,730M</td>
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</table>
Regional Mobility
Expanding & Improving Operations

PAULA HAMMOND
Paula Hammond is the National Transportation Market Leader for Parsons Brinckerhoff. Before joining Parsons Brinckerhoff in 2013, Paula dedicated her 34-year career in public service to improving the transportation systems in Washington state. She served as Secretary of Transportation for Washington State Department of Transportation (WSDOT) and under her leadership, WSDOT developed and delivered a $16.5 billion transportation capital program, the largest in Washington’s history, including the replacement of the Alaskan Way Viaduct with the world’s largest-diameter bored tunnel, as well as I-405 and SR 520 Corridor improvements. She served as Chair of the States for Passenger Rail Coalition and was a member of the Executive Committee of the Transportation Research Board. Ms. Hammond is a graduate of Oregon State University (OSU) with a B.S. degree in civil engineering.

ROGER MILLAR
Roger Millar was appointed Secretary of Transportation for the Washington State Department of Transportation in August of 2016. Millar is a second generation civil engineer with 38 years of experience in the transportation arena. Prior to joining WSDOT, Roger served for five years as vice president of a national not-for-profit organization, providing technical assistance to multiple state transportation agencies. Millar was elected a Fellow of the American Society of Civil Engineers (ASCE) in 1999. A graduate of the University of Virginia, Millar is a registered engineer in Washington and five other states. He is a member of the American Institute of Certified Planners and a certified floodplain administrator. Millar has served as President of the Oregon Section of the American Society of Civil Engineers and of the Montana Association of Planners.

CHALLENGE SEATTLE
Challenge Seattle is a private sector initiative comprising CEOs from seventeen major businesses in the region and is led by former Washington Governor Christine Gregoire. Top priorities include education, infrastructure, job creation, and regional marketing.

MOBILITY GOALS
35% by 2035
No more than 35% of Challenge Seattle employees will commute via single-occupancy vehicles by 2035. This means 2 out of 3 people will travel to work via public transit, bike, carpool, walk and means other than driving alone. The companies will deploy programs to support multiple modes of transportation and facilitate employee commutes.

How will success be measured?
• Reliability: average travel time and variability on key commuting routes
• Safety: number of fatalities and serious accidents
• Equity: proportion of income of residents’ spending on their transportation needs
• Environmental: CO2 reductions based on vehicles
• Business: percent of single-occupancy vehicle transit by employees of major employers

COMMUTING TO WORK
Workers aged 16+

SEATTLE

63
Hours of delay per year per commuter

29.6 minutes
Mean travel time per commuter

Travel Time to Work

<table>
<thead>
<tr>
<th>Time Range</th>
<th>% of Commuters</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;10 min.</td>
<td>7.9%</td>
</tr>
<tr>
<td>10-29 mins.</td>
<td>45.1%</td>
</tr>
<tr>
<td>30-59 mins.</td>
<td>36.1%</td>
</tr>
<tr>
<td>60+ mins.</td>
<td>11%</td>
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</table>

AUSTIN REGION

52
Hours of delay per year per commuter

26.5 minutes
Mean travel time per commuter

Travel Time to Work

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<tr>
<td>10-29 mins.</td>
<td>50.7%</td>
</tr>
<tr>
<td>30-59 mins.</td>
<td>31.5%</td>
</tr>
<tr>
<td>60+ mins.</td>
<td>7.8%</td>
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SESSION INFO:
Monday, September 26
W Seattle
Research
Improving Everyday Health

NIKI ROBINSON
Nicole (Niki) Robinson, Ph.D., a biomedical management executive with more than a dozen years of experience with technology commercialization and research funding, leads the Industry Relations and Technology Transfer office at Fred Hutchinson Cancer Research Center (“Fred Hutch”) as Vice President of Industry Relations and Business Development. During her nine years at Cincinnati Children’s, Robinson increased the medical center’s invention disclosures tenfold while doubling the active commercial licenses executed, resulting in over $60 million in licensing revenue. Prior to that, she managed IP assets for the Office of Technology and Intellectual Property at the University of Chicago.

The Industry Relations and Technology Transfer Office is responsible for managing and commercializing the intellectual property assets of Fred Hutch. The activities of the office span the technology transfer process — including invention disclosure, market evaluation, intellectual property protection, licensing and contract management, and collaborations with industry and venture partners.

JOHN SLATTERY
John Slattery is Vice Dean for Research and Graduate Education and Professor of Pharmacology and Medicine in the School of Medicine at the University of Washington. He served as Associate Dean for Academic Programs in the Graduate School of the University for five years and has been on the University faculty for approximately 30 years.

His research addressed the formation and disposition of toxic reactive metabolites from drugs, including popular analgesics and alkylators used in chemotherapy. He is a fellow of the American Association for the Advancement of Science and of the American Association of Pharmaceutical Scientists and has served as an officer in each organization. He has served on the editorial boards of several journals, as a reviewer of grant proposals for the National Institutes of Health, the Veterans Administration, and the Canadian Institute of Health Research.

Dr. Slattery received his Bachelor of Science from the University of Texas at Austin, and his PhD from the State University of New York at Buffalo.

SOUTH LAKE UNION
Innovation was always a core value of the neighborhood. From sawmills fed by floating logs, to industrial pioneers, big thinkers shaped the area. This didn’t stop when Microsoft co-founder Paul G. Allen invested $30 million to kick-start an effort to acquire land in South Lake Union to fulfill the City of Seattle’s vision of the Seattle Commons, a massive park which would run from the downtown core to Lake Union. Although the measure was not approved, Allen shifted gears, formed Vulcan Real Estate and developed the acquired land.

South Lake Union is now home to a diverse mix of retail businesses, office buildings, condominiums and apartments, all designed with an emphasis on walkability, excellent public transportation and sustainable design and construction. The neighborhood was even designated as one of seven Innovation Districts in the United States by the Brookings Institute because of its emphasis on connectivity, technology and community.

South Lake Union is a unique neighborhood within the City of Seattle, comprising 170 acres of parks, community amenities, LEED-certified commercial and residential buildings as well as lakefront access and myriad transit options.

CAPITAL CITY INNOVATION
Capital City Innovation, Inc. is intended to be a catalyst in encouraging innovation activities and developing an ecosystem close to the Dell Medical School, Dell Seton Medical Center at the University of Texas, and Central Health Brackenridge Campus.

The founding members of Capital City Innovation - Central Health, the University of Texas Austin and Seton Family of Hospitals – have agreed to jointly contribute funding to the nonprofit organization. Ex-officio members include the City of Austin and Travis County.

Capital City Innovation Inc., will help bridge Austin’s entrepreneurial community with the health care research and development emerging from the medical school and teaching hospital. At the heart of the Innovation Zone sits the 14.3-acre Central Health Brackenridge Campus, which is located immediately south of the medical school and teaching hospital and is currently home to University Medical Center Brackenridge (UMCB) hospital. Central Health, the Travis County healthcare district dedicated to providing healthcare to low-income and uninsured residents, is working with community, nonprofit, education and government partners as it plans to redevelop this property after UMCB’s operations relocate to the new teaching hospital in 2017.

SESSION INFO:
Monday, September 26
UW South Lake Union

UW South Lake Union
InterCity Visit

At a glance

**SUNDAY**
SEPTEMBER 25TH

7:05 AM
Group Flight Departs Austin

12:35 PM
Group Flight Arrives Seattle

1:30-3:00 PM
Welcome Overview of Seattle and the Pacific Northwest

3:30-4:45 PM
Solving Community Challenges

5:00-6:30 PM
Check In & Hospitality Suite (W Seattle)

7:00-9:00 PM
Technology Innovation & Funding: The Future of the Northwest

9:00-11:00 PM
Hospitality Suite (W Seattle)

**MONDAY**
SEPTEMBER 26TH

7:30-9:00 AM
Connecting the Region: Expanding and Improving Mobility

9:30-10:15 AM
Higher Education Driving Innovation (Part I)

10:15-11:00 AM
Improving Everyday Health

11:30 AM-1:30 PM
Higher Education Driving Innovation (Part II)

2:00-3:00 PM
Collaborating for Regional Economic Success

3:00-4:00 PM
Creating Centers of Innovation: Public-Private Partnerships

4:30-5:45 PM
Hospitality Suite (W Seattle)

6:30-8:30 PM
Corporate Leadership in the Community

9:00-11:00 PM
Hospitality Suite (W Seattle)

**TUESDAY**
SEPTEMBER 27TH

7:30-9:00 AM
Working Together to Reduce Education Disparities

9:30-10:30 AM
Expanding Prosperity: Growing Middle-Income Jobs

11:00 AM-12:00 PM
Sound Transit’s $54 Billion Expansion Plan

12:00-12:30 PM
Wrap up

1:00 PM
Arrive at Airport

3:10 PM
Group Flight Departs Seattle

10:35 PM
Group Arrives Austin

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VIKRAM JANHYALA

Vikram Jandhyala is Vice President for Innovation Strategy at the University of Washington. He is Executive Director of CoMotion, UW’s collaborative innovation hub, and the UW co-CEO of the Global Innovation Exchange (GIX). He is a Professor and former Chair in the Department of Electrical Engineering, and an Adjunct Professor in the Information School.

Vikram received the BTech in electrical engineering from the Indian Institute of Technology, Delhi, and the MS and PhD degrees in electrical engineering from the University of Illinois at Urbana-Champaign.

After spending two years in the design automation industry at Ansoft Corporation (acquired by Ansys), he joined UW EE in 2000. His research, which has led to more than 200 papers and several PhD students at top R&D positions has been funded by DARPA, semiconductor industries, national labs, Department of Defense, Department of Energy, and National Science Foundation, including an NSF CAREER award, and has received awards from UIUC, IEEE, UW, and NASA.

He founded, along with his students in 2006, Nimbic, a venture-backed simulation company which was acquired by Mentor Graphics in 2014. He was founding UW director of the UW-PNNL northwest institute for advanced computing (NIAC) from 2012 to 2014. He was chair of the UW EE department from 2011 to 2014 and was an inaugural UW presidential entrepreneurial faculty fellow in 2011.

His current interests are in the science and art of innovation, entrepreneurial and design thinking, educational innovation, social and organizational networks, and computational and data science.

CHRIS DEVORE

Chris DeVore is Managing Director of Techstars Seattle, the Pacific Northwest’s most selective startup accelerator, and also co-founder and Managing Partner of Founders’ Co-op, the region’s leading seed-stage venture capital fund. An active angel investor for over a decade, Chris has invested in dozens of early-stage software companies.

Previously a co-founder of Adjacency (acquired by Sapient, NASDAQ: SAPE) and Judy’s Book (backed by Mobius VC and Ignition Partners), Chris also created outdoor retailer Patagonia’s online retailing business and led product and business strategy teams at AT&T and McCaw Cellular Communications. As a community volunteer, Chris chairs the City of Seattle’s Economic Development Commission and is also a member of the Policy Leadership Group for the Seattle Metropolitan Chamber of Commerce.

Chris holds a BA from Yale and attended the MBA program at Stanford’s Graduate School of Business.

THE HONORABLE JOE FAIN

State Senator Joe Fain recently joined University of Washington as the director of economic development for CoMotion. Joe will be helping CoMotion spearhead economic development outreach efforts that are consistent with CoMotion’s mission and overall strategy to support the University of Washington’s innovation efforts. Given a perceived window of opportunity resulting from recent accomplishments with the Global Innovation Exchange and overall increased public interest in technology transfer, Joe will lead CoMotion in developing and undertaking an active strategy for increasing public support for growing the local innovation ecosystem and the creation of an innovation district. Senator Fain represents the 47th Legislative District in the Washington State Senate. He was recognized by the Washington Coalition for Open Government as the 2014 Legislator of the Year. Joe is a loyal Husky, having graduated from the UW with a bachelor’s degree in political science. He earned his JD and MBA from Seattle University.
THE HONORABLE JOHN MARCHIONE

John Marchione began his third term as Redmond’s mayor in 2016. Prior to mayor, he served Redmond for four years as a city councilmember. Mayor Marchione has led Redmond as a progressive high tech community that prioritizes arts and culture, the natural environment and quality schools. He serves as a board member of the Cascade Water Alliance Board, a Sound Transit Board member, as president of Puget Sound Regional Council, and as a board member of Sound Cities Association. Statewide, he convened tech cities throughout Washington to form the Washington Tech Cities Coalition (WTC2) to advocate for cities’ shared concerns on education funding, infrastructure investment and competitiveness issues. Mayor Marchione has over 25 years of professional experience in local government working on finance, capital projects, water quality and supply, and economic development. John earned a Master of Public Administration from the University of Washington and a BA from Seattle University.

THE HONORABLE JOHN STOKES

Mayor Stokes was elected to the Bellevue City Council in 2011, re-elected in 2015, and elected mayor by the council for 2016 and 2017. He serves as the council liaison to the city’s Planning and Arts commission, and he represents Bellevue on the Cascade Water Alliance Board, Eastside Transportation Partnership Steering Committee and the Economic Development Council of Seattle & King County. During his time on the council, John has advocated for affordable housing and livability in Bellevue and multi-modal transportation, as well as construction of an Eastside performing arts center. He chairs the King Conservation District Advisory Committee and serves on the advisory committee of the King County Flood Control District. A longtime advocate for education, John is a member of the Bellevue School District’s Fiscal Advisory Committee. John moved to Bellevue in 1991 from Dallas, Texas. A retired attorney, he holds a law degree from George Washington University and a bachelor’s degree in political science from Texas Tech University.

THE HONORABLE AMY WALEN

Kirkland City Council Member Walen began her first term in January 2010 (Position No. 5) and was re-elected in November 2013. She was selected by her fellow council members to serve as Mayor. She currently represents Kirkland on the Eastside Rail Corridor (ERC) Committee, Sound Cities Association (SCA) Board of Directors, SCA Economic Development Council, SCA Regional Policy Committee, Puget Sound Regional Council (PSRC) Executive Board, and PSRC Transportation Policy Board. In 2013, the Alliance of Eastside Agencies, a professional membership organization of human service providers, honored Amy Walen as the Elected Official of the Year. Originally from Oregon, Walen attended University of Queensland in Australia. She practiced law in Australia until she returned to Oregon in 1994. Mayor Walen is currently the chief financial officer at Ford Hyundai of Kirkland, located in the Totem Lake Business District.

BELLEVUE

Size in Region: 3rd largest
2015 Population: 139,820
Growth since 2005: 17.9%
Median household income: $95,146

KIRKLAND

Size in Region: 8th largest
2015 Population: 87,281
Growth since 2005: 47.4%
Median household income: $94,332

REDMOND

Size in Region: 11th largest
2015 Population: 60,598
Growth since 2005: 19.3%
Median household income: $112,641

SESSION INFO:
Monday, September 26
Bellevue City Hall
Centers of Innovation
Public-Private Partnerships

GREG JOHNSON
Based in Seattle, Greg Johnson is the President of Wright Runstad & Company, which has developed in excess of 16 million square feet in 35 major projects. The company is currently redeveloping Rainier Square in downtown Seattle into a 58-story, 1.2 million square foot mixed-use complex and more than 4.0 million square feet of transit-oriented development underway in Bellevue.

Greg earned a Bachelor of Science in Civil Engineering from Bucknell University and a Master of Business Administration in Real Estate from the Wharton School at University of Pennsylvania. He serves as a Trustee of the Urban Land Institute and is Past Chair of ULI’s Seattle District Council. Greg serves on the Boards of Forterra, the Downtown Seattle Association and the Bellevue Downtown Association. Greg is Past Chair of the Advisory Board of the Runstad Center for Real Estate Studies at the University of Washington. Greg was recently honored as the Seattle region’s Executive of the Year by the Puget Sound Business Journal.

TODD TIMBERLAKE
Todd is Chief Real Estate Officer for the University of Washington. UW Real Estate provides strategic asset management and comprehensive real estate services that align with the University’s institutional goals. The University leases over 1,500,000 square feet of space for multiple purposes in a variety of locations, primarily in Seattle as well as ownership of 643 acres for the main campus and the 11-acre Metropolitan Tract in downtown. In guiding Metropolitan Tract policy through the years, the UW Board of Regents has adhered to one primary objective: to generate maximum long-term value and related cash flow through the best possible use of this endowment of land and buildings.

SUSAN WAGNER
Susan Wagner is Regional Director, Microsoft in Puget Sound. In this role she is responsible for directing the full life cycle of real estate activities (strategy, plan, design, build/lease, operate, maintain) for Microsoft’s Puget Sound real estate portfolio in order to fully support efficient and productive execution of business division operations. This regional portfolio comprises 15M square feet across the region in more than 100 buildings.

Since joining Microsoft in March 1998, she has held numerous positions at Microsoft in the Real Estate and Facilities organization. Before joining Microsoft she worked in the general construction industry for nearly 12 years in various geographies across the US. Ms. Wagner has a Bachelor of Science in architectural engineering from the University of Kansas.

SPRING DISTRICT
The Spring District, a 36-acre environmentally sustainable, transit-oriented, mixed-use urban neighborhood, has started Phase 1 on the old Safeway Distribution Center site in the Bel-Red Corridor. Specifically designed to help tech companies attract and retain the world’s best talent, the development is centered on a future light rail station which will connect Microsoft, to the east, and downtown Seattle, to the west. The 16 city blocks will feature commercial, educational and residential projects, including hotels, restaurants and diverse local shops.

The Global Innovation Exchange (GIX) will be located in the Spring District, just 10 miles from the UW campus. GIX will be housed in a state-of-the-art facility that will feature computing and design labs, a prototyping facility, and collaboration and presentation spaces.

SESSION INFO:
Monday, September 26
Bellevue City Hall
Corporate Leadership in the Community

ANN MERRIHEW
Sr Manager, Education Sales, AWS Public Sector Sales

WENDY PETERSON
World Wide Senior Manager, Career Choice

JONATHAN THEYE
Multi-Site Leader, Prime Now

COLBY WILLIAMSON
Recruiting Manager, Operations HR

AMAZON WEB SERVICES (AWS) EDUCATE
AWS Educate is a program that helps educators and students use real-world cloud technology in the classroom to graduate students ready to enter the cloud workforce. AWS Educate is designed to make it easy for educators to quickly and easily find cloud-related course content, incorporate cloud technology into their teaching curriculum and provide students with hands-on experience with cloud technology – with AWS credits to make the cloud more affordable than ever. AWS Educate is free for educational institutions, educators and students to join, following AWS’s approval of their application.

CAREER CHOICE
Career Choice is Amazon’s peculiar take on a tuition-assistance program through which we pre-pay 95 percent of tuition and fees for courses that teach skills to prepare our associates for careers in in-demand fields, regardless of whether those skills are relevant to a career at Amazon. We target the program at Amazon’s hourly workforce – folks for whom a door like this might otherwise be difficult to open. We believe that if we can help someone fulfill their dream to become a nurse or an airplane mechanic, and while doing so make their time at Amazon positive and valuable, then we ought to jump at that opportunity.

So far, more than 7,000 employees have participated in Amazon’s Career Choice program, from eight different countries.
Amazon’s first Career Choice graduate is now a nurse in her local community.

VETERANS HIRING
In May of this year as part of a partnership with the White House’s Joining Forces initiative, Amazon pledged to hire 25,000 veterans and military spouses over the next five years and to train 10,000 active duty service members, veterans and military spouses (not employed at Amazon) in cloud computing through AWS Educate memberships and offering a path to AWS certifications.
The pledge is an extension of Amazon’s ongoing commitment to hiring veterans and military spouses. These 25,000 new jobs will bring the full suite of Amazon benefits — including the same healthcare package and parental leave benefits as our most senior executives.
DR. LARRY NYLAND
Dr. Larry Nyland was hired as Seattle Public Schools superintendent in January 2015. He leads Washington state’s largest K-12 school district, with 8,000 employees and 52,000 students. Dr. Nyland says his personal mission has always been to bring people together to do what it takes to improve student success. Dr. Nyland served nine years as the Marysville School District superintendent. When he began, a 49-day teachers’ strike had resulted in declining enrollment and low graduation rates. He was able to rebuild the Marysville district into one that saw stabilized enrollment after the strike, win voter approval for a $118 million bond issue for new schools in 2006 and work with staff to raise graduation rates by 22 percent. In 2007, Dr. Nyland was named Superintendent of the Year by the Washington Association of School Administrators, and he was also a finalist for National Superintendent of the Year in 2007. Dr. Nyland received his Bachelor of Arts, Master of Arts and Doctorate in Education Administration from the University of Washington.

DWANNE CHAPPELLE
In October 2015, Mayor Ed Murray nominated Dwane Chappelle to be the first director for the Seattle Department of Education and Early Learning (DEEL). Previously, Chappelle had been the principal at Rainier Beach High School since 2011. Chappelle will seek to form stronger strategic partnerships with Seattle Public Schools, institutions of higher learning and other education stakeholders throughout the region, with an eye to improving outcomes for all Seattle children. DEEL oversees the Seattle Preschool Program that seeks to provide high-quality preschool services for young children to help improve their readiness for school, regardless of family income. Prior to joining Seattle Public Schools, Chappelle was an assistant principal in Arlington and Plano, Texas. He earned his Bachelor of Science in Criminal Justice from Grambling State University and his Masters of Secondary and Higher Education at Texas A&M University.

SESSION INFO:
Tuesday, September 27
W Hotel
Dow Constantine was re-elected in 2013 by the largest margin of victory ever recorded for the office of King County Executive. Now in his second term as King County Executive, Dow Constantine has worked to instill a culture of performance that changes the way King County does business, and forged partnerships with residents, cities, employees, and other county leaders to craft real, sustainable reforms.

Executive Constantine is helping to rebuild our region’s economy through his formation of the King County Aerospace Alliance, and his participation in the Seattle Region Partnership, an initiative that brings together business, government, and philanthropy to address jobs and opportunity for our region’s residents.

As the elected leader overseeing the Metro Transit bus system and chair of the Sound Transit Board Directors, Executive Constantine has integrated planning for the two agencies, creating greater operating efficiencies and enabling future service expansion to meet the needs of our growing region. His 2015 Strategic Action Climate Plan addresses climate change in all areas of County operations.

Executive Constantine believes that real prosperity must be shared by all, and has ensured that equity and social justice are considered in every action taken by King County.

A two-term state representative (elected 1996 and 1998) before being elected to the 34th District’s senate seat in 2000, Dow was co-chair of the House Judiciary Committee and vice-chair of the Senate Ways & Means Committee.

A Seattle native, Dow graduated from West Seattle High School and the University of Washington, where he also earned two post-graduate degrees in law (1989) and urban planning (1992). Today, Dow lives in the same West Seattle neighborhood where he grew up.

100,000 OPPORTUNITIES INITIATIVE

“The 100,000 Opportunities Initiative is a coalition of leading U.S.-based companies committed to training and hiring 100,000 Americans between the ages of 16-24 who are out of school and not working by 2018.

Launched in August of 2015, the 100,000 Opportunities Initiative aims to be the largest employer-led coalition in the country. As a coalition of leading U.S.-based companies, we are committed to engaging at least 100,000 opportunity youth by 2018 through apprenticeships, internships, part-time and full-time jobs.

The Initiative creates pathways for youth with untapped talent and potential to build skills, gain credentials and employment. Many forward-thinking companies have already signed on to harness the potential of young people – our most promising national resource – and we know more will join us.

The 100,000 Opportunities Initiative is an employer-led coalition managed by FSG and the Aspen Institute’s Forum for Community Solutions. It is supported by many of the country’s youth and opportunity-focused nonprofit organizations, local governments, and participating funders.”

Starbucks is a participating employer.
Regional Transit
Sound Transit’s $54 Billion Expansion Plan

PETER ROGOFF

As Chief Executive Officer of Sound Transit, Peter Rogoff brings an impressive career of transportation leadership to forward the mission of expanding the regional mass transit system for central Puget Sound. Rogoff was unanimously selected after a nationwide search and came to Sound Transit in January 2016.

Previously, he served as Under Secretary of Transportation for Policy in the U.S. Department of Transportation, the department’s third highest-ranking official. He led the development of policies for the department, generating proposals and guidance regarding legislative, regulatory and safety initiatives. His work spanned all transportation modes, including aviation, highway, rail, transit and maritime transportation.

Rogoff served for five years as President Obama’s Federal Transit Administrator. As the nation’s chief public transit official, Rogoff led the Federal Transit Administration (FTA) through a period of historic change. His administration made record-setting accomplishments and agency-wide process improvements that responded to America’s fast-growing need for expanded public transportation.

Prior to the FTA, Rogoff served on the staff of the Senate Appropriations Committee, including 14 years as the Democratic Staff Director of the Transportation Subcommittee, led by Senator Patty Murray of Washington and Senator Frank Lautenberg of New Jersey.

In 2010 Rogoff was the first recipient of the Transportation Equity Network’s Rosa Parks Award. Rogoff earned his Master of Business Administration degree with honors from the McDonough School of Business at Georgetown University and his Bachelor of Arts degree in American Studies at Amherst College.

NOVEMBER 2016 ELECTION

Voters will consider the Sound Transit 3 (ST3) ballot measure in November 2016. ST3 will build upon the existing mass transit system of light rail, commuter rail and bus services.

BUILDING THE 25-YEAR ST3 PLAN

116-mile regional system
62 additional miles of light rail
37 new stations

Bus & Commuter Rail
• New bus rapid transit service on the Eastside
• Expands capacity and service of the Sounder south rail line

$53.8 billion in investments

PAYING FOR THE 25-YEAR ST3 PLAN

$169 annually
For the typical adult
0.5% Sales tax
0.8% Motor vehicle excise tax (MVET)
$.25 Property tax for each $1,000 of assessed valuation
Thank you
SPONSORS