



Membership Guide

MEMBER INFORMATION AND OVERVIEW





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Connect with us!

@austinchamber

facebook.com/austinchamber

twitter.com/austinchamber

linkedin.com/company/austinchamber

instagram.com/austinchamber

Want to get in touch?

Customer Development

join@austinchamber.com

Customer Success

customers@austinchamber.com

Membership

The Austin Chamber takes on the biggest challenges so you can focus on growing your business.



ECONOMY

We help generate jobs to make our community more prosperous.



ADVOCACY

We advocate for good business policies at the local, state & federal levels.



EDUCATION & TALENT

We help people get the skills they need to get a quality job.



MOBILITY

We take on transportation issues to keep people and commerce moving.



Benefits

For a full overview of member benefits, visit:
[**austinchamber.com/membership/resources**](https://austinchamber.com/membership/resources)

- Online tools: business directory, event listings & member news
- Event & committee networking opportunities
- Members only opportunities and pricing
- Exclusive discounts on SXSW badges, Office Depot products & more

Click to learn more about how a Chamber membership can match your business goals:

As an investment

For small business

For business development

For marketing & visibility



Engage

For small businesses looking to connect to the regional business community and grow their network



Join the most influential business association in Austin. Your membership includes access to networking opportunities, online tools, and members-only discounts.

Benefits

PROMOTE

- One listing on the Member Directory
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organization's member-to-member discounts
- Receive Austin Chamber Digital Member Decal
- Share open positions on Job Postings page

CONNECT

- Attend events at member pricing
- Opportunity for one company representative to participate in committees and councils

ACCESS

- Receive relevant information on Austin's economy and how it affects your business
- Exclusive discounts on SXSW badges, Office Depot products, and more

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources

Build

For growing businesses looking for increased promotion and visibility



Increase your business' visibility with enhanced promotional benefits. Your membership includes additional Directory listings, Ribbon Cutting Celebration, New Member Spotlight and a personalized Blog Post.

Benefits

PROMOTE

- Two listings on the Member Directory
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organization's member-to-member discounts
- Receive Austin Chamber Digital Member Decal
- Share open positions on Job Postings page
- Share your valued business proposition or announcement with one personalized blog post per year
- Celebrate your grand opening, expansion, business anniversary, etc. with a Chamber Ribbon Cutting. An associated Blog Post is included with the Ribbon Cutting
- Publicize your business with a new member spotlight to the Chamber's 70,000+ social media followers

CONNECT

- Attend Events at member pricing
- Opportunity for two company representatives to participate in committees and councils

ACCESS

- Receive relevant information on Austin's economy and how it affects your business
- Exclusive discounts on SXSW badges, Office Depot products, and more

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources

Catalyst

For established businesses looking to deepen their engagement with the Chamber and business community



Enhance your Membership with discounts towards Sponsorship & Table Reservations at our Signature Events, additional Blog Posts, and exclusive event invitations.

Benefits

PROMOTE

- 3-4 listings on the Member Directory
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organizations member-to-member discounts
- Share open positions on Job Postings page
- Receive Austin Chamber Digital Member Decal
- Celebrate your grand opening, expansion, business anniversary, etc. with a Chamber Ribbon Cutting. An associated blog post is included with the Ribbon Cutting.
- Publicize your business with a new member spotlight to the Chamber's 70,000+ social media followers
- Share your valued business proposition with two personalized blog posts/year

CONNECT

- Attend Events at member pricing
- Opportunity for multiple company representatives to participate in committees and councils
- Invitation to exclusive Leadership Champions Reception
- One company representative included on the Speakers Directory
- One company representative included on our media contact list

ACCESS

- Receive a \$500 discount towards Signature event sponsorship*
- Receive a \$250 discount towards Signature event table reservation*
- Exclusive discounts on SXSW badges, Office Depot products, and more

*Discounts must be applied to a Signature event. Discount valid only first 12 months of new membership

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources



Advocate

For prominent businesses wanting to deepen their engagement with the Chamber's Advocacy efforts



Help make our region more prosperous through engagement in the Chamber's advocacy work. Special access to advocacy opportunities and connection with our Vice President of State & Federal Relations.

Benefits

PROMOTE

- 5-6 listings on the Member Directory
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organizations member-to-member discounts
- Share open positions on Job Postings page
- Receive Austin Chamber Digital Member Decal
- Celebrate your grand opening, expansion, business anniversary, etc. with a Chamber Ribbon Cutting. An associated blog post is included with the Ribbon Cutting.
- Publicize your business with a new member spotlight to the Chamber's 70,000+ social media followers
- Share your valued business proposition with three personalized blog posts/year

CONNECT

- Receive priority invitations to the annual InterCity and Federal Advocacy (Washington, DC) trips
- Opportunity for multiple company representatives to participate in committees and councils
- Invitation to exclusive Leadership Champions Reception
- One company representative included on the Speakers Directory
- One company representative included on our media contact list

ACCESS

- Receive a \$750 discount towards Signature event sponsorship*
- Receive a \$500 discount towards Signature event table reservation*
- Exclusive discounts on SXSW badges, Office Depot products, and more

*Discounts must be applied to a Signature event. Discount valid only first 12 months of new membership

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources



Chairman's Circle

For prominent businesses looking to strengthen our regional economy and for a deeper relationship with Chamber Leadership



Work directly with the Vice President of Corporate Engagement to ensure your business takes full advantage of its membership. The highest level of connection to our Leadership and Advocacy

Benefits

PROMOTE

- Featured business listing on Member Directory
- 7+ listings on the Member Directory
- Opportunity to utilize one sponsored Banner in the Weekly Newsletter
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organizations member-to-member discounts
- Share open positions on Job Postings page
- Receive Austin Chamber Digital Member Decal
- Celebrate your grand opening, expansion, business anniversary, etc. with a Chamber Ribbon Cutting. An associated blog post is included with the Ribbon Cutting.
- Publicize your business with a new member spotlight to the Chamber's 70,000+ social media followers
- Share your valued business proposition with three personalized blog posts/year

CONNECT

- Invitation to exclusive Leadership Champions Reception
- Opportunity for multiple company representatives to participate in committees and councils
- Receive priority invitations to the annual InterCity and Federal Advocacy (Washington, DC) trips
- One company representative included on the Speakers Directory
- One company representative included on our media contact list
- Invitation to December Board of Directors Reception
- Invitation to quarterly Chairman's Circle Luncheons

ACCESS

- Receive a \$1,000 discount towards Signature event sponsorship*
- Receive a \$750 discount towards Signature event table reservation*
- Exclusive discounts on SXSW badges, Office Depot products, and more

*Discounts must be applied to a Signature event. Discount valid only first 12 months of new membership

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources



Member Benefits

	ENGAGE	BUILD	CATALYST	ADVOCATE	CHAIRMAN'S CIRCLE
Business Directory Listing (1)	X	X	X	X	X
Business Directory Listings (2)		X	X	X	X
Business Directory Listings (3-4)			X	X	X
Business Directory Listings (5-6)				X	X
Business Directory Listings (7+)					X
Community Calendar	X	X	X	X	X
Member News	X	X	X	X	X
Job Postings	X	X	X	X	X
Chamber Member Discounts	X	X	X	X	X
Member to Member Discounts	X	X	X	X	X
Committees & Councils	X	X	X	X	X
Attend Events at Member Pricing	X	X	X	X	X
Chamber Member Digital decal	X	X	X	X	X
Discounted Certificates of Origin	X	X	X	X	X
Ribbon Cutting Celebration with Associated Blog Post		X	X	X	X
One Blog Post		X			
New Member Social Media Spotlight		X	X	X	X
Two Blog Posts			X		
Leadership Champions Reception			X	X	X
Sponsorship Discount for one Signature Event			X	X	X
Table Reservation Discount for one Signature Event			X	X	X
One company representative included on Austin Chamber Speaker Directory			X	X	X
Company Included in Austin Chamber Media List			X	X	X
Priority Invitation to Annual Advocacy Trips				X	X
Three Blog Posts				X	X
Featured Member Listing on Directory					X
One sponsored Banner in the Weekly Newsletter					X
Invitation to December Board of Directors Reception					X
Invitation to Chairman's Circle Luncheons					X



AUSTIN CHAMBER

QUICK LINKS

austinchamber.com/join

austinchamber.com/membership/resources

austinchamber.com/directory

austinchamber.com/events/community

austinchamber.com/events

austinchamber.com/blog

austinchamber.com/membership/committees

austinchamber.com/membership/sponsorship

**Helping people live, work
& thrive in Austin**

Annual Program & Event Summaries

■ SIGNATURE EVENTS & TRIPS

Cheers to the Year

The annual celebration of our members and mission where we welcome our incoming Board of Directors. At this event we also honor the Austinite of the Year & Volunteers of the Year.

Austin Gives Awards

The annual awards program recognizing the philanthropic efforts of local businesses. We celebrate and get inspired by those who generously serve the needs of our community. This program includes honoring the Bobby Jenkins Philanthropic Leadership Award recipient.

Infrastructure Summit

Our premier event on all things transportation, transit, water, power, and more! This event provides an opportunity for business and community leaders to learn about the future of Austin from regional experts.

State of Education & Talent

A robust education system forms the foundation for sustained success in our regional workforce. Join us as we highlight our members and partners who are at the forefront of championing a well-rounded education system and talent pipeline to meet Austin's growing needs.

Economic Outlook

Our annual economic forecast provides business leaders with key insights as they strategically plan for the year to come.

Greater Austin Business Awards

The city's premier business award event that recognizes and celebrates the best of business in Austin since 2000.

InterCity Visit

Our annual members-only three-day trip, held in a different city each year, offers a distinct opportunity to tackle urgent challenges, share best practices, and foster collaboration across diverse industries.

Federal Advocacy Trip

Meet with key policymakers and representatives in Washington, D.C. to advocate for important issues impacting our local business community.

■ NETWORKING OPPORTUNITIES

Leadership Champion Receptions

Exclusive receptions for our enterprise level and above members with a focus on building relationships with local leaders in our business community.

Austin Gives Mixers

Conversations with members of our philanthropic business community who tell their story of their giving programs so that others may learn and share ideas.

Chamber Socials

Get together with other members and prospects to gather and network in an informal, after work setting.

■ ADDITIONAL ENGAGEMENT OPPORTUNITIES

Mid-Year Economic Outlook

We are gathering to learn more on the economic trends, challenges, and opportunities that have emerged in the first half of the year, guiding businesses and stakeholders in making informed decisions for the remainder of the year.

Legislative Preview

A comprehensive overview of forthcoming state legislative agendas and policy priorities, equipping attendees with valuable insights to navigate the upcoming legislative session.

Area Business Connections

Gain insights from local government and community leaders to voice policy and community issues. This is a chance for members to champion the business needs of the area and assume community leadership roles in addressing pressing concerns.

Chairman's Circle Luncheons

An opportunity for Chairman's Circle members to gather and network with Chamber board members and local leaders.

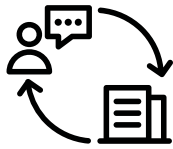
Annual Partnerships

PARTNER 12-MONTHS BENEFITS

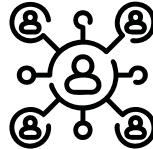
Chamber partnerships provide access, marketing, and visibility. Position your company message to community leaders throughout Central Texas. Partner levels align your company with purpose driven programs to create a high level of engagement. Partner benefits are outlined for each tier level.



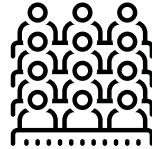
ALIGN YOUR MISSION



ENGAGEMENT



REACH



AUDIENCE

Pivotal

12-Months Branding
\$20,000

Event Sponsorship Commitment
in 2023 (minimum)
\$30,000

PIVOTAL PACKAGE:
\$50,000

Foundation

12-Months Branding
\$15,000

Event Sponsorship Commitment
in 2023 (minimum)
\$12,500

FOUNDATION PACKAGE:
\$27,500

Corporate

12-Months Branding
\$7,500

Event Sponsorship Commitment
in 2023 (minimum)
\$5,000

CORPORATE PACKAGE:
\$12,500

	PIVOTAL	FOUNDATION	CORPORATE
Video in member newsletter (~1 min)	4 per year	2 per year	N/A
Video featured on the Chamber website	✓	N/A	N/A
Guest blog articles	6 per year	4 per year	2 per year
Featured social posts (may include video)	4 per year	3 per year	2 per year
Social Media Takeover (1 day) *Must be approved	1 per year	N/A	N/A
Tickets to Chamber series events	4 per year	4 per year	N/A

To learn more about partnership and sponsorship opportunities:

Visit austinchamber.com/membership/sponsorship



Councils & Committees

To learn more, visit: austinchamber.com/membership/committees

AMBASSADORS COMMITTEE

Ambassadors serve as the welcome arm of the Chamber, welcoming new members and promoting member involvement. Ambassadors volunteer for company ribbon cuttings and foster engagement by hosting new members many civic and social functions.

AUSTIN BUSINESS OWNERS COUNCIL

The Business Owners Council provides a forum where businesses can have a voice on local issues of importance, meet with district city council members and make business connections.

AVIATION COMMITTEE

The Aviation Committee works with Austin-Bergstrom International Airport on expanding the airfield and improving service, frequency, and competitive prices for nonstop service. Chamber members are invited to join the council with the approval of the vice chair.

Expanding Austin-Bergstrom International Airport is critical to meet the region's growing demand for air service. An expanded airport also provides opportunities for more nonstop domestic and international flights to give Austinites access to more markets, more tourists, more jobs, and a better quality of life for our region.

EDUCATION & WORKFORCE COUNCIL

The Chamber Education & Workforce Council consists of C-Level business leaders who provide leadership on Chamber education and talent development strategies, policy priorities, and initiatives aiming to strengthen our Central Texas talent pipeline.

LOCAL & REGIONAL GOVERNMENT RELATIONS COUNCIL

The Local and Regional Government Relations Council is comprised of local business leaders who inform the Chamber's stances on policy issues before city and county governments.

STATE & FEDERAL GOVERNMENT RELATIONS COUNCIL

The State and Federal Government Relations Council is comprised of local business leaders who inform the Chamber's stances on policy issues before the state and federal government.

INFRASTRUCTURE COUNCIL

The Infrastructure Council discusses issues related to regional mobility and infrastructure. Chamber members are invited to join the council with the approval of the vice chair. Planning for future growth and ensuring the region has a solid foundation to support our growth. This means advocating for policies that allow people to live, work, and play across Austin. We believe accomplishing this requires taking an "all-of-the-above" approach, whether that be road expansion projects, transit investments, utility infrastructure, or micro-mobility.



How to Engage

MEMBER PORTAL

Log in to the members-only portion of our website to access your account and directory listing.

austinchamber.com/login

- Change username/password
- Update contact information
- Personalize your organization's directory listing

Missing your login information?

Contact customers@austinchamber.com.



MEMBER NEWS

Share your organization's achievements, events and promotions by submitting this information to the news section of your member portal. Not only will your news be featured in the Member News section of the website, submissions will be featured in the weekly Chamber email newsletter. The member news can be found at austinchamber.com/member-news.

COMMUNITY CALENDAR

Add your organization's upcoming events to the community calendar via the member portal. The community calendar can be found at austinchamber.com/events/community.

JOB POSTINGS

Share your organizations open positions through our Jobs page by submitting through the member portal. Job postings are featured on the website and also included in the monthly Talent & Jobs Report newsletter. The Jobs page can be found at austinchamber.com/jobs.

SOCIAL MEDIA

Follow the Chamber on social media.



facebook.com/austinchamber



twitter.com/austinchamber



linkedin.com/company/austinchamber



instagram.com/austinchamber



Contact

CUSTOMER EXPERIENCE



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