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Throughout 2012, Austin’s reputation as a dynamic leader in employment, education, innovation, and quality of life reaffirmed what many of us have long known: the future for our region is limitless. Our regional economic model is a proven success and serves as the envy of many of our peer markets around the country and, increasingly, around the world.

The numbers tell the story. Austin continues to top countless national rankings for job growth, innovation, quality of life, and more. In fact, Austin ranked first overall among the 100 largest U.S. metros according to a study by the Washington-based Brookings Institution. The ranking is based on employment, unemployment, output, and housing prices during the current economic recovery, from the pre-recession peak to present.

Since 2004, Opportunity Austin worked to add an estimated 174,800 new jobs to the Central Texas workforce with a payroll increase of $8.7 billion. At Opportunity Austin, our mission is to build on this success and sustain our momentum for strong business growth. We want to thank all of Opportunity Austin’s stakeholders for your continued support. Quite simply, Austin would not be what it is today without the commitment of our investors, supporters, and partners in Opportunity Austin. Thank you for your investment in a prosperous regional economy for Central Texas.
#1 | BEST BIG CITIES FOR JOBS | *Forbes*

## 2012 SCORE CARD

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td><strong>New Jobs</strong></td>
<td>34,600*</td>
<td>174,800*</td>
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<td><strong>Payroll Increases</strong></td>
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<td><strong>to Central Texas</strong></td>
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*Preliminary. Revised numbers will be available March 8.

**Based on average weekly wage, third quarter 2012, for the Austin MSA.
The Austin region experienced tremendous economic vitality in 2012, with 56 businesses expanding their offices, industrial production and job force. In addition, 31 new companies chose to relocate their businesses to our region from other parts of the country.

Those 31 newly located operations created 7,047 new jobs, up from the 4,096 jobs created by 35 companies that located new operations in Austin in 2011.

This economic development occurred across many industries including high-growth industries such as life sciences, high tech, digital media, and clean tech. Strategic recruitment efforts will continue to further diversify Austin’s business portfolio, and secure the region’s national reputation as a center of human capital and innovation.
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<th>COMPANY</th>
<th>JOBS CREATED</th>
<th>EMPLOYEE COMPENSATION</th>
<th>TOTAL ECONOMIC IMPACT</th>
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<tr>
<td>TOTAL</td>
<td>9,655</td>
<td>14,787</td>
<td>24,442</td>
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</table>

Impacts calculated using IMPLAN model for the five-county Austin Metropolitan Statistical Area (MSA).
2012 was a banner year for technology job creation and regional corporate expansions. Several key strategies provided the foundation and momentum for recruitment, retention and expansion, and company formation initiatives undertaken by Opportunity Austin.

- Created 5,500 new technology jobs, an astounding 5% growth through the end of 3Q 2012
- Tracked over 50 technology company expansions in 2012, creating over 6,208 new jobs
- Expanded the technology sector to 11.7% of all regional firms, 13% of all regional jobs, and 27.3% of entire regional payroll
- Reported $1.01 billion in regional investment throughout the five-county MSA
- Received over 2.3% of national VC investment totaling $620 million
- Ranked in top 10 regions for private business research and development efforts, producing over $7 billion in private R&D activity through 27 key companies

The Greater Austin Technology Partnership undertook several key initiatives:

- Showcased the Greater Austin region at the opening night of the 2012 SXSW Interactive Festival. Over 2,500 attendees participated in “A Celebration of American Start-Ups,” including tech luminaries, investors, and a message by President Barack Obama
- Undertook 46 out-of-region headquarter/investor meetings in Los Angeles, San Francisco and Chicago, to market Austin's entrepreneurial and regional technology investment/opportunities

### High Tech Employment Base

**Employment in Selected Industries | Austin MSA**

<table>
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<th></th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
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<td>High tech manufacturing</td>
<td>27,683</td>
<td>27,306</td>
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<td>29,657</td>
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<tr>
<td>Computers and electronics</td>
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<td>24,541</td>
<td>25,278</td>
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<td>Semiconductors</td>
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<td>High tech trade**</td>
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<td>High tech information and other IT</td>
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<td>Engineering, R&amp;D and labs/testing</td>
<td>19,549</td>
<td>19,714</td>
<td>20,070</td>
<td>19,889</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>94,040</td>
<td>96,145</td>
<td>103,520</td>
<td>109,080</td>
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</table>

*2012 is the average of the first three quarters of the year.

**Computers and peripherals wholesalers, electronic shopping and electronic auctions.
• Organized and executed four quarterly meetings of the Technology Partnership Special Interest Groups (software, mobile, gaming, clean tech, life science/healthcare and advanced technology manufacturing) garnering the assistance of its network of approximately 100 regional technology executives in business formation, retention and expansion as well as out-of-region recruitment efforts.

• Organized a technology visioning session to include key executives, elected officials and university executives in understanding the future opportunities for regional tech innovation.

• Coordinated Austin “TechLive” initiative, a partnership with Capital Factory of Austin, in establishing a central hub for entrepreneurial activity throughout the five-county region. By the end of 2012, the 22,000 square foot downtown coworking space housed 87 companies employing a collective 185 members and held educational/mentoring and outreach sessions bringing in over 5300 participants in seven months. Established partnerships with The University of Texas at Austin, Texas State University, General Assembly of New York and Dreamit Ventures of Philadelphia.

• Created a high tech entrepreneurial geographic map and list to provide guidance in the recruitment of startups and early stage companies as well as investment throughout the five-county region.

• Announced the 2012 Austin A-List of 28 regional companies in a press conference at the Capital Factory of Austin. 40% of the companies on the 2011 A-List had raised a combined $50 million since the list was announced.

**VENTURE CAPITAL INVESTMENT**
**IN AUSTIN AREA COMPANIES**

![Venture Capital Investment in Austin Area Companies](image)

Source: PricewaterhouseCoopers/Thomson Reuters/ NVCA MoneyTree Survey.
BUSINESS RETENTION & EXPANSION

Today, the greater Austin region (five-county MSA) is home to over 38,000 private business entities. As part of the Opportunity Austin Business Retention & Expansion program, Portfolio Austin, the region’s economic development professionals have undertaken and tracked the following activities and initiatives to drive a stronger and more prosperous regional business environment throughout 2012:

- Executed 302 executive surveys using the Synchronist Business Survey
- Executed 650 regional company visits
- Responded to 600 individual business assistance requests
- Executed three out-of-region headquarter trips visiting a total of 46 regional headquarters/investment groups
- Tracked 59 regional company expansions which created approximately 6,700 new jobs
EXECUTIVE SURVEYS

Using the Synchronist Business Information System which was funded and implemented by Opportunity Austin in 2004, this year’s business executive surveys were undertaken between January 1, 2012 and January 31, 2013 to incorporate a specific set of Top 50 employers. This data set represents 70,000 regional employees (approximately 8% of the regional non-farm employment).

- Approximately 81% of the companies surveyed represented small businesses with less than 100 employees; and 6% reported more than 1,000 employees.

319 COMPANIES’ PRIMARY MARKET REPORT

| LOCAL | 23% | REGIONAL | 23% | INTERNATIONAL | 21% | NATIONAL | 29% |

Executive Response Highlights:

- 63% (319 reporting) did not have room to expand in their current location; 62% (306 reporting) anticipated expanding in the next three years

- 76% (302 reporting) produced new products/services in the last five years and 74% (304 reporting) anticipated creating new products in the next two years

- 52% (259 reporting) anticipated legislative changes that would adversely affect their business in the next five years; 27% (270 reporting) anticipated legislative changes that would benefit their business in the next five years

- 47% (303 reporting) predicted their employment needs increasing; while 50% predicted they would remain stable; only 3% predicted they would decrease

- 40% (309 reporting) stated they had recruitment problems related to specific employee positions or skill sets; 60% did not have recruitment problems

- 95% (276 reporting) noted the community’s technology infrastructure was adequate for their growth plans
“The Austin Chamber of Commerce quarterbacks the strategic provision of resources and support and leads sophisticated efforts to hold districts’ feet to the fire with the pioneering report card and a firm commitment to weighing in on political issues and questions of funding.”

— “Partnership is a Two-Way Street: What it Takes to Help Drive School Reform,”
U.S. Chamber Of Commerce, June 2011

“Any tax or bond election will first involve persuading the Austin Chamber of Commerce.”

— “A Mission to Communicate,” Austin Chronicle, November 2011

“The Greater Austin Chamber of Commerce, a powerhouse of support when it comes to school board tax increase and bond elections….has repeatedly called for the district to balance its budget and fund academic programs in the five-year strategic plan.”

— “Austin School Trustees to View Budget, Mull Fiscal Emergency Tonight,”
Austin American-Statesman, February, 2011
Opportunity Austin’s groundbreaking talent pipeline initiatives are recognized as a national model by the U.S. Chamber of Commerce, American Enterprise Institute, Committee for Economic Development and Colin Powell’s organization America’s Promise. Due to Opportunity Austin funding, the Chamber and 15 area school districts set a 70% direct-to-college enrollment goal for the Class of 2015, up from 62% for the Class of 2010.

- Exceeded first five-year goal to increase college enrollment from our region by 38% between 2006 and 2012.
- Introduced 16,000 Central Texas high school students to Austin careers and the post-secondary education they require through the region’s Skillpoint College/Career Expo.
- Assisted 2,500 families submit federal financial aid forms during the region’s 2012 Chamber Financial Aid Saturday events. Regional Q1 2012 FAFSA filings increased 106% since 2006; Class of 2012 financial aid is up $55 million over Class of 2006.
- Increased Austin ISD’s college/career readiness rate from 38% to 55% from the Class of 2008 to the Class of 2011.
- Issued 2012 Progress Reports for Austin, Del Valle, Eanes, Hays, Hutto, Lake Travis, Leander, Liberty Hill, Manor, Pflugerville, Round Rock, and San Marcos ISDs in partnership with local chambers of commerce. These reports monitor progress and report on out-year school district targets for direct college enrollment, college readiness, high school graduation and TAKS pass rates.
- Produced the nation’s only Community College Progress Toward Excellence report, detailing ACC’s accomplishments and identifying areas for growth, as well as addressing talent development needs specific to certain industries in Austin.
- Launched www.austintechsource.com for out-of-market, experienced tech talent to post their resumes, learn about Austin’s diversity of tech companies and specific Central-Texas based tech employment opportunities.
2012 MILESTONES AND COMPLETED PROJECTS

The Central Texas Regional Mobility Authority (CTRMA) opened two new facilities in 2012: 183A extension to Liberty Hill and the interchange at US 183 and US 290. The SH 130 Concession Company opened segments 5 and 6 of SH 130 completing the bypass to IH 10 near Seguin. The City of Austin and TxDOT partnered to build the interchange connecting US 290 and Loop 1 Mopac. Capital Metro celebrated the one millionth passenger trip on METRORAIL.

FUNDING SECURED IN 2012

The Texas Transportation Commission approved funding to expand the IH 35 corridor study to identify short and medium term projects to relieve congestion and complete the design and engineering of the Mopac Phase II express lanes project. City of Austin voters authorized $143.3 million in mobility and public works projects by approving Proposition 12 in the November 2012 election. The Federal Transit Administration (FTA) awarded more than $30 million to Capital Metro to develop the METRORAPID bus routes to begin operation in 2014. The Capital Area Metropolitan Planning Organization (CAMPO) and CTRMA approved a financial agreement for funding the Mopac Phase I express lanes project that will open in 2016. Future revenues will be used to fund additional mobility projects in the region.

LEADERSHIP AND ADVOCACY

The Chamber led a regional delegation visit in April to study mobility best practices in North Texas, and participated in a White House Business Roundtable in August featuring top administration officials representing highway, transit, and rail leadership. The Chamber hosted FTA Administrator Peter Rogoff in April, then hosted the third annual State of Transportation in October featuring TxDOT Executive Director Phil Wilson and Texas State Senator Kirk Watson as keynote speakers. The Chamber’s inaugural mobility report highlighted accomplishments, challenges, and ongoing efforts to improve regional transportation.
POLICY ACCOMPLISHMENTS

President Barack Obama signed the Chamber-supported Moving Ahead for Progress in the 21st Century (MAP-21) bill into law in July providing longer-term predictability. The CAMPO Transit Working Group chaired by Austin Mayor Lee Leffingwell adopted a regional transit vision in June to prioritize projects that maximize ridership, provide alternatives to traffic congestion, and optimize available funds.
Opportunity Austin works with regional partners to ensure the economic prosperity for Central Texas through job growth and creation. The success of our region is based on the ongoing collaboration with public and private business leaders throughout the five-county area.

Regional Partner Investors Include:

- Austin
- Bastrop
- Cedar Park
- Elgin
- Georgetown
- Hutto
- Jarrell
- Kyle
- Leander
- Lockhart
- Pflugerville
- Round Rock
- San Marcos
- Taylor
OPPORTUNITY AUSTIN
2012 FINANCIALS

- INVESTOR RELATIONS | $78,276
- FUNDRAISING | $110,708
- KEEPING GREATER AUSTIN GREAT | $233,591
- OPPORTUNITY FUND | $328,961
- BUSINESS RETENTION & EXPANSION | $532,433
- ECONOMIC DIVERSIFICATION | $1,326,597
- EDUCATION | $1,364,703

TOTAL EXPENSES | $3,975,269
TERMS EXPIRING DECEMBER 31, 2012

Laura Gottesman
Owner
Gottesman Residential Real Estate

Tim Hendricks
Senior Vice President
Cousins Properties

Joe Holt
Chairman
Austin Region
JPMorgan Chase Bank

Chad Marsh
Managing Principal
Endeavor Real Estate Group

Steve Leslie
Executive Vice President & Provost
The University of Texas at Austin

Bob Reetz
Partner
Haynes & Boone

Tim Taylor
Partner
Jackson Walker

Donnie Williams
President
Austin Area
Sovereign Bank

Pike Powers
Director
Emeritus

TERMS EXPIRING DECEMBER 31, 2013

Paul Bury
President
Bury + Partners

Volney Campbell
Co-Managing Partner
HPI Corporate Services

CHAIRMAN
Gary Farmer
President
Heritage Title Company

VICE CHAIRMAN
Kerry Hall
President
Texas Capital Bank

TREASURER
Donnie Williams
President
Austin Area
Sovereign Bank

GENERAL COUNSEL/ASSISTANT SECRETARY
Tim Taylor
Partner
Jackson Walker

PRESIDENT/SECRETARY
Mike Rollins
President
Greater Austin
Chamber of Commerce

AUSTIN CHAMBER CHAIRMAN
Clarke Heidrick
Shareholder
Graves, Dougherty, Hearon & Moody

CHAMBER IMMEDIATE PAST CHAIR
Bobby Jenkins
President
ABC Services

TERMS EXPIRING DECEMBER 31, 2012

Tim Crowley
Regional President
Austin Region
Frost

Laura Gottesman
Owner
Gottesman Residential Real Estate

Tim Hendricks
Senior Vice President
Cousins Properties

Joe Holt
Chairman
Austin Region
JPMorgan Chase Bank

Chad Marsh
Managing Principal
Endeavor Real Estate Group

Steve Leslie
Executive Vice President & Provost
The University of Texas at Austin

Bob Reetz
Partner
Haynes & Boone

Tim Taylor
Partner
Jackson Walker

Donnie Williams
President
Austin Area
Sovereign Bank

Pike Powers
Director
Emeritus

TERMS EXPIRING DECEMBER 31, 2013

Paul Bury
President
Bury + Partners

Volney Campbell
Co-Managing Partner
HPI Corporate Services

TERMS EXPIRING DECEMBER 31, 2014

Charles Barnett
Board Member
Seton Healthcare Family

Mark Curry
Community Bank President
Business Banking
Wells Fargo

Casey Dobson
Partner
Scott, Douglass & McConnico

Elysia Ragusa
Senior Managing Director
Jones Lang LaSalle

Andy Smith
Vice President
Thomas Properties Group

Don Reese
Principal / President
Riverside Resources

David Huffstutler
President / CEO
St. David’s HealthCare Partnership

Rob Golding
CEO
Live Oak – Gottesman, LLC

Kerry Hall
President
Texas Capital Bank

Bart Matheney
Principal
Aquila Commercial

Pete Winstead
Shareholder
Winstead PC

Howard Yancy
President
Zydeco Development

TERMS EXPIRING DECEMBER 31, 2014

Charles Barnett
Board Member
Seton Healthcare Family

Mark Curry
Community Bank President
Business Banking
Wells Fargo

Casey Dobson
Partner
Scott, Douglass & McConnico

Elysia Ragusa
Senior Managing Director
Jones Lang LaSalle

Andy Smith
Vice President
Thomas Properties Group

Don Reese
Principal / President
Riverside Resources
LEAD INVESTORS

3M
AQUILA Commercial, LLC
Armbrust & Brown, PLLC
AT&T
Austin American-Statesman
Austin Commercial, LP
Austin Community College District
Baker Botts LLP
Bank of America
BBVA Compass
The Beck Group
Benchmark Land Development, Inc. / Plum Creek
Brown McCarroll, L.L.P.
Bury+Partners, Inc.
Capital Metropolitan Transportation Authority
Central Texas Regional Mobility Authority (CTRMA)
City of Austin / Austin Energy
Cousins Properties, Inc.
D.R. Horton Homes, Inc.
Data Foundry
Dimensional Fund Advisors
DPR Construction
DuBois Bryant & Campbell, LLP
Dynamic Systems, Inc.
Endeavor Real Estate Group
Forestar Real Estate Group Inc.
Freescale Semiconductor
Frost
Fulbright & Jaworski L.L.P.
Graves, Dougherty, Hearon & Moody
Hardin Construction Company, LLC
H-E-B Austin Regional Office
Hensel Phelps Construction Co.
Heritage Title Company of Austin, Inc.
Hill & Wilkinson, LTD
Hill+Knowlton Strategies
HNTB Corporation
HPI Real Estate Services and Investments
Humana, Inc.
Jackson Walker, LLP
JE Dunn Construction
Jones Lang LaSalle
JPMorgan Chase
Live Oak - Gottesman
Locke Lord LLP
McKearn, Wolff, Stuart & Williams LLP
nFusion Group
Oxford Commercial
Pape-Dawson Engineers, Inc.
Professional Janitorial Services
Raba-Kistner Consultants, Inc.
Riverside Resources Corp.
Samsung Austin Semiconductor
Scott, Douglass & McConnico LLP
Seton Healthcare Family
Simon Property Group
Smith, Robertson, Elliott & Douglas, LLP
Sovereign Bank
St. David’s HealthCare
Stratus Properties, Inc.
Stream Realty Partners – Austin, L.P.
Texas Gas Service
Texas State University-San Marcos
Thomas Properties Group / Four Points Centre
Time Warner Cable
UGL Services/DTZ
United Heritage Credit Union
University Federal Credit Union
University of Texas at Austin
Wells Fargo Bank
White Construction Company
Winstead PC
Zydeco Development

MINIMUM OF $20,000 PER YEAR

INVESTORS

100 Congress Office Building
3 Point Partners
A+ Federal Credit Union
ABC Home & Commercial Services
Airco Mechanical, Ltd.
Amelia Bullock Realtors, Inc.
American Bank of Texas
American Constructors
American Ventus Energy
Amplify Federal Credit Union
Apartment Realty Advisors
Apex Global Partners
Applied Materials, Inc.
Ardent Residential, L.P.
Aspen Growth Properties, Inc.

LESS THAN $100,000 OVER FIVE YEARS
Atchley & Associates, LLP
Atkins North America, Inc.
Atlantic Trust
Austin Business Journal
Austin Coatings, Inc.
Austin Commercial Real Estate Society, Inc.
Austin Hotel & Lodging Association
Austin Manor Growth Organization
Austin Power Lunch
Austin Regional Clinic, PA
Austin Telco Federal Credit Union
Austin Ventures, L.P.
Balcones Resources
Ball - Peoples
Barshop & Oles Company
Bastrop Economic Development Corporation
Lila Nelson Beard
Berns Commercial Properties
BlueWater Systems
BMC Software
Bacewell & Giuliani LLP
BRANDT
Braun & Butler Construction
Broaddus & Associates
Buena Vista Foundation
Burt-Watts Industries, Inc.
Capital City Partners, Inc.
Capitol Anesthesiology Association
Capitol Market Research, Inc.
Cappello Group, Inc.
Carollo Engineers
Carr, Riggs & Ingram, LLC
Catapult Systems, Inc.
CBRE
CCIM Central Texas
Cedar Park Economic Development Corporation
Cencor Realty Services/The Weitzman Group
Central Texas Angel Network
Champion Partners Ltd.
Christianson Air Conditioning & Plumbing
City of Georgetown - Economic Development Department
City of Kyle
City of Leander
CleanScapes, LP
Clinical Pathology Laboratories, Inc.
CLS Partners
CohnReznick, LLP
Coleman & Associates
Comerica Bank
CompassLearning
Concordia University Texas
Cathy Coneway
Convio, a Blackbaud Company
Coors-Shiner-Corona
Jim Cotton
CTA Architects Engineers
CWS Capital Partners
CWS Corporate Housing
Cypress Real Estate Advisors
D & H Roofing
Danze and Davis Architects
David Petrick Company, Inc.
David Weekley Homes
Day Cable Company
DCA Construction, LP
Delaware North Companies
Deloitte LLP
Development 2000, Inc.
Diann Cowling
DLA Piper US LLP
Dominion Advisors
Don Hewlett Chevrolet-Buick Inc.
Don Martin Public Affairs
Door Number 3
Doucet & Associates, Inc.
Duncan Commercial, LLC
Durbin Bennett Peterson Private Wealth Management, LLP
Eckert Insurance Group, Inc.
Elgin Economic Development Corporation
Elizabeth Christian & Associates
Public Relations, Inc.
Ellis & Salazar Garage and Body Shop
Engelking Communications LLC
Ernst & Young, LLP
Facility Solutions Group
Farmers Insurance Group of Companies
Faske Lay & Co., LLP
First Citizens Bank
First State Bank Central Texas
Flieller, Kruger, Skelton & Plyler, PLLC
Flynn Construction, Inc.
Focus Strategies Investment Banking
Four Seasons Hotel Austin
FourT Realty
Fox Service Company
Frost Insurance
Gallagher Benefit Services, Inc.
Gensler
Glass & Company, PC
Gottesman Residential Real Estate
Gracy Title, a Stewart Company
Grandbridge Real Estate Capital, LLC
A Greater Austin Development Company, Ltd.
Greater San Marcos Partnership
Green Bank
Greystar Real Estate Partners, LLC
Group Solutions RJW
GSC Architects
GSD&M Idea City LLC
Haegelin Construction Co., Ltd.
Hahn, Texas
Steve Hall
Harden Healthcare, LLC
Harvey-Cleary Builders
Haynes and Boone, LLP
Haynes Whaley Associates, Inc.
HDR Engineering, Inc.
HealthCare Facilities Development Corporation
Heldenfels Enterprises, Inc.
Hester Capital Management, LLC
Higginbotham
Hill Country Electric Supply
Hillhouse Realty, Inc.
Hilton Austin
The Historic Norwood Tower
HMG & Associates, Inc.
Holtzman Partners LLP
Home Builders Association of Greater Austin