



| A REGION OF OPPORTUNITY |

OPPORTUNITY AUSTIN

| 4.0 |



OPPORTUNITY

—— *for all* ——



Imagine our regional economy before OA

- > 37,000 total jobs lost**
- > \$1.5 billion of payroll lost**
- > Multiple years of City of Austin budget deficits**
- > \$1,300 reduction in per capita income**
- > \$6,000 reduction in family income**
- > 3% increase in poverty rate**



What have we accomplished together since 2004

- > 863 expansions & 515 relocations**
- > 365,900 jobs gained**
- > \$21 billion payroll increase**
- > \$9,462 increase in per capita income**
- > \$26,680 increase in family income**
- > 2% decrease in poverty rate**

A cluster of numerous glowing Edison-style light bulbs, each encased in a clear glass cage. The bulbs are arranged in a dense, overlapping pattern, creating a warm, golden glow against a dark background. The text "Our work is not finished..." is superimposed over the center of the image in a white, bold, sans-serif font.

Our work is not finished...



Our work is not finished...

Opportunity Austin 4.0 builds upon key priorities

- > Economy**
- > Talent**
- > Community**



ECONOMY

- > CONNECT FIRST**
- > INNOVATION**
- > INTERNATIONAL**
- > RECRUITMENT**



TALENT

- > DIRECT TO COLLEGE**
- > COLLEGE READINESS**
- > FINANCIAL AID SATURDAYS**
- > DIRECT TO WORK**



COMMUNITY

- > REGIONAL MOBILITY**
- > AIR SERVICE**
- > AFFORDABILITY**
- > REGIONAL EMPLOYMENT CENTERS**



FIVE-YEAR GOALS (2019-2023)

TOTAL JOBS

- > Addition of 161,000 net new jobs to the regional economy

AVERAGE ANNUAL WAGES

- > Average wages to \$66,000

EDUCATION ATTAINMENT

- > Associate's degree or higher. 56.5%

POVERTY RATE

- > Poverty rate to 9.5%



What we need to succeed

Opportunity Austin 4.0 doesn't happen by accident

- > \$30+ million over 5 years (2019 – 2023)**
- > 800+ companies investing across all levels**
- > 40+ investors serving on fundraising committee**

The background of the image is a close-up, low-angle shot of several modern pendant lights. Each light consists of a clear glass globe with a thin metal ring around its middle, and a glowing filament bulb inside. The lights are hanging from a dark ceiling, and the warm light from the bulbs creates a soft, ambient glow. The text "Thank you for your investment!" is superimposed over the center of the image in a white, bold, sans-serif font.

Thank you for your investment!