



OPPORTUNITY

——— for all ———





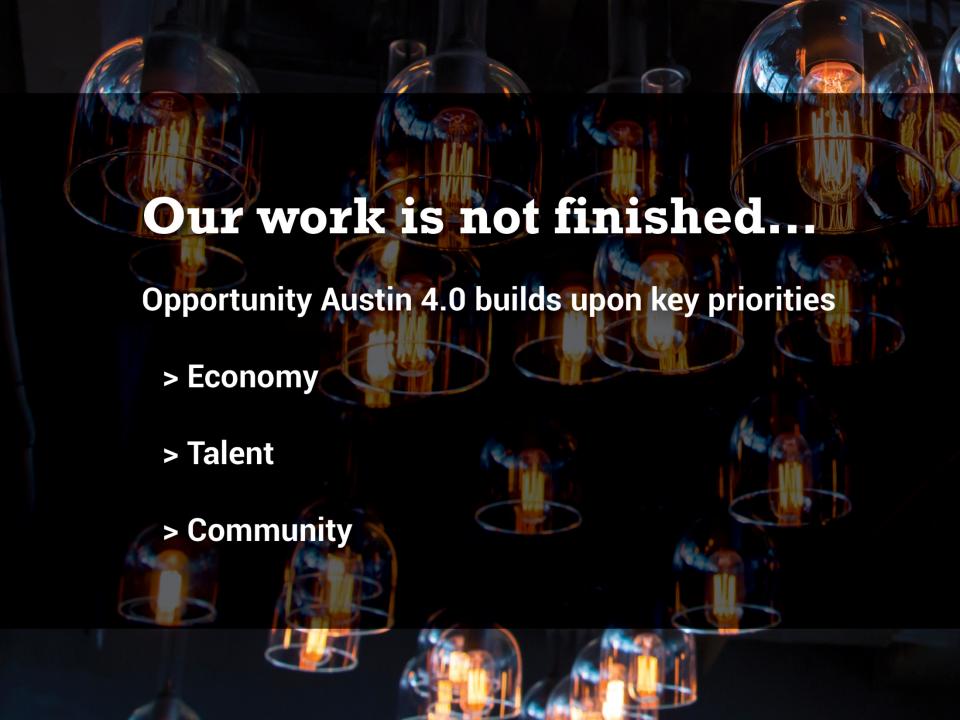
- > 37,000 total jobs lost
- > \$1.5 billion of payroll lost
- Multiple years of City of Austin budget deficits
- > \$1,300 reduction in per capita income
- > \$6,000 reduction in family income
- > 3% increase in poverty rate





- > 863 expansions & 515 relocations
- > 365,900 jobs gained
- > \$21 billion payroll increase
- > \$9,462 increase in per capita income
- > \$26,680 increase in family income
- > 2% decrease in poverty rate

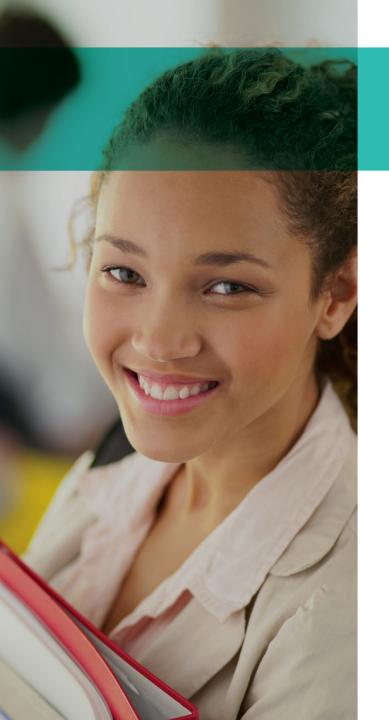






ECONOMY

- > CONNECT FIRST
- > INNOVATION
- > INTERNATIONAL
- > RECRUITMENT



TALENT

- > DIRECT TO COLLEGE
- > COLLEGE READINESS
- > FINANCIAL AID SATURDAYS
- > DIRECT TO WORK



COMMUNITY

- > REGIONAL MOBILITY
- > AIR SERVICE
- > AFFORDABILITY
- > REGIONAL EMPLOYMENT CENTERS

FIVE-YEAR GOALS (2019-2023)

TOTAL JOBS

> Addition of 161,000 net new jobs to the regional economy

AVERAGE ANNUAL WAGES

> Average wages to \$66,000

EDUCATION ATTAINMENT

> Associate's degree or higher. 56.5%

POVERTY RATE

> Poverty rate to 9.5%



