### Grow with Google

### **IT Professional Certificates**

### Agenda

Origin story

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# Origin story





### An industry wide caty-to ractionally and ~21,916\* in Texas alone

Most entry-level IT support roles do not require a four year degree

Learners need access to hands-on, remote training

Employers need a diverse pipeline of IT candidates

\*Burning Glass Technologies. 2020.

## Overview

### Google IT Support Professional Certificate







### Google IT Support Professional Certificate

### Comprehensive courses



Technical Support Fundamentals

The Bits & Bytes of Computer Networking

Operating Systems & You: Becoming a Power User

System Administration & IT Infrastructure Services

IT Security: Defense Against the Digital Dark Arts

### **Novel product**

Makes no revenue to Google

Does not teach Google products/services

Strong focus on D&I

Hands-on, practice-based approach

CompTIA recognized



## Novel approach



10K .Org Scholarships

- Released to veterans, refugees, low-income learners at leading nonprofits
- Includes overhead for wraparound supports
- Financial aid also available to those who qualify



Community College Model

- Integrated into Community Colleges
- Via a .Org grant to Jobs for the Future
- Strong proxy for economic opportunity



Pathway to Jobs

- Cert completers can share profile with employers
- Companies represent multiple verticals

### Google IT Automation with Python Professional Certificate















Crash Course on Python Using Python to Interact with the Operating System Introduction to Git and GitHub Troubleshooting and Debugging Techniques Configuration Management and the Cloud Automating Real-World Tasks with Python

Grow with Google

# Impact

300,000+ enrollments

61% do not have a 4-yr+ college degree

~45% in lowest income tertile

58% African American, Latino, female, or veteran

**2.5x** the completion rate of comparable content on Coursera

**80%** positive career outcome

### **Impact**

# **Employers**



Our people make IT possible.

## Ansing principal principal

A robust candidate pool through access to highly qualified talent, many from nontraditional backgrounds

#### Opportunities to participate

Invitations to participate in interview days and send email campaigns about your open roles to program completers

Exclusive access to post open entrylevel roles on a job board, visible only to those who complete the Google Certificates, and the ability to review learner profiles

#### Recognition

A "Google participating employer" digital badge that you can post on your company website

## How to get involved

## grow.google/employers



Overview

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About

# Together we help create career opportunities for everyone

Google's IT Professional Certificates foster opportunity for nontraditional IT talent to kickstart a technical career, thanks to our hiring consortium member companies. The program is product agnostic and designed to help people land jobs at any company, across any sector. Become a participating employer to connect with skilled candidates and grow your talent pipeline.

Become a participating employer

Overview

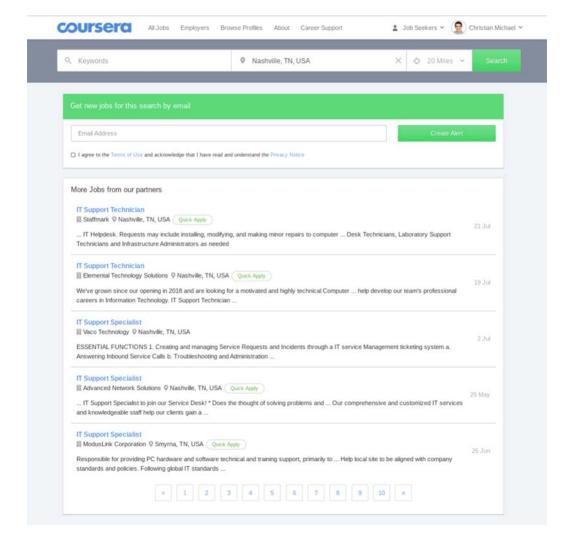
#### Google IT Certificates Hiring Consortium Interest Form

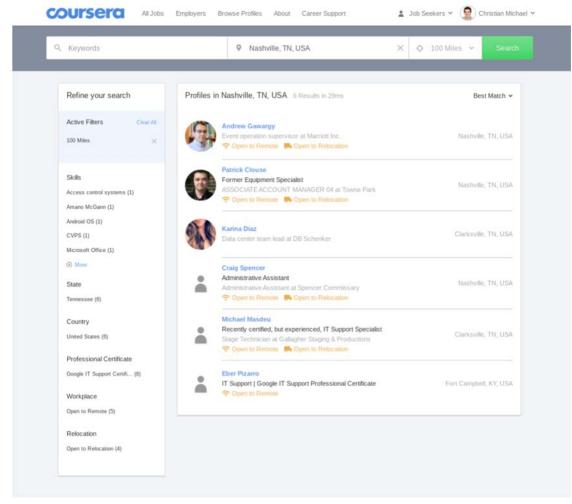
The Google IT Support Professional Certificate Program welcomes employers of all sizes with a variety of entry-level IT support hiring needs to join our free hiring consortium. We request members' commitment to consider Google IT Professional Certificate completers for entry-level IT roles. Fill out the interest form below to be contacted by a Google representative to learn more.

#### Point of Contact Details\*

irst name*	
ast name*	
our company email address*	
tle*	
elephone	

Company Information\*





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Christian Michael

Mountain View, CA, USA

Google IT Certificate Completer with a background in customer service

Bank teller at Bank of America



Resume

### Background

Test

#### Job experience

July 2013 - present

Bank teller

Bank of America

Menlo Park, CA, USA

March 2010 - June 2013

Site administrator Construction ABC

San Jose, CA, USA

#### Education

Menlo Park Community College

New Google Career Certificates, Coming Soon Data Analyst

**Project Manager** 

**UX** Designer

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