Austin Chamber of Commerce
providing shelter and services:
addressing homelessness

steve cramer
president & ceo
mpls downtown council
Mpls Downtown Improvement District

mplsdowntown.com  mplsdid.com
@mplsdowntown  @mplsdid
#nymplslstd  #MplsDID
Role of the mpls downtown council (mdc)

**mission**
creating an extraordinary downtown

**history**
- the mpls downtown council was formed in 1955
- one of the most historic central business district associations in the nation

**purpose**
mpls downtown council connects, leads, and empowers people to make downtown a place everyone wants to be.
Role of the Mpls Downtown Improvement District (DID)

**history**
- the Mpls Downtown Improvement District was formed in 2009
- DID encompasses over 120 blocks of downtown

**mission**
To support, preserve, create and enhance a vibrant, competitive and thriving downtown that attracts and retains businesses, employees, residents and visitors
Presentation topics

- Homelessness in Hennepin County
- mdc/DID responses
- Ongoing challenges
Homelessness in Hennepin County
Hennepin County Nightly Homelessness 2018-19

1,470 people in shelters = 568 people in families in shelters + 856 single adults in shelters + 66 youth in youth-specific shelters

Key
= 66 people

523 unsheltered
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<tbody>
<tr>
<td>Total</td>
<td>3,731</td>
<td>3,215</td>
<td>3,056</td>
<td>3,057</td>
<td>3,013</td>
<td>3,400</td>
<td>-9%</td>
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<tr>
<td>Single Adults</td>
<td>1,620</td>
<td>1,464</td>
<td>1,444</td>
<td>1,348</td>
<td>1,662</td>
<td>2,032</td>
<td>+25%</td>
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<tr>
<td>Families</td>
<td>594</td>
<td>473</td>
<td>412</td>
<td>453</td>
<td>348</td>
<td>386</td>
<td>-35%</td>
</tr>
<tr>
<td>People in Families</td>
<td>2,088</td>
<td>1,704</td>
<td>1,591</td>
<td>1,662</td>
<td>1,321</td>
<td>1,343</td>
<td>-36%</td>
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Unsheltered Point-in-time Count

- Apr-16: 255
- Jul-16: 290
- Oct-16: 356
- Jan-17: 298
- Apr-17: 399
- Jul-17: 408
- Oct-17: 471
- Jan-18: 404
- Apr-18: 397
- Jul-18: 523
- Oct-18: 603
- Jan-19: 603

Note: This chart represents the point-in-time count of unsheltered individuals over a series of months from April 2016 to January 2019. The count shows an increasing trend from 255 in April 2016 to 603 in January 2019.
Housing for extremely low income households (earning less than 30% of AMI)

- Subsidized housing units affordable to extremely low-income households: 14,192
- Number of extremely low-income households: 73,660

Extremely low-income households experience affordable housing scarcity
Homeless response system

1. Rare

- Diversion
- Prevention

Households avoid homelessness

2. Brief

- Temporary shelter
- Street outreach
- Rapid re-housing
- Transitional housing

3. Non-recurring

- Market rate housing
- Community-based housing, services and supports
- Permanent supportive housing

Risk of homelessness

1. Rare

Households avoid homelessness

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Coordinated Entry System (CES)

- **What is it?**
  - A process for prioritizing access to homeless-dedicated supportive housing programs

- **Why is this needed?**
  - HUD mandated
  - Targets resources towards those most vulnerable

- **Who is it for?**
  - Single adults and families residing in an emergency shelter or sleeping outdoors
People needing housing

Directly contact several different housing programs

Programs select tenants by their criteria plus waiting lists

People in shelter or on the street

Coordinated Entry determines eligibility and refers to programs

Programs accept tenant referrals

Outcomes

• Inefficient for programs
• Onus on person seeking housing
• Denied housing to most vulnerable

• Most vulnerable get referred first
• Resources go to literally homeless
• Programs focus on housing and services and outreach
1,950 beds in Hennepin County temporary living quarters

8,550 beds in Hennepin County lodging and sometimes services to assist in achieving housing stability

app. 22,000 units in Hennepin County affordable to 30% AMI
mdc responses
2025 plan ending street homelessness committee

“Extend housing and outreach efforts so that 300-500 people who sleep outside or in inhumane places have shelter, treatment and job training that keep them off the streets.”
Website and public education outreach
www.mplsgivechange.com

Creating an extraordinary community for all

The mpls downtown council’s 2025 Plan set a goal to end street homelessness in the City of Minneapolis. It takes a community to help one another. Browse this site and find out how you can lend a hand to those in need.

mdc responses
Raising funds for grants

Awarded $86,500 to four organizations working to help those experiencing homelessness

Recipients included:

- **YouthLink**: Street outreach expansion—addition of a worker for evening hours
- **St. Stephen’s Human Services**: Enhancing engagement protocol to improve street outreach outcomes
- **Teen Tech – Hennepin County Library**: Street outreach worker to serve as a community resource mentor for Teen Tech Center at the Minneapolis Central Library
- **Avenues for Homeless Youth**: Housing stability/eviction protection fund
Waypoint App

- Shelter
- Food
- Clothing
- Public Restrooms
- Crisis Lines/Outreach
- Medical/Health Assistance
- Employment/Training/Education
- Legal Assistance
- Activities/Events
DID responses
DIDLivability Team: Program core engagement areas

- Street-level/Resource Referrals
- Business/Property Management
- Community Resident/Visitor
- Public Safety
- Public Health
Street-level Resource Referrals

* Engagement that is non-judgmental, focused on building trust and resourceful.
* Assess the individuals needs
* Immediate and long-term resource referrals
* Service coordination
Outreach program support
Downtown Street Outreach Coordination—Incident Management System

The Mpls Downtown Improvement District
Downtown Street Outreach Coordination - IMS

Execution

Street outreach enter incidents or engagements using the mobile application

This information becomes available to the DID Safety Communication Center to dispatch to an available outreach team or follow the progress of an incident

Each communication is tagged with certain features, allowing DID and all of our partners to capture the work being done in a usable format.

DID is now aware of and in communication with all street outreach available in the district at any time.
DID responses

Downtown 100 Program | Focus 18-24 Results

DT100 Participants: Reduction in Recidivism

Downtown Improvement District

Focus 18-24: Reduction in Recidivism

Baseline Cases
Program Year
Storage pilot
Ongoing challenges
• Affordable housing shortage
• Encampments (at right)
• Policy environment for livability issues/offenses
Ongoing challenges

• Impact on law enforcement
  - Metro Transit HAT & mobile unit
  - MPD co-responders
  - MPD homelessness liaison

• Urban design considerations
questions?

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thank you

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