



Austin Chamber of Commerce providing shelter and services: addressing homelessness

steve cramer

president & ceo

mpls downtown council

Mpls Downtown Improvement District

mplsdowntown.com

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Role of the mpls downtown council (mdc)

mission

creating an extraordinary downtown

history

- the mpls downtown council was formed in 1955
- one of the most historic central business district associations in the nation

purpose

mpls downtown council connects, leads, and empowers people to make downtown a place everyone wants to be.



Downtown
Improvement
District

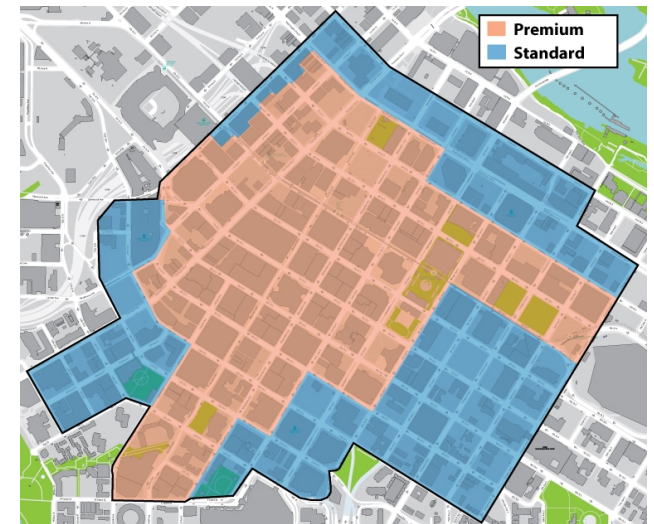
Role of the Mpls Downtown Improvement District (DID)

history

- the Mpls Downtown Improvement District was formed in 2009
- DID encompasses over 120 blocks of downtown

mission

to support, preserve, create and enhance a vibrant, competitive and thriving downtown that attracts and retains businesses, employees, residents and visitors





Presentation topics

- Homelessness in Hennepin County
- mdc/DID responses
- Ongoing challenges



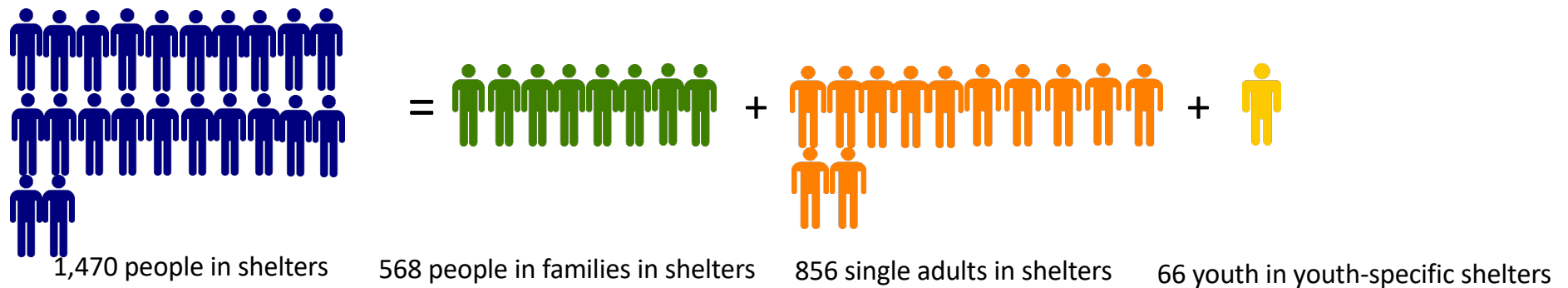
Hennepin County Minnesota

Homelessness in Hennepin County




Hennepin County **Human Services**

Hennepin County Nightly Homelessness 2018-19



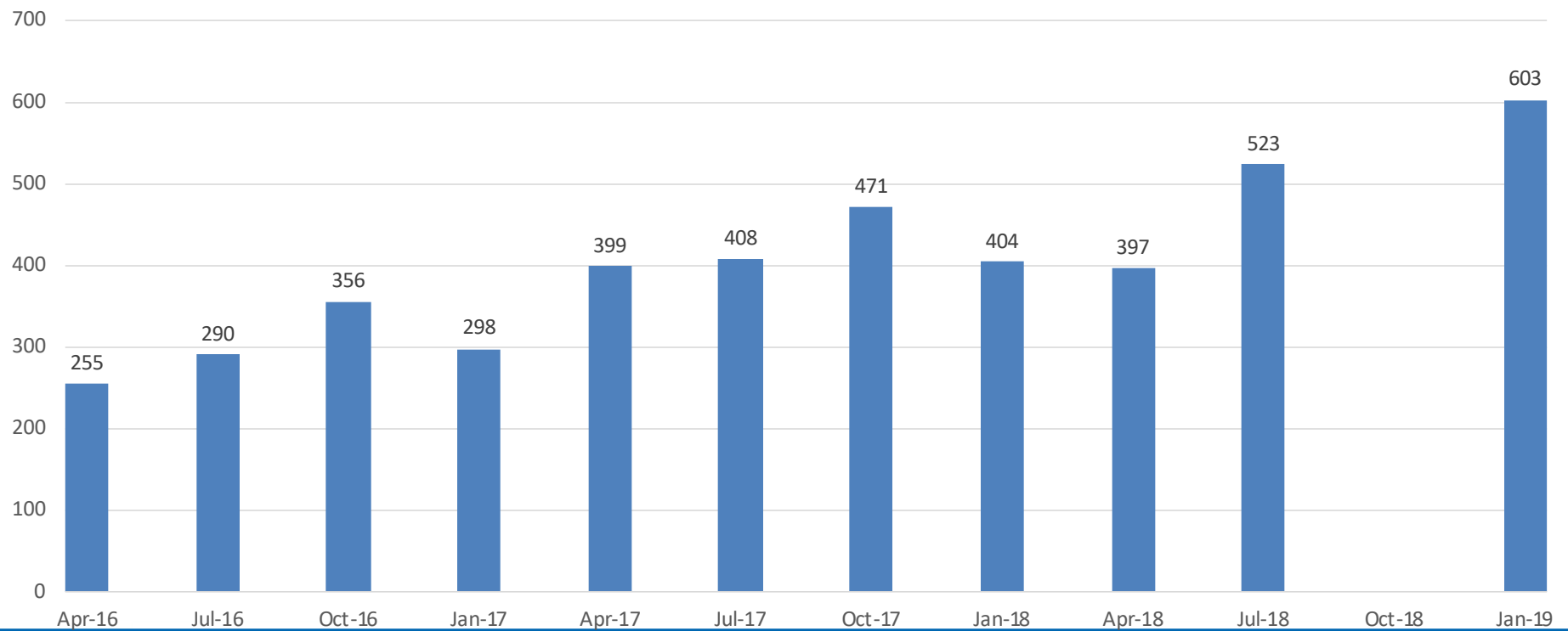
Key

 = 66 people

      = 523 unsheltered

	2014	2015	2016	2017	2018	2019	Change (pct.)
Total	3,731	3,215	3,056	3,057	3,013	3,400	-9%
Single Adults	1,620	1,464	1,444	1,348	1,662	2,032	+25%
Families	594	473	412	453	348	386	-35%
People in Families	2,088	1,704	1,591	1,662	1,321	1,343	-36%

Unsheltered Point-in-time Count



Hennepin County **Human Services**



Housing for
extremely low
income households
(earning less than
30% of AMI)

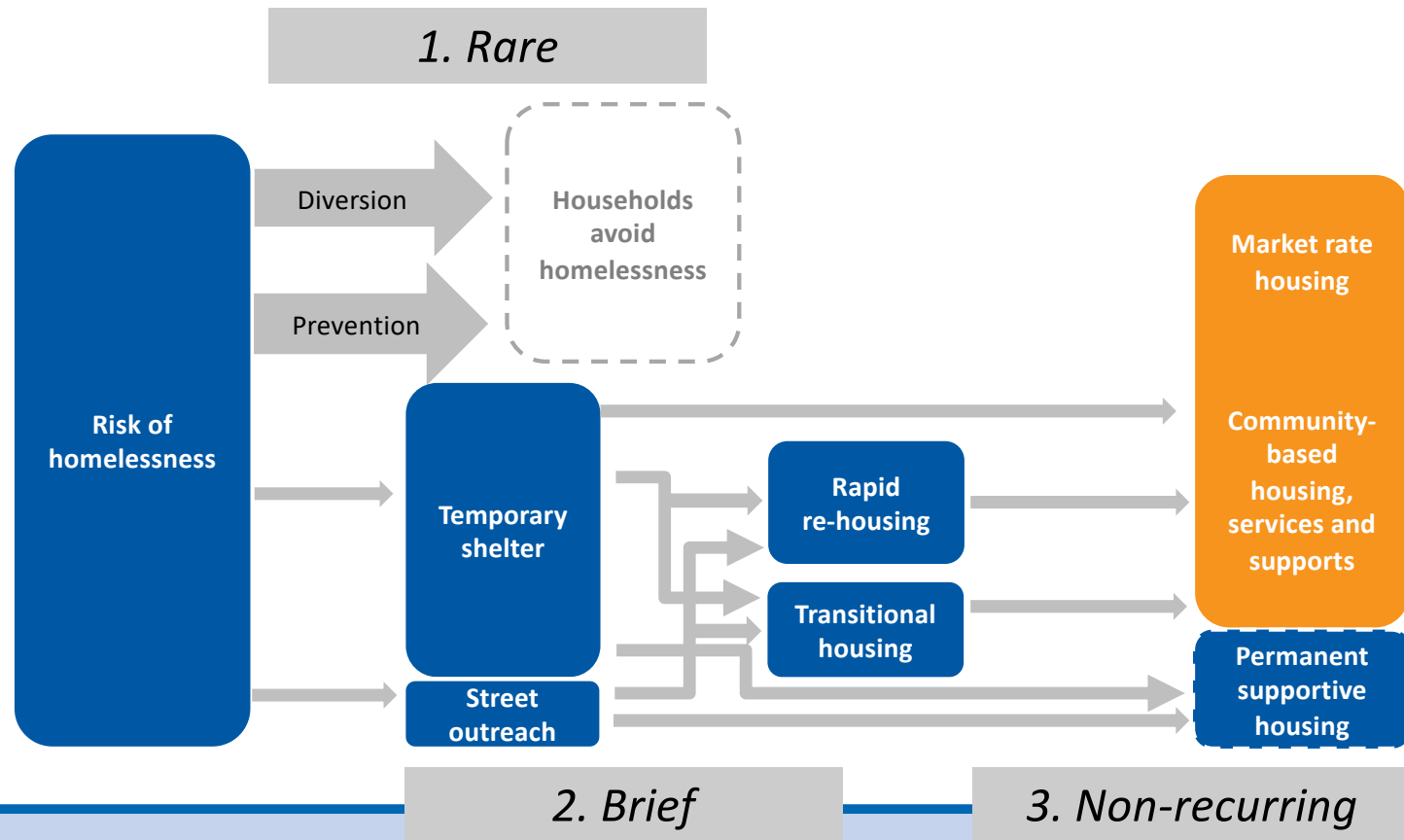
■ Subsidized
housing units
affordable
to extremely
low-income
households:
14,192

■ Number of
extremely
low income
households:
73,660



**Extremely low-income
households experience
affordable housing
scarcity**

Homeless response system

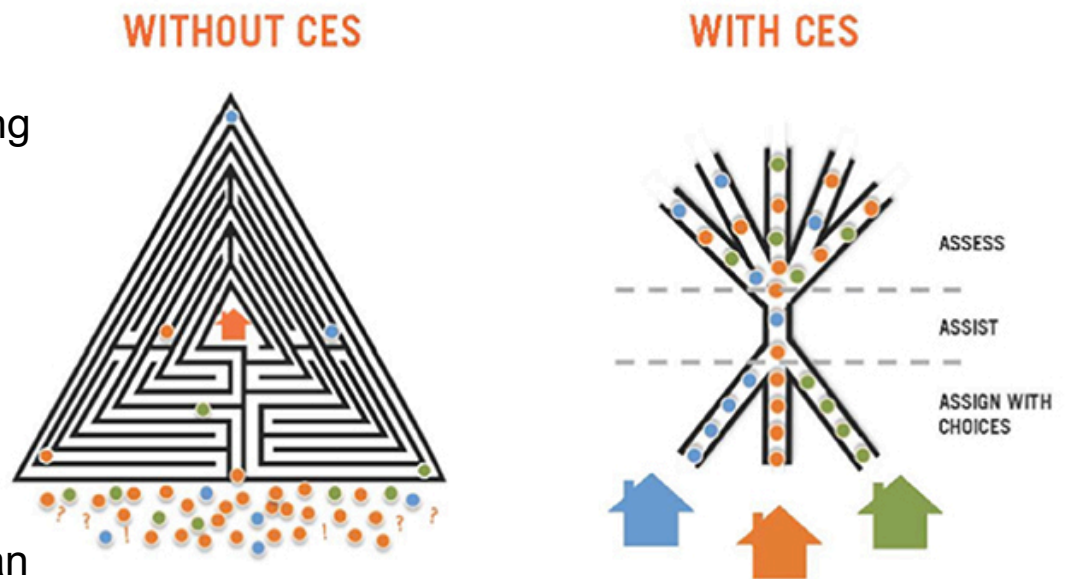


Hennepin County Human Services

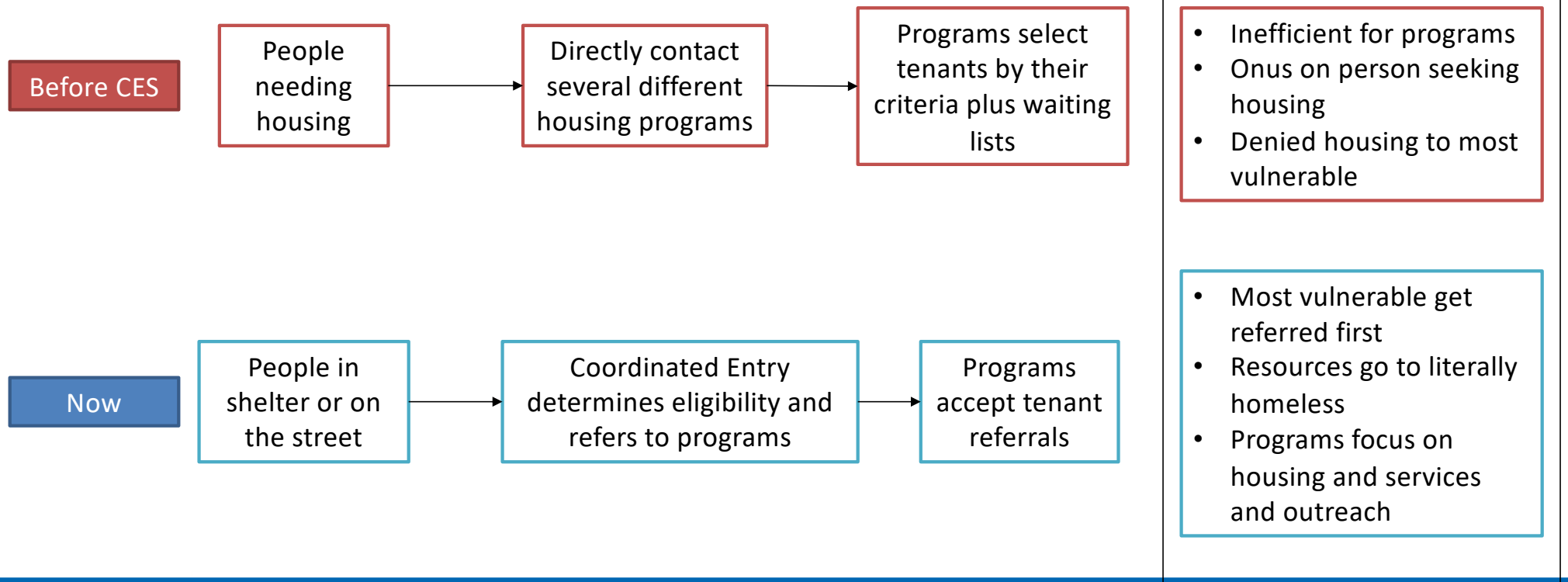


Coordinated Entry System (CES)

- ❑ **What is it?**
 - A process for prioritizing access to homeless-dedicated supportive housing programs
- ❑ **Why is this needed?**
 - HUD mandated
 - Targets resources towards those most vulnerable
- ❑ **Who is it for?**
 - Single adults and families residing in an emergency shelter or sleeping outdoors



Coordinated Entry System (CES)







mdc responses

2025 plan ending street homelessness committee



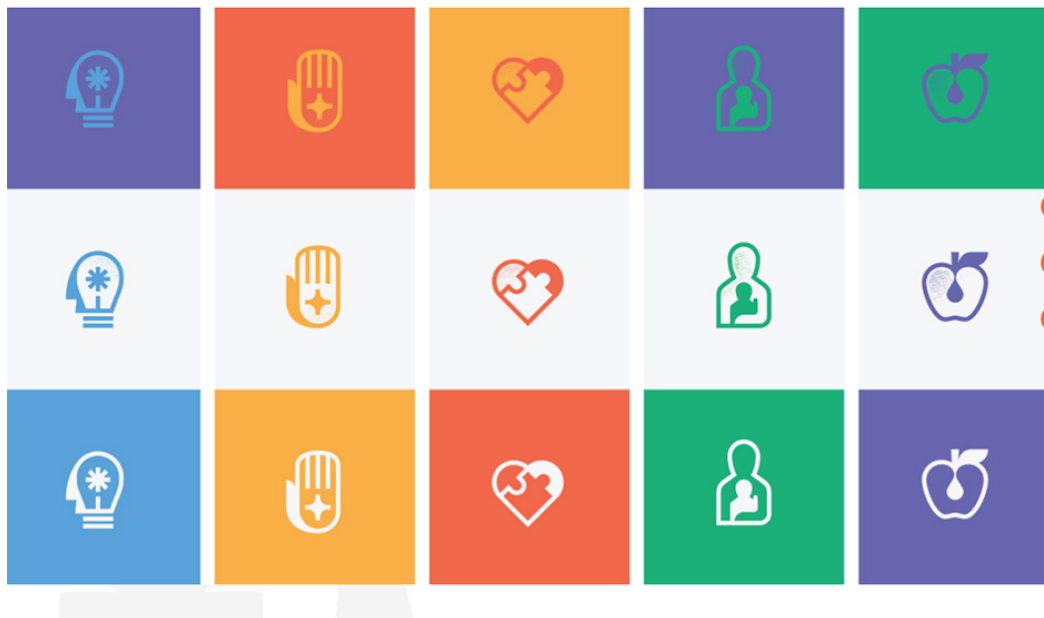
“Extend housing and outreach efforts so that 300-500 people who sleep outside or in inhumane places have shelter, treatment and job training that keep them off the streets.”

Website and public education outreach

www.mplsgivechange.com

Ending
Street
Homelessness
mpls downtown

[opportunities](#) [mission](#) [help](#) [contact](#)



creating an
extraordinary
community for all

The mpls downtown council's 2025 Plan set a goal to end street homelessness in the City of Minneapolis. It takes a community to help one another. Browse this site and find out how you can lend a hand to those in need.



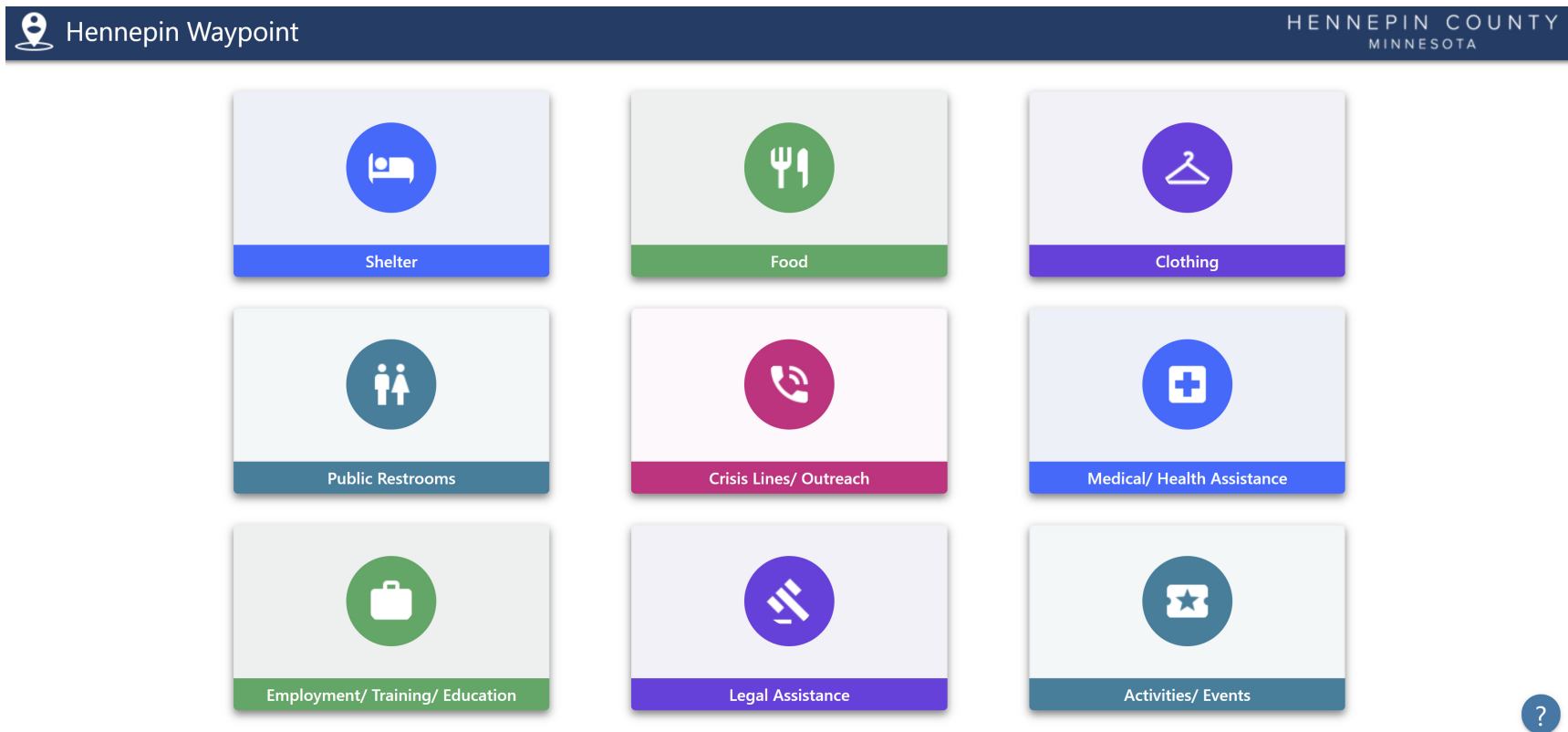
Raising funds for grants

Awarded \$86,500 to four organizations working to help those experiencing homelessness

Recipients included:

- **YouthLink:** Street outreach expansion—addition of a worker for evening hours
- **St. Stephen's Human Services:** Enhancing engagement protocol to improve street outreach outcomes
- **Teen Tech – Hennepin County Library:** Street outreach worker to serve as a community resource mentor for Teen Tech Center at the Minneapolis Central Library
- **Avenues for Homeless Youth:** Housing stability/eviction protection fund

Waypoint App





DID responses

DIDLivability Team: Program core engagement areas



- * Street-level/Resource Referrals
- * Business/Property Management
- * Community Resident/Visitor
- * Public Safety
- * Public Health



Street-level Resource Referrals

- * Engagement that is non-judgmental, focused on building trust and resourceful.
- * Assess the individuals needs
- * Immediate and long-term resource referrals
- * Service coordination



Outreach program support





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Downtown Street Outreach Coordination– Incident Management System

The Mpls Downtown Improvement District

Downtown Street Outreach Coordination - IMS

Execution



Street outreach enter incidents or engagements using the mobile application

Incident ID	Priority	Incident Type	Assigned To	Location	Created By	Created Date	Status
10001	High	Street Outreach	John Doe	1234 Main St	John Doe	10/10/2023	Open
10002	Medium	Street Outreach	Jane Smith	5678 Elm St	Jane Smith	10/11/2023	In Progress
10003	Low	Street Outreach	Mike Johnson	9101 Oak St	Mike Johnson	10/12/2023	Completed
10004	High	Street Outreach	Sarah Lee	2345 Pine St	Sarah Lee	10/13/2023	Open
10005	Medium	Street Outreach	David Kim	6789 Maple St	David Kim	10/14/2023	In Progress
10006	Low	Street Outreach	Emily White	10101 Birch St	Emily White	10/15/2023	Completed
10007	High	Street Outreach	Chris Brown	4321 Cedar St	Chris Brown	10/16/2023	Open
10008	Medium	Street Outreach	Alex Green	8765 Spruce St	Alex Green	10/17/2023	In Progress
10009	Low	Street Outreach	Mia Black	3456 Willow St	Mia Black	10/18/2023	Completed
10010	High	Street Outreach	Noah Gray	7890 Ash St	Noah Gray	10/19/2023	Open

This information becomes available to the DID Safety Communication Center to dispatch to an available outreach team or follow the progress of an incident

Each communication is tagged with certain features, allowing DID and all of our partners to capture the work being done in a usable format.

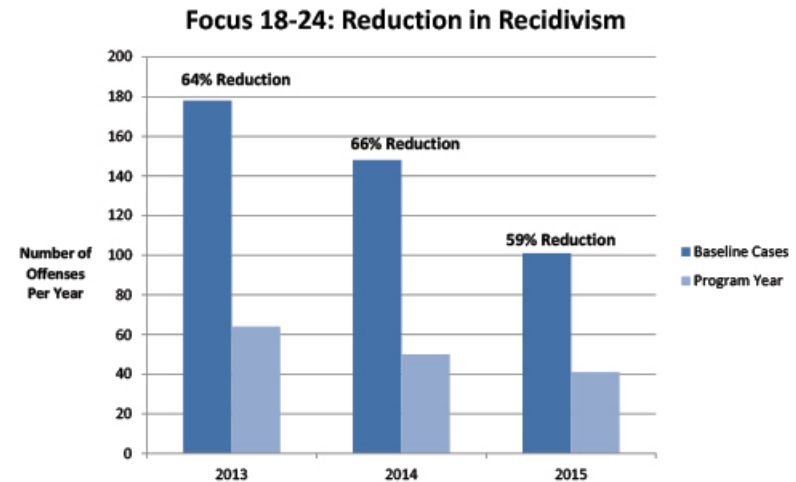
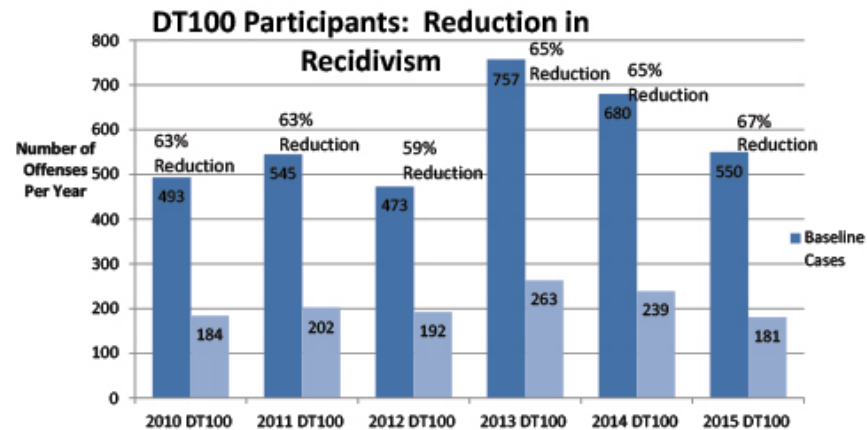
DID is now aware of and in communication with all street outreach available in the district at any time.



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DID responses

Downtown 100 Program | Focus 18-24 Results





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DID responses

Storage pilot



The picture can't be displayed.



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Ongoing challenges


- Affordable housing shortage
- Encampments (at right)
- Policy environment for livability issues/offenses

Ongoing challenges

MINNEAPOLIS

Large Nicollet Mall sculpture barricaded to stop homeless encampment

By David Chanen Star Tribune | AUGUST 24, 2019 — 3:58PM



SHARI L. GROSS — STAR TRIBUNE

The 10-ton sculpture called “Nimbus,” outside the Hennepin County Central Library in downtown Minneapolis has been fenced off for a second time this summer.

For the second time this summer, the largest sculpture on Nicollet Mall has been sealed off to discourage a growing number of homeless adults from gathering and sleeping there.

The 10-ton sculpture titled “Nimbus” resembles a curved airplane wing and includes a few rows of amphitheater seating for public performances. The art piece was installed in December on space outside the Minneapolis Central Library between 3rd and 4th streets.

AA TEXT SIZE

164

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Ongoing challenges

- Impact on law enforcement
 - Metro Transit HAT & mobile unit
 - MPD co-responders
 - MPD homelessness liaison
- Urban design considerations



questions?

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thank you

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